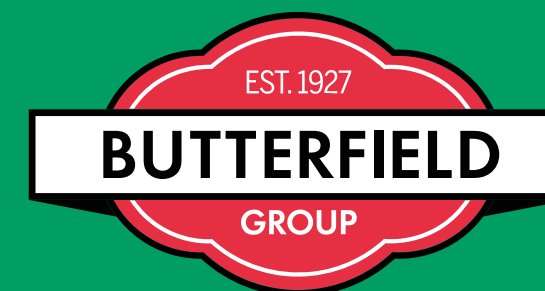




Hayes

Unit 1-5 19 Botwell Lane
Hayes
Middlesex
UB2 2AB

Issue 02 - 28/11/2022



DESIGN



CORPORATE
SIGNAGE

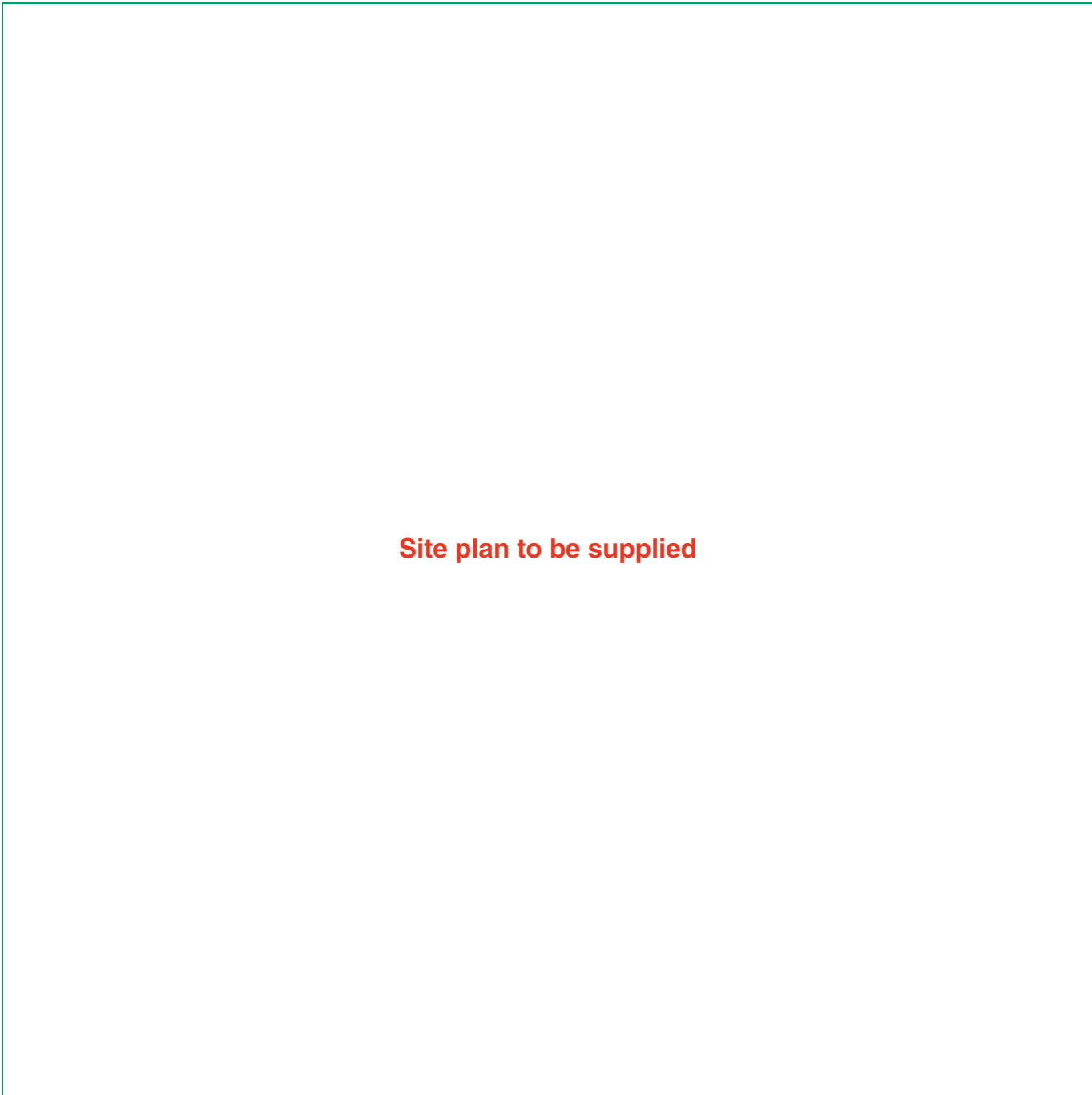


DIGITAL
SIGNAGE



AFTERSALES
CARE

Site Plan



- 01 Internally Illuminated Fascia Sign
- 02 D/S Internally Illuminated Projection Sign
- 03 Manifestation Dots
- 04 Welcome Text
- 05 Opening Hours Vinyl



