London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	1
Suffix	A
Property name	Unit 1A
Address line 1	Cowley Retail Park
Address line 2	High Strees
Address line 3	
Town/city	Uxbridge
Postcode	UB8 2TE

Description of site location must be completed if postcode is not known:

Easting (x)	505684
Northing (y)	180924

Description

2. Applicant Details

Title	
First name	Lynne
Surname	Garlick
Company name	Pets at Home
Address line 1	Epsom Avenue,
Address line 2	Stanley Green Trading
Address line 3	Handforth
Town/city	Cheshire

2. Applicant Details

Country	
Postcode	SK9 3RN

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Anthony
Surname	Nestorenko
Company name	Image Technique Ltd
Address line 1	Saxon Business Park
Address line 2	Stoke Prior
Address line 3	
Town/city	Bromsgrove
Country	
Postcode	B60 4AD
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2no Flexface Skin to existing frame, 1no Illuminated Roundel, 4no Poster Cases.

Please select the type(s) of advertising you are proposing:

- [x] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [x] Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	5.4 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 3.6 x Width: 9.2 x Depth: 0.2 metre(s)
What materials will the sign be made of? PVC	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background White, Dark Green, Green	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 0.5 x Width: 5.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? PVC	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background White & Dark Green	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 1.75 x Width: 1.75 x Depth: 0.2 metre(s)
What materials will the sign be made of? Aluminium, Acrylic, Vinyl	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background Red and Blue	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium, Acrylic, Vinyl	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background White, Dark Green & Green	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.95 x Width: 1.65 x Depth: 0 metre(s)
What materials will the sign be made of? Vinyl Print	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background White, Green, Blue & Red	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.8 x Width: 2.4 x Depth: 0 metre(s)
What materials will the sign be made of? Floor Paint & Vinyl	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background White & Green	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.8 x Width: 0.5 x Depth: 0.1 metre(s)
What materials will the sign be made of? Steel, Aluminium	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background Green, White & Light Green	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

2no Painted Parking Bay Floor, 2no Post and panel sign, Vinyl trolley bay graphics.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 18/10/2021

6. Advertisement(s) Period

To 18/10/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 08/09/2021