



Contextual Visualisation

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Stage: Planning

Beaches Yard, Horton Road, Yewsey

**Document Control**

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## INTRODUCTION

This document has been created to support the planning application of Beaches Yard Warehouse. It is an updated version of a document submitted for Pre-application.



 Strategic industrial location

Wider context site plan showing industrial buildings impacting the scale of the the proposed scheme

01. Space Station Self Storage
02. Prologis Business Park. Vitrus Building
03. Prologis Business Park. Vitrus Building London 5





Outline of Proposed building. 16.05m in height

All photographs used in this exercise were captured on the 25th of March 2022 in the surrounding context. These photographs depict the visual impact the warehouse will have on its context in wintertime when vegetation is at its lowest density.



B\_Photograph



Outline of Proposed building. 16.05m in height

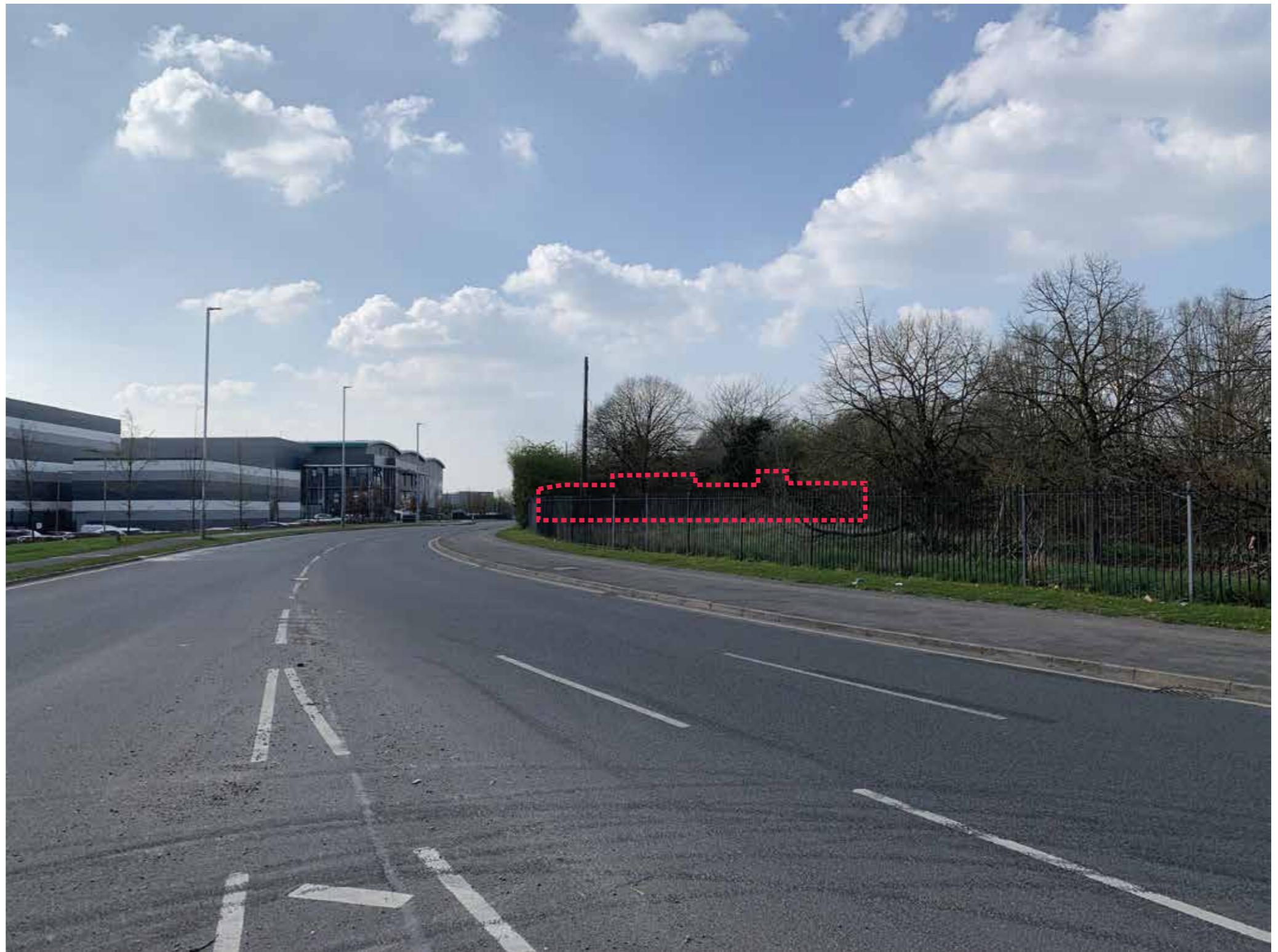


C\_Photograph



Outline of Proposed building. 16.05m in height

The proposal (18m tall) sits below the roof line of the two neighbouring Prologis Buildings (18.7m tall) across the road.