Site
Specsavers
Hayes

Job Number
126018A
Page
2 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022



BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Proposed Elevations

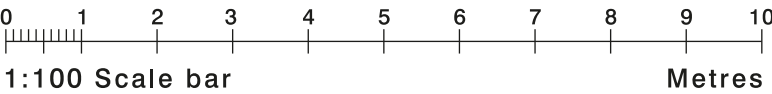
- 01 Internally Illuminated Fascia Sign
- 02 D/S Internally Illuminated Projection Sign
- 03 Manifestation Dots
- 04 Welcome Text
- 05 Opening Hours Vinyl



EXISTING FRONT ELEVATION - SCALE 1:100 @ A3



PROPOSED FRONT ELEVATION - SCALE 1:100 @ A3



Site
Specsavers
Hayes

Job Number
126018A
Page
3 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022



BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Proposed Visual

Existing



Proposed



Site
Specsavers
Hayes

Job Number
126018A
Page
4 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022



BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Sign 01 - Internally Illuminated Fascia Sign

01no formed 2mm aluminium fascia panel with 50mm returns - finished 2418C (40% gloss).
Complete with 20mm upstand and fixed direct to substrate with 40 x 40 x 3 fixing angles.

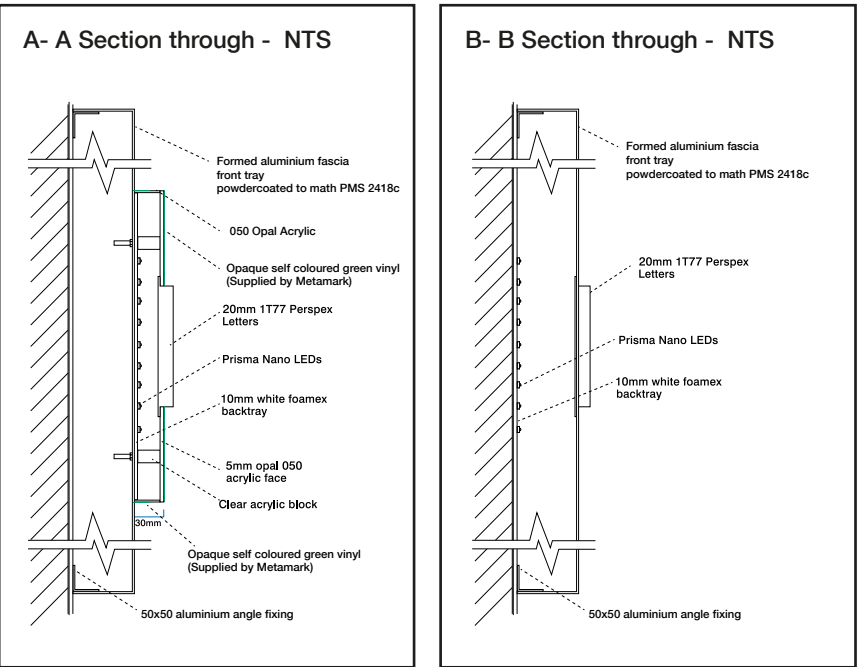
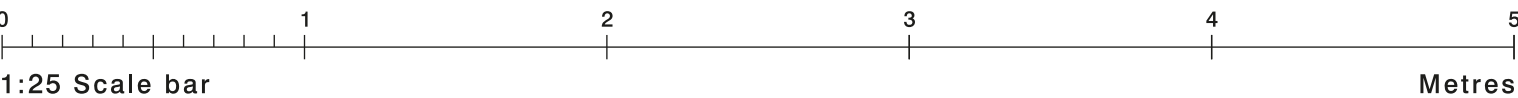
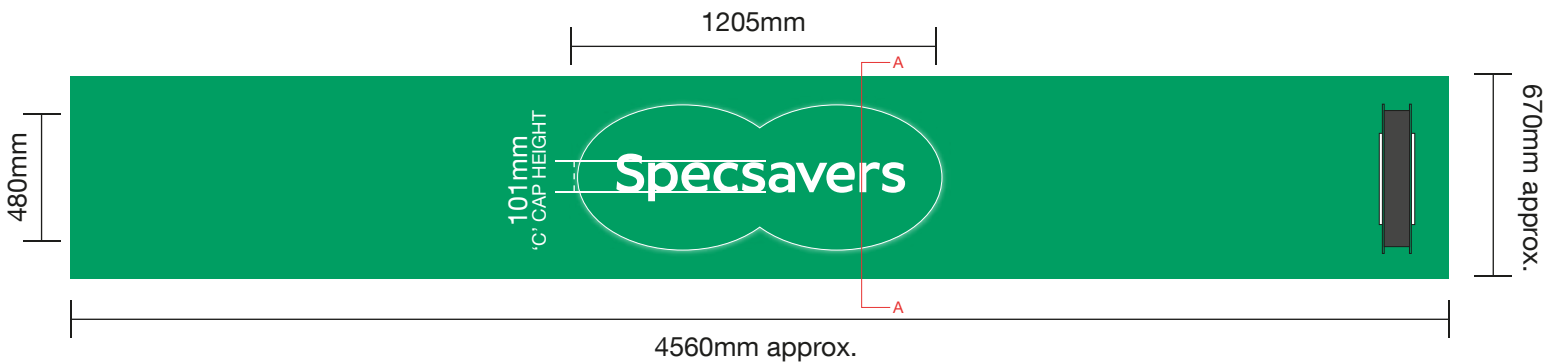
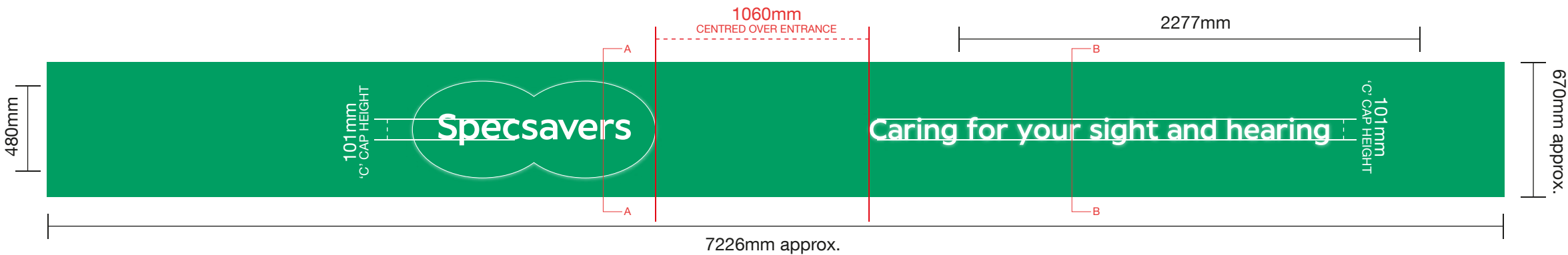
‘Specsavers’ logo - Manufactured from Opal 050 Acrylic and complete with self-coloured opaue green vinyl to face and 18mm of logo returns - allowing only partial return illumination.
‘Specsavers’ Letters push-through 1T77 acrylic and internally illuminated with LEDs.

‘Caring for you sight and hearing’ strapline - 1T77 acrylic pushed through fascia face and internally illuminated.

Secured to fascia sign face flush with fixings to suit.

Size: As shown
Scale: 1:25

DIMENSIONS TBC



Site
Specsavers
Hayes

Job Number
126018A
Page
5 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022

