

Appendix PV11

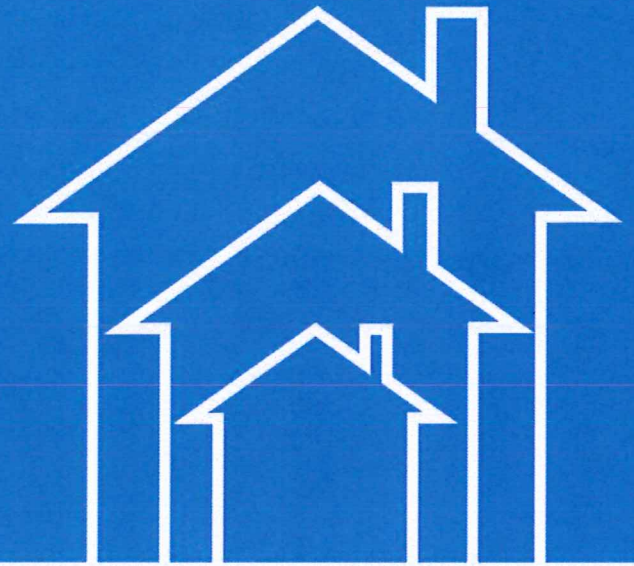
Housing Market Assessment paragraph 1.11

Housing Market Assessment



HILLINGDON
LONDON

London Borough of Hillingdon



Main report
Final

fordham
RESEARCH

- 1.11 The most important output requirements of PPS3, as regards the SHMA are stated in paragraph 22:

'Based on the findings of the Strategic Housing Market Assessment and other local evidence, Local Planning Authorities should set out in Local Development Documents:

- i) *The likely overall proportions of households that require market or affordable housing, for example, x% market housing and y% affordable housing*
- ii) *The likely profile of household types requiring market housing e.g. multi-person, including families and children (x %), single persons (y %), couples (z %)*
- iii) *The size and type of affordable housing required.'*

- 1.12 In line with the Practice Guidance this project has been carried out under the supervision of a Steering Group made up of Council officers from a range of backgrounds including housing and planning.

The evidence base

- 1.13 In accordance with Practice Guidance a range of data sources were used to create a robust and diverse evidence base. In addition to the use of data, information was gleaned from a number of important publications and through discussions with local stakeholders. Below we provide a brief summary of the main sources of information used in this report:
- 1.14 **Secondary data:** There are a range of data sources already available at the local, regional and national level which provide a good background to the housing market and how it is changing. Data sources considered in analysis include Land Registry data, the 2001 Census, the Annual Survey of Hours and Earnings (ASHE), Housing Strategy Statistical Appendix (HSSA) data and published household/population projections. In addition, a number of relevant documents were reviewed to inform the policy context in which the Hillingdon housing market exists.
- 1.15 **Primary data:** In addition to studying secondary data sources it was necessary to conduct a local household survey for Hillingdon. The survey data was obtained via a combination of postal questionnaires and personal interviews (further details on this can be found in Chapter S1 of the Supporting Report). The survey data allowed many of the 'gaps' in secondary data to be overcome. Most notably the survey data found out in some detail households future demands and aspirations along with financial data on a household-by-household basis.