



London Borough of Hillingdon, Planning & Community Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name:	AIPUT INDUSTRIAL GP LIMITED					
Street address:	C/O ABERDEEN ASSET MANAGEMENT			Country Code	National Number	Extension Number
	BOW BELLS HOUSE			Telephone number:		
	BREAD STREET			Mobile number:		
Town/City:	LONDON			Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:	EMC 9HH					
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No	

2. Agent Name, Address and Contact Details

Title:		First Name:	JAKE	Surname:	BARNES-GOTT	
Company name:	DALTON WARNER DAVID LLP					
Street address:	21 GARLICK HILL			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City:	LONDON			Fax number:		
County:	London			Email address:		
Country:						
Postcode:	EC4V 2AU					

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	UNIT 521A		
Street address:	STERLING ROAD CARGO TERMINAL		
	LONDON HEATHROW AIRPORT		
Town/City:	HILLINGDON		
County:	LONDON		
Postcode:	TW6 3JJ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	506633
Northing:	174441

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

THE 3 TYPES OF SIGN ARE AS FOLLOWS:

- LIGHTWEIGHT LETTER SIGNS – BRUSHED STAINLESS STEEL SIDES, COLOURED ACRYLIC FACE AND LED LIGHTING INSIDE TO ILLUMINATE FACES (x5);
- WINDOW FILM SIGN – ONE WAY PRINTED SELF-ADHESIVE VINYL (x2); AND
- ADHESIVE BACKED SIGN – ONTO EXISTING EXTERNAL CLADDING (x2).

How many of the following type of advertisements are you applying for?

Fascia sign(s)	9	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	08/02/2016	To:	08/02/2026
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

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Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? ~~6.367~~ m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 11.165 x Width: 7.260 x Depth: 0.100 metres

What materials will the sign be made of?

ONE WAY PRINTED SELF-ADHESIVE VINYL

What is the maximum height of any of the individual letters and symbols (in centimetres)?

260.000 cm

The colour of text and background:

VARIED BLUE BACKGROUND FEATURING THE TAIL OF A JET

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

7.787 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 3.420 x Width: 6.610 x Depth: 0.100 metres

What materials will the sign be made of?

BRUSHED STAINLESS STEEL SIDES, COLOURED ACRYLIC FACE AND LED LIGHTING INSIDE TO ILLUMINATE FACES

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3429.000 cm

The colour of text and background:

TURQUOISE TEXT ON GREY CLADDED BACKGROUND

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 580.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.860 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 1.490 x Width: ~~6.610~~ 5.460 x Depth: 0.100 metres

What materials will the sign be made of?

BRUSHED STAINLESS STEEL SIDES, COLOURED ACRYLIC FACE AND LED LIGHTING INSIDE TO ILLUMINATE FACES

What is the maximum height of any of the individual letters and symbols (in centimetres)?

149.000 cm

The colour of text and background:

BLUE TEXT ON GREY CLADDED BACKGROUND

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 580.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
~~8.690~~ 2.610

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date