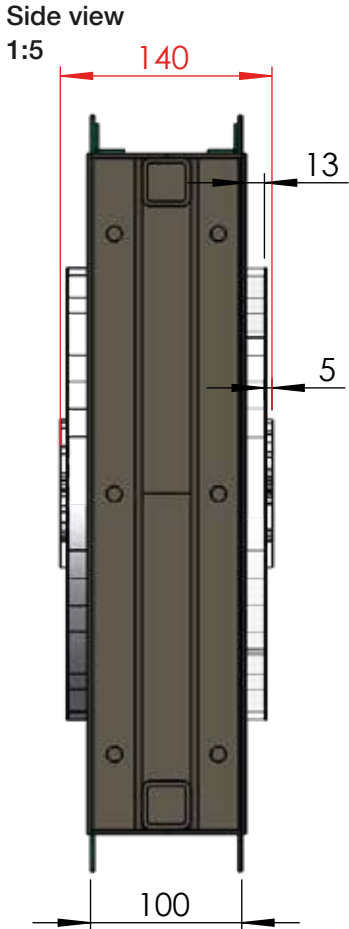
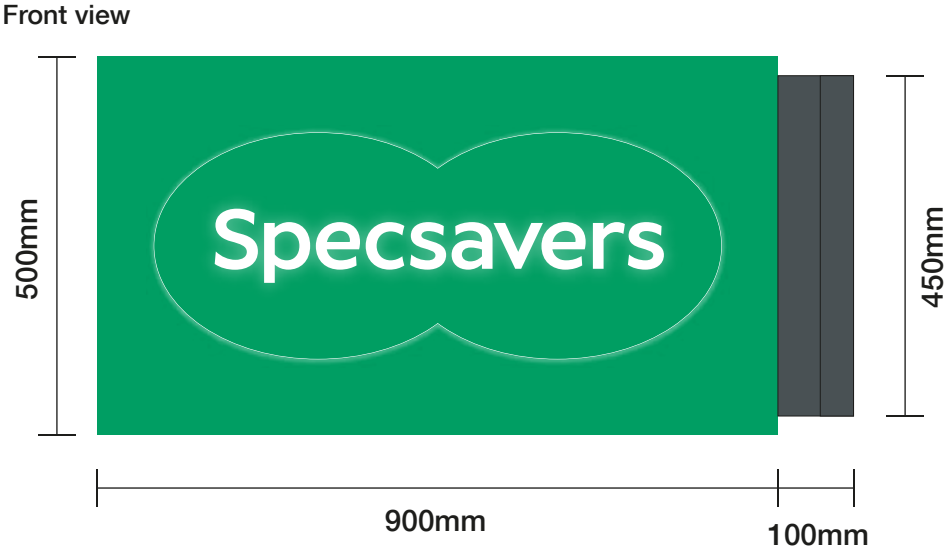
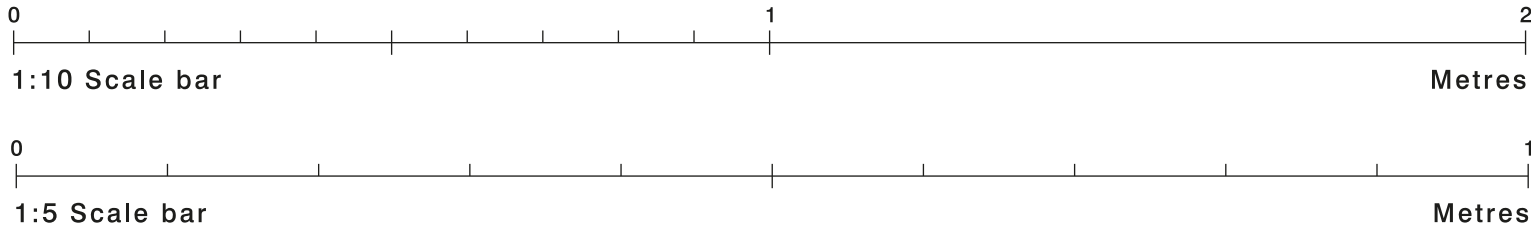


BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Sign 02 - D/S Internally Illuminated Projection Sign

Manufactured from fret-cut 2.5mm aluminium face panels.
Logo lozenge shape from 20mm Opal 050 Acrylic pushed through
and complete with C3 Green vinyl applied to face only to allow for
edge illumination. 'Specsavers' letters to be weeded form vinyl
and complete with set of 5mm Opal 050 individual letters bonded to face.
Face panels fixed to 3mm U-Channel with 20x20x3mm extruded
aluminium angle fixing. All secured to internal 32x32x3mm aluminium SHS
framework and fixed direct to substrate with fixings to suit.

