

Appendix PV10

Greater London Strategic Housing Market Assessment paragraph 1.12

Greater London Strategic Housing Market Assessment 2008

Report of Study Findings
April 2009



Satisfying the Process Checklist

1. Approach to identifying housing market area(s) is consistent with other approaches to identifying housing market areas within the region.
- 1.10 Having regard to PPS3 and the CLG advice note on identifying sub-regional housing market areas, the Government Office for London (GOL), the Greater London Authority (GLA) and London Councils agreed in a joint statement in March 2008 that the London region represents an appropriate spatial level of analysis for understanding housing markets as well as enabling a co-ordinated approach to evidence base work and policy-making across the region.
- 1.11 The Greater London SHMA was commissioned with reference to the administrative boundaries of the region – but through the use of a range of secondary data sources, provided an appropriate context for the region's data in relation to the rest of England. The key focus of the study is to estimate the overall level and mix of housing required, while setting the London housing market in the context of other UK regions.
- 1.12 It is recognised that the region-wide SHMA is unlikely to provide the necessary focus on local issues that may be required for developing housing policies in individual boroughs. Therefore, in parallel with the regional work, there is an expectation that the housing sub-regions will each produce their own HMA at a sub-regional level.
2. Housing market conditions are assessed within the context of the housing market area.
- 1.13 The contextual information about housing market conditions presented in this report focuses on the administrative boundary for the region – but is generally considered within the context of the national position, and alongside information for the London Boroughs and the London sub-regions.
- 1.14 Given that it is possible to define the housing market area at different levels – from very localised housing markets that operate within individual borough administrative boundary ranging up to the Greater London Housing Market (which can be defined as operating within or beyond the region's boundary) – it is appropriate for this SHMA to assess the housing market context in this way.
3. Involves key stakeholders, including house builders.
- 1.15 A clear project management approach was used throughout the lifetime of the Project to oversee the development of the SHMA, as described below:
- **Project Group** – planning and housing officers of the Greater London Authority. It oversaw the progress of the work and dealt with the day to day enquiries and issues. It was responsible for seeing that the SHMA was a soundly based and agreed document and has overall responsibility for decision making for the project.
 - **Stakeholder Group** – representatives from a wide range of national and regional organisations. It acts as a sounding board for the Project Group. Members comment on the development of the work programme and on the emerging findings. They provide insights on all policy areas that are relevant to housing, and included representatives from the following organisations:
 - English Partnerships