

External Signage Pack

2431 HAYES

2 IN 1 MS SPACEMIX

Revision:- **FINAL APPROVED**

Date:- **25/06/21**

Drawn by:- **J.KING**

Current Principle: **V1 2021**



Greens 'the signmakers'
Brighton Street, Kingston upon Hull
East Yorkshire HU3 4UW
contact: Andy Stephens
email: AndyStephens@greens-signmakers.co.uk
tel: 07970 191902

FINAL APPROVED

DRAWING SIGN OFF

FORMAT NAME	DATE	SIGNATURE
CONSTRUCTION NAME	DATE	SIGNATURE
OPERATIONS NAME	DATE	SIGNATURE
	DATE	SIGNATURE
	DATE	SIGNATURE

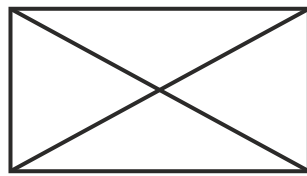
EXCEPTIONS TO PUBLISHED BENCHMARK

AUTHORISED BY	DATE	NOTE

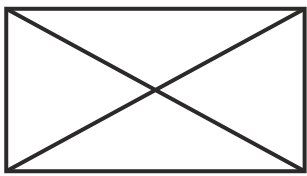
REVISIONS

DATE	NAME	AMENDMENTS
13.02.20	J.KING	INITIAL
18.02.20	J.KING	REV 01
27.02.20	J.KING	REV 02
03.03.20	J.KING	REV 03
13.03.20	J.KING	REV 04 ENTRANCE GRAPHICS AS CURRENT SPEC
20.03.20	J.KING	FINAL APPROVED AS PER REVIEW
15.06.21	A.BRUCE	FINAL A - 2021 PRINCIPLES
21.06.21	A.BRUCE	FINAL B
25.06.21	A.BRUCE	FINAL C
19.07.21	A.BRUCE	FINAL APPROVED 2021

ADVERTS APPLICATION REQUIRED



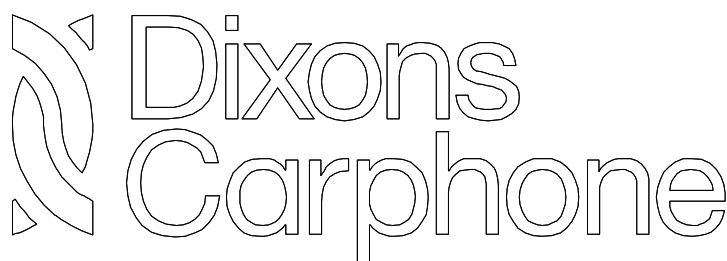
YES



NO

IF NO THEN REASON(S) WHY :

.....



Store Planning Department
Dixons Carphone
Maylands Avenue, Hemel Hempstead
Hertfordshire, HP2 7TG
Tel: 01727 202000 Fax: 01727 204159

SITE LAYOUT & TOTEMS



1 SITE LOCATION PLAN NOT TO SCALE



PARK TENANT TOTEM 01
2 OFF DIGI PRINTED DIBOND PANEL
1450 X 405 MM (RATIO 3.6:1)

