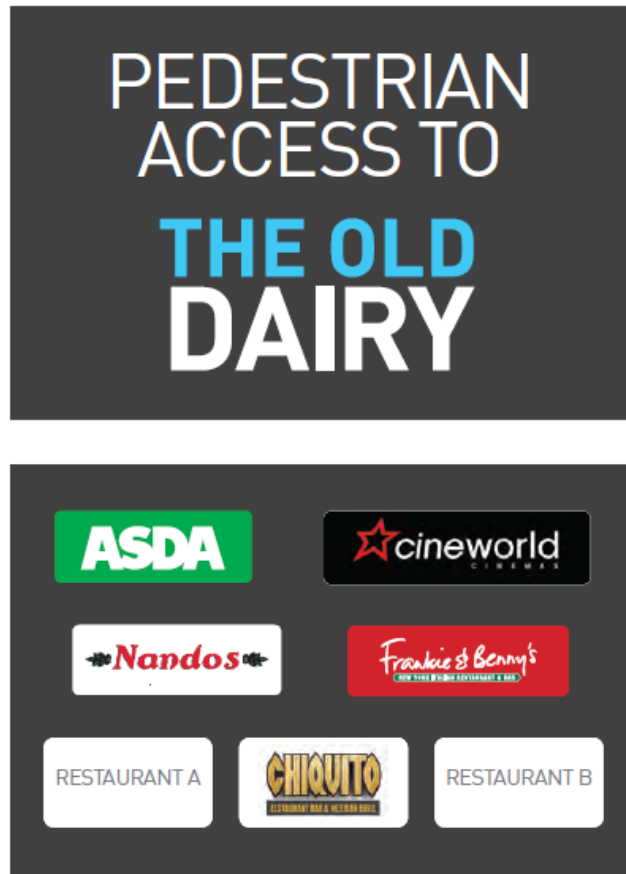


Locator



Item 1: Long Drive pedestrian entrance to housing development and The Old Dairy

2 x dibond panels either side of pillar at 600mm x 900mm each



Notes

The side of the brickwork milk churn that is parallel to long street currently has 'THE OLD DAIRY' etched in the stone dividers, this is sufficient for the area and suits the entrance into the residential development.

The side of the brickwork milk churn that is perpendicular to long street (has no current signage. It is felt that signage on the 2 perpendicular faces should remain subtle and in keeping with the overall feeling of the residential development as this will not be the vehicular access for the retail and leisure area site. It is felt that signage here should be clear it is directed at pedestrians to avoid misdirecting traffic and upsetting local residents.

Client may also wish to arrange to have the name etched on the stone dividers as per the parallel sides.

Item 2: Cineworld Directional Wall Panel

1 x dibond panel at 1000mm dp x 2000mm wd



Proposed sign

Notes

It was felt that pedestrians leaving the underground car park would benefit from an additional directional sign to ensure they walked in the correct direction to reach the Cinema and restaurants.

The proposed sign would be mounted on the wall facing the underground car park.



Reverse of wall above – facing pedestrians leaving car park to enter scheme

Item 3: Fencing return beside Nando's – visible on exit

LED Lightbox Lettering in same style as entrance fence signage



Existing



Proposed

Notes

There is a blank area of fence that is visible on exit from the park which was felt to be an opportunity for Thank you for Visiting The Old Dairy signage.

This signage would be done in the same 3D lettering style as the entrance fencing signage.