D\_Photograph



Outline of Proposed building. 16.05m in height



E\_Photograph



Outline of Proposed building, 16m in height



F\_Photograph



Outline of Proposed building. 16.05m in height

The proposed scheme negotiates between the surrounding volumes of the buildings in the context to complete the street with a landscaped frontage while the volume gestures the continuation of Horton Road around the corner.

In order to minimise impact on surrounding properties, the building steps backward from the street frontage to create a landscaped front to soften the street edge and contribute to the tactile characteristic of the design that aims to be sensitive towards the human scale.



G\_Photograph



Outline of Proposed building. 16.05m in height



H1\_Photograph



Outline of Proposed building. 16.05m in height



H2\_Photograph



Outline of Proposed building. 16.05m in height

The massing of the proposal sensitively but confidently mediates between the differing scales of the buildings in the surrounding area.



I\_Photo



Outline of Proposed building. 16.05m in height



J\_Photograph



Outline of Proposed building. 16.05m in height

It is worth noting that the existing street trees, which are shown in the photos, will be three years older and taller by the time the project may be realised, providing further obstruction and a richer pattern of flora.



K\_Photograph



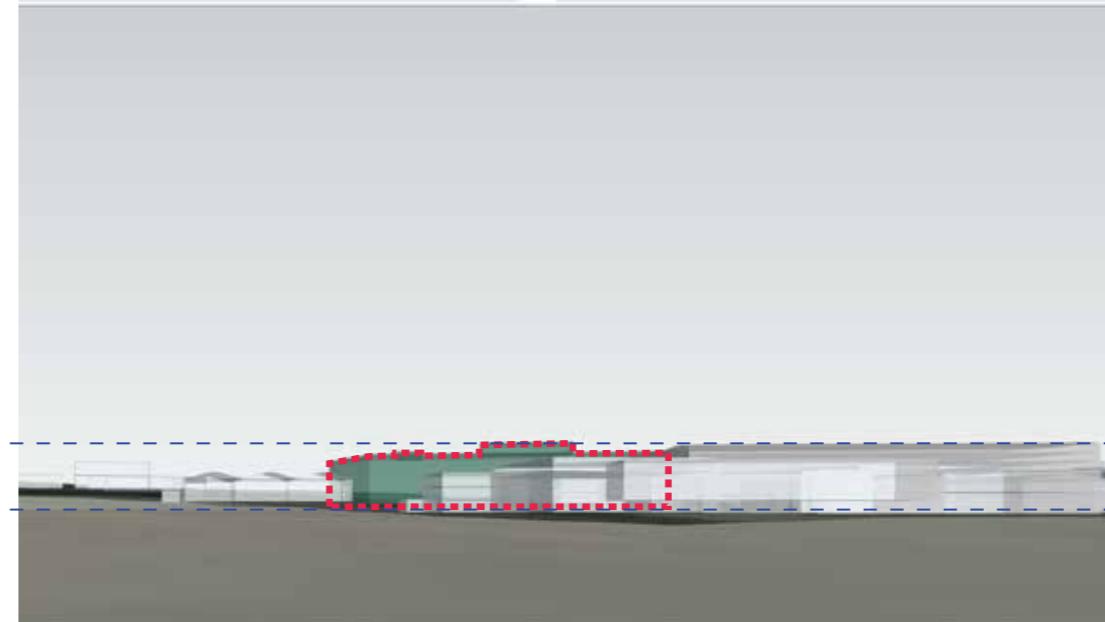
Outline of Proposed building. 16.05m in height



L\_Photograph



Context photo



Google earth/sketchUp scaled 3D model



Buildind Outline



I\_PhotoGraph

This excercise was carried out using photographs taken around the proposed site, overlaid onto a scaled 3D model to create the outline of the project sitting in the background.

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