4 PARK TOTEM TO1
SCALE 1:5



2 PARK TOTEM TO1
EXISTING



3 PARK TOTEM TO1 PROPOSED

EXISTING PICTURES



1 FRONT ELEVATION
EXISTING



2 SIDE ELEVATION
EXISTING



3 FRONT ELEVATION - LHS WINDOWS
EXISTING



4 FRONT ELEVATION
EXISTING



5 FRONT ELEVATION - LHS WINDOWS
EXISTING

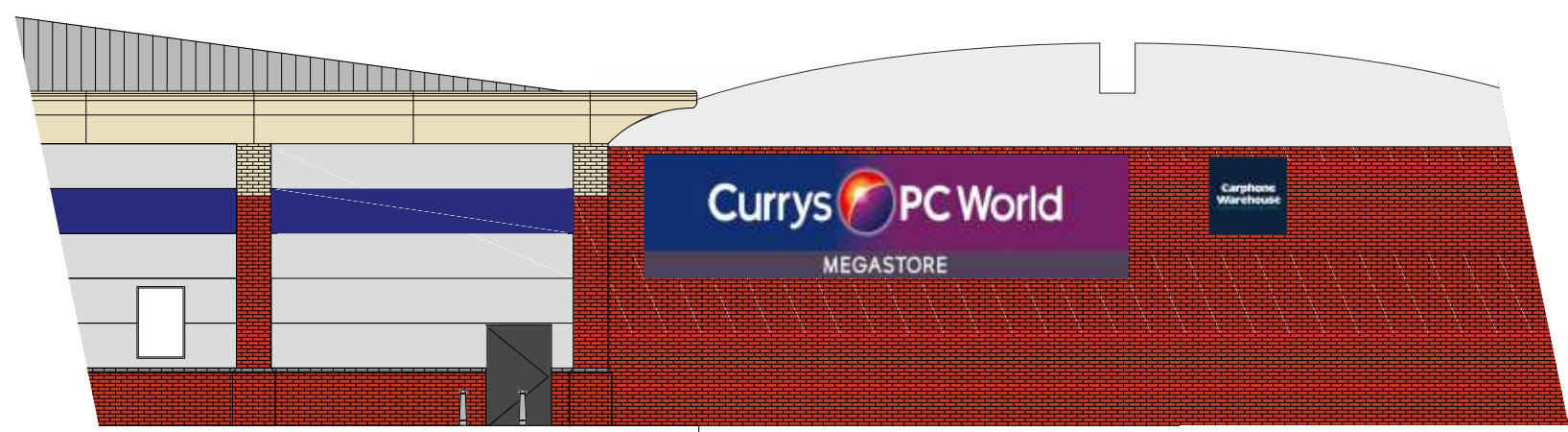


6 REAR ELEVATION - GOODS IN
EXISTING

EXISTING ELEVATIONS



1 FRONT ELEVATION
SCALE 1:150



2 SIDE ELEVATION
SCALE 1:150

PROPOSED ELEVATIONS

Sign B - MAIN BRAND SIGNAGE
NEW ILLUMINATED ECONOFLEX SIGNAGE
BOX SIZE 6000 X 2000MM (RATIO 3.1:1)
BOX TO BE FINISHED CORE PURPLE.
HEIGHT TO UNDERSIDE OF SIGN - 3350MM.

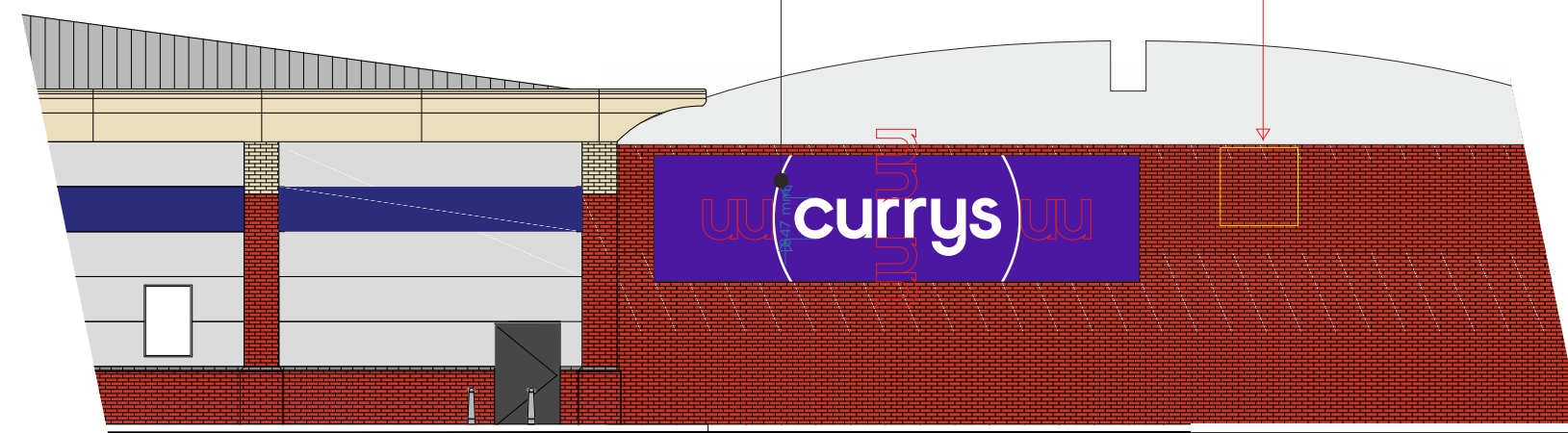


1 FRONT ELEVATION
SCALE 1:150

HELP MESSAGE ABOVE DOORS
2 OFF DIGITAL PRINTED VINYL
SIZE 5830 X 1075MM
HEIGHT TO UