HILLINGDON
LONDON

London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Richard	Surname:	Page

Company name:	Insite Poster Properties		
Street address:	Barton Hall		
	29 Gloucester Street	Telephone number:	
		Mobile number:	
Town/City:	Cirencester	Fax number:	
Country:		Email address:	
Postcode:	GL7 2DJ		

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	851	Suffix:	
House name:	Advertising Right		
Street address:	Uxbridge Road		
Town/City:	HAYES		
Postcode:	UB4 8HZ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	508481
Northing:	181937

Description:

Advertising display (6m x 3m) adjacent 827 Uxbridge Road (Acacia Radio Cars) facing eastbound traffic (B carriageway). Easting 508542, Northing 181897

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement of an existing 48-sheet advertising display with a 48-sheet digital advertising display.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 1 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see enclosed documents and drawings

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/05/2017 To: 12/05/2027

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.80 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What are the dimensions of the proposed advertisement? Height: 3.00 x Width: 6.00 x Depth: 0.45 metres

What materials will the sign be made of?

Pressed metal and GRP framing containing an LED screen

What is the maximum height of any of the individual letters and symbols (in centimetres)? 300 cm

The colour of text and background:

Static text and images changing with each display

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. [x] Date 12/04/2017