



London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

5-7

Address Line 1

Station Road

Address Line 2

Address Line 3

Hillingdon

Town/city

Hayes

Postcode

UB3 4BA

Description of site location must be completed if postcode is not known:

Easting (x)

509863

Northing (y)

179841

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 1no. Projecting signage with new 600mm.
- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 490mm logo height.
- Replace 1no. ATM surround and decals with new.
- Replace and relocate statutory signage with new.
- Install new window message "A good way to bank."
- Replace safety manifestation with new.
- Re-spray shopfront frames.

Advertisement Type:

Fascia Sign

Height:

1.097 metres

Width:

11.045 metres

Depth:

0.065 metres

What is the height from the ground to the base of the advertisement?:

2.664 metres

What is the maximum projection of the advertisement from the face of the building?:

0.065 metres

What is the maximum height of any of the individual letters and symbols?:

49 centimetres

What materials will the advertisement be made of?:

Fascia Sign: 'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C

The colour of text and background:

Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.6 metres

Width:

0.6 metres

Depth:

0.086 metres

What is the height from the ground to the base of the advertisement?:

2.912 metres

What is the maximum projection of the advertisement from the face of the building?:

0.693 metres

What is the maximum height of any of the individual letters and symbols?:

36 centimetres

What materials will the advertisement be made of?:

Projecting Sign: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket painted to match Core Blue 282C

The colour of text and background:

Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.53 metres

Width:

0.852 metres

Depth:

0.042 metres

What is the height from the ground to the base of the advertisement?:

0.478 metres

What is the maximum projection of the advertisement from the face of the building?:

0.042 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

Other type - ATM Surround: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.

The colour of text and background:

Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.05 metres

Width:

0.05 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.85 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

Other type – Safety manifestation: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White

The colour of text and background:

3M Crystal 7725SE-314 Dusted White

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.135 metres

Width:

1.766 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.283 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

13.5 centimetres

What materials will the advertisement be made of?:

Other type – Window message: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White

The colour of text and background:

3M Crystal 7725SE-314 Dusted White

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ATM Surround
Safety Manifestation
Window message

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing elevation/s will be submitted as part of the documents for this application"

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

23/02/2024

To Date

23/02/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes

☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

ISG Design

Date

20/02/2024