Size: 900 x 500mm
Scale: 1:10



Site
Specsavers
Hayes

Job Number
126018A
Page
6 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

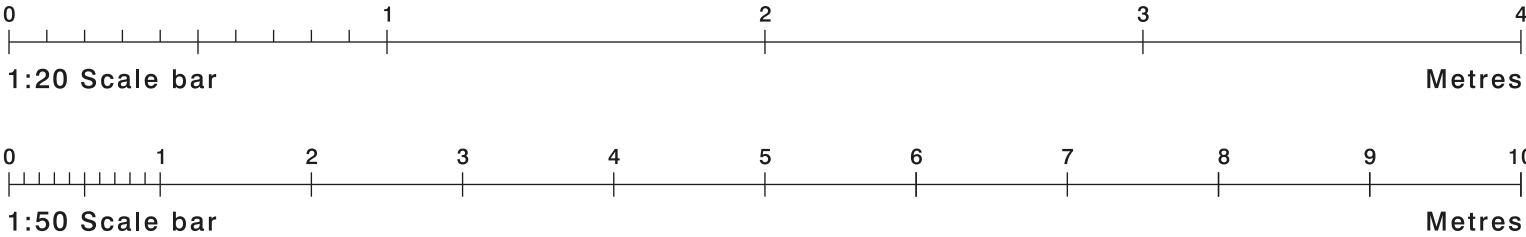
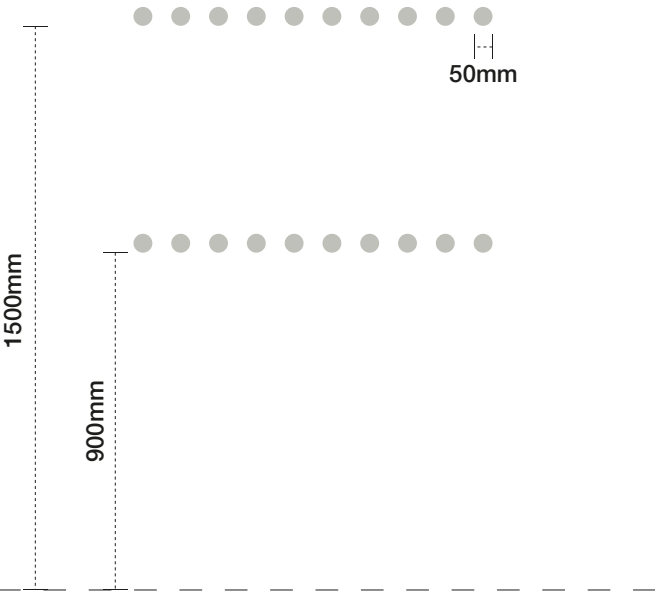
Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022



BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Sign 03 - Manifestation Dots (Qty TBC)
Plot cut frosted vinyl manifestation dots
Reverse applied to glazing.
Size: As shown
Scale: 1:20



Site
Specsavers
Hayes

Job Number
126018A
Page
7 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

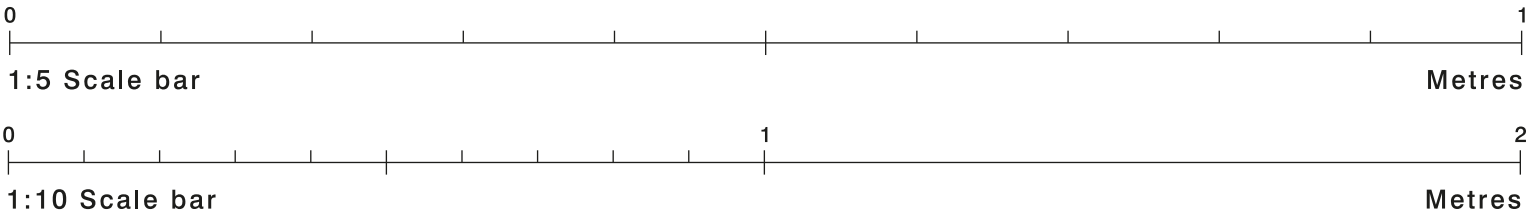
Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022



BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Sign 04 - Welcome Text
1No. Set of 10mm clear acrylic letters, finished
Grey RAL 7022.
To be fixed to wall using D/S VHB tape.
Size: 89mm Cap Height
Scale: 1:10

