

Application for Advertisement Consent: Proposal Factsheet

Site Name: 107 Station Road, Hayes, UB3 4BX

Advertising Type	Digital
Size of Advertisement (HxWxD)	2.8m x 5.7m x 0.1m
Number of Panel	Two
Max Daytime Illumination <i>(to be adjusted based on application)</i>	Up to 5,000 cd/sqm (Brightness will vary during daylight hours based on ambient brightness (ie brighter on a cloudless summers day than overcast winters day)
Max Night-time Illumination <i>(to be adjusted based on application)</i>	300cd/m2
Notes	Brightness adjusted by a light sensor backed by a light table.