



HILLINGDON
LONDON

London Borough of Hillingdon, Planning & Community Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	MRS	First name:	SUSAN
Last name:	PAYNE		
Company (optional):	DAISY CHAIN		
Unit:		House number:	30
		House suffix:	
House name:			
Address 1:	HIGH STREET		
Address 2:			
Address 3:			
Town:	RUISLIP		
County:	MIDDLESEX		
Country:	ENGLAND		
Postcode:	HA4 7AN		

2. Agent Name and Address

Title:	MR	First name:	LEE
Last name:	NEWHAM		
Company (optional):	DESIGNED BY GOOD PEOPLE		
Unit:		House number:	44
		House suffix:	
House name:			
Address 1:	EDEN WAY		
Address 2:			
Address 3:			
Town:	BECKENHAM		
County:			
Country:			
Postcode:	BR3 3DJ		

3. Site Address Details

Please provide the full postal address of the application site.

Unit: House number: House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Postcode (optional):

Description of location or a grid reference.
(must be completed if postcode is not known):

Easting: Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):

(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

If Yes, please provide details:

6. Authority Employee / Member

With respect to the Authority, I am:

Do any of these

statements apply to you?

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

☐ Yes

☒ No

If Yes, please provide details of the name, relationship and role

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	1
Application for a projecting or hanging sign(s)	1
Application for a hoarding(s)	
Other	2

If you selected Other, please describe:

8. Location of Advertisement(s)

Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From 01/11/2021 To 01/11/2031 date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	NEW FASCIA SIGN	NEW PROJECTING SIGN	NEW AWNING
a) The height from the ground to the base of the advertisement (in metres)	3.170m	3.170m	2.335m
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	600x4263mm	650x850mm	-
c) The maximum height of any of the individual letters and symbols (in metric)	200mm	200mm	-
d) The colour of the text and background	RAL 6027 RAL 1021+WHITE	RAL 6027 RAL 1021+WHITE	RAL 6027
e) Materials of the proposed sign(s)	ALUMINIUM WITH SIGNWRITTEN GRAPHICS	ALUMINIUM	AWNING FABRIC WITH PRINTED VALANCE
f) The maximum projection of advertisement from the face of the building	30mm	1000mm	1500mm
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	LED DOWNLIGHT	-	-
h) illuminance levels (cd/m ²)	300cd/m ²	-	-
i) Will the illumination be static or intermittent?	STATIC	-	-