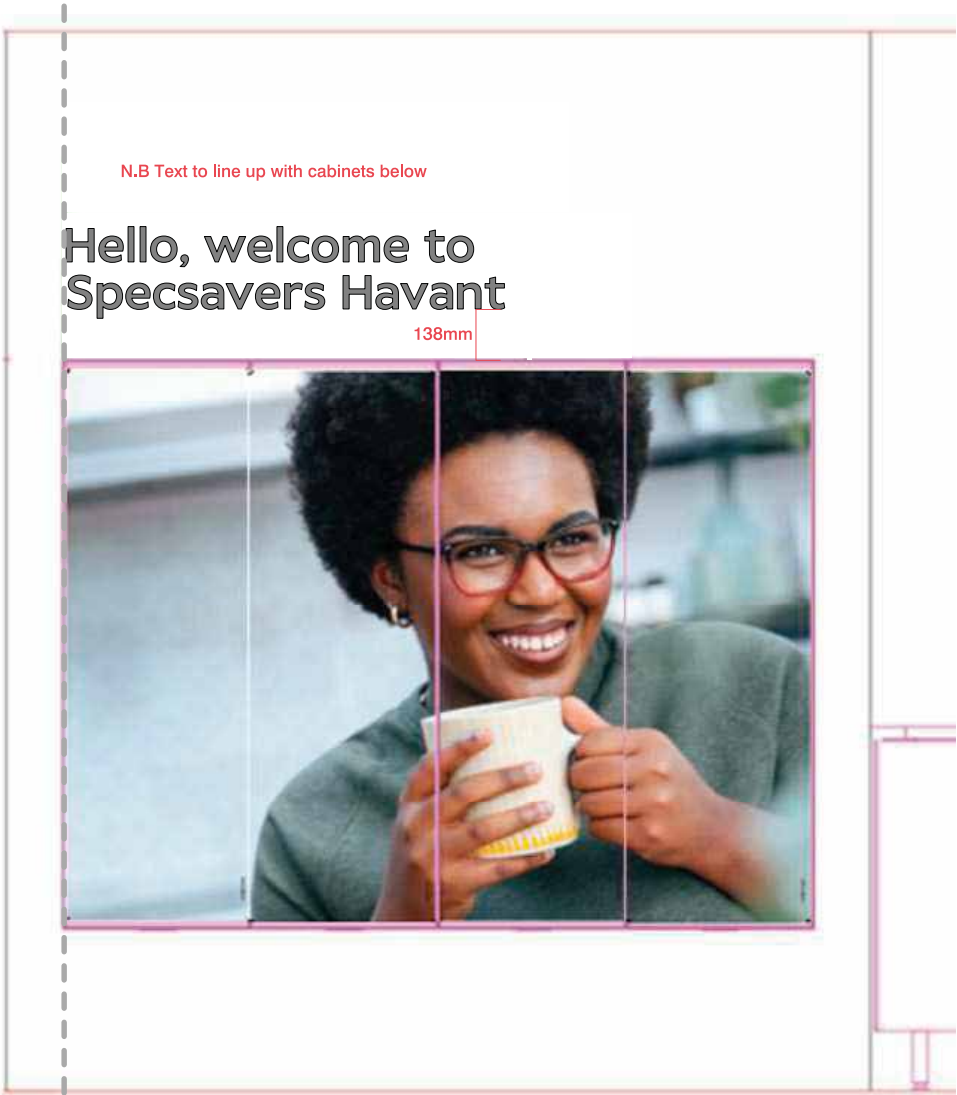


Sign 05 - Opening Hours Vinyl
1No. Digitally printed opening hours vinyl graphic
reverse applied to glazing.
Size: 110 x 320mm
Scale: 1:5

Opening Time TBC



Example Layout:
There are 3 key elements to the welcome wall:
3D acrylic "Welcome to..." messaging
G8 graphics cupboards with "Theodora" artwork
Stud wall to house the graphics cupboards



Site
Specsavers
Hayes

Job Number
126018A
Page
8 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

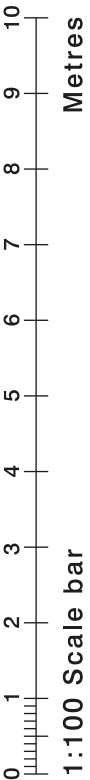
Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022



BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk

Internal Plan



Internal GA plan to be supplied



Site
Specsavers
Hayes

Job Number
126018A
Page
9 of 9
Drawing Location
U:\2022\2022 Drawings\Specsavers\

Scale
as shown @ A3
Issue / Rev
Issue 02

Drawn by
WO
Checked by
PM

Sales Rep
JS
Date
15/11/2022



BUTTERFIELD SIGNS LTD
174 Sunbridge Rd
Bradford West Yorkshire
BD1 2RZ
Tel: 01274 722244
Fax: 01274 848996
Web: www.butterfieldsigns.co.uk