London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	606
Suffix	
Property name	
Address line 1	Uxbridge Road
Address line 2	
Address line 3	
Town/city	Hayes
Postcode	UB4 0RY

Description of site location must be completed if postcode is not known:

Easting (x)	510280
Northing (y)	181260

Description

2. Applicant Details

Title	
First name	
Surname	SIDDIQUE
Company name	Chaii Master Ltd
Address line 1	606, Uxbridge Road
Address line 2	
Address line 3	
Town/city	Hayes

2. Applicant Details

Country	
Postcode	UB4 0RY

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr.
First name	Serhan
Surname	Senyurek
Company name	Se & Se Consultancy Ltd.
Address line 1	19
Address line 2	Colebrook Road
Address line 3	
Town/city	
Country	
Postcode	SW16 5QS
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New Internally Illuminated Main Fascia Sign And One Projecting Sign.

Please select the type(s) of advertising you are proposing:

- [x] Fascia sign(s)
- [x] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [ ] Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.46 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.125 metre(s)
Dimension:	Height: 0.9 x Width: 5.7 x Depth: 0.125 metre(s)
What materials will the sign be made of? Aluminium composite Main Fascia Tray, Painted Hardwood On Top Of The Aluminium Composite, Acrylic Letters And Logos	
What is the maximum height of any of the individual letters and symbols?	80 cm
The colour of text and background Dark Tangerine (Orange) text and Arsenic (Dark Grey) Background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.76 metre(s)
What is the maximum projection of the advertisement from face of building?	0.825 metre(s)
Dimension:	Height: 0.7 x Width: 0.7 x Depth: 0.1 metre(s)
What materials will the sign be made of? Standard, double-sided, circular aluminium lightbox SATIN FINISH CHAII MASTER TURMERIC with acrylic panels Internally illuminated with COLD WHITE LEDs	
What is the maximum height of any of the individual letters and symbols?	26 cm
The colour of text and background Arsenic (Dark Grey) text and Dark Tangerine (Orange) background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

UR-1507-SP & UR-1507-EFE

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	11/09/2021
To	11/08/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ○ The agent
- ◉ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application)	11/08/2021