



London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW  
Tel: 01895 250230 Web: [www.hillingdon.gov.uk](http://www.hillingdon.gov.uk)

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

WINGSTOP

Address Line 1

THE CHIMES

Address Line 2

HIGH STREET

Address Line 3

Town/city

UXBRIDGE

Postcode

UB8 1QJ

Description of site location must be completed if postcode is not known:

Easting (x)

505754

Northing (y)

183995

Description

PUBLIC HOUSE

## Applicant Details

### Name/Company

Title

MR

First name

SCOTT

Surname

MORTON

Company Name

WINGSTOP

### Address

Address line 1

WINGSTOP

Address line 2

THE CHIMES

Address line 3

HIGH STREET

Town/City

UXBRIDGE

County

Country

Postcode

UB8 1QJ

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

# Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

WF6 1TE

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF 1X ILLUMINATED FASCIA SIGN, 1X ILLUMINATED PROJECTING SIGN AND 1X SET OF WINDOW GRAPHICS

**Advertisement Type:**

Fascia Sign

**Height:**

0.65 metres

**Width:**

3.5 metres

**Depth:**

0.23 metres

**What is the height from the ground to the base of the advertisement?:**

3.025 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.23 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

ITEM 01 (Qty 1) FASCIA WITH LETTERS FASCIA 2mm formed aluminium coated RAL 9005 (matt) Featuring: • 50mm returns • Aluminium angle fixing frame coated RAL 9005 (matt) • Formed aluminium face panels coated RAL 9005 (matt) • 3mm folded expanded aluminium mesh with 47mm returns fixed flush to face LETTERS Built up rimless aluminium letter set Featuring: • 80mm returns coated RAL 9005 (matt) • 5mm opal 050 acrylic faces • 3mm foamex baffel plate to hold LEDs • 5mm clear PVC backs c/w Metamark M4-368M vinyl applied (Meadow Green) • 2mm aluminium shadowbacks coated RAL 6024 (matt) • GE 6500k LEDs for white face/ green halo illumination • 50mm clear stand offs

**The colour of text and background:**

AS DRAWING

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.6 metres

**Width:**

0.628 metres

**Depth:**

0.15 metres

**What is the height from the ground to the base of the advertisement?:**

3.05 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.628 metres

**What is the maximum height of any of the individual letters and symbols?:**

18 centimetres

**What materials will the advertisement be made of?:**

ITEM 02 (Qty 1) PROJECTOR 5mm perspex green 650 fabricated box Featuring: • 5mm perspex opal 050 Wingstop motif • Fabricated mild steel bracketwork • 5mm clear PVC baffle plate to hold LEDs • GE 6500k LEDs cool white illumination

**The colour of text and background:**

AS DRAWING

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

3.095 metres

**Width:**

1.47 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

3.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

180 centimetres

**What materials will the advertisement be made of?:**

ITEM 06 (Qty 1 set) HIGH LEVEL VINYL Reverse applied digitally printed optical clear vinyl

**The colour of text and background:**

AS DRAIUNG

**Will the advertisement be illuminated?:**

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☐ No

☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

06/09/2024

To Date

06/09/2029

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

06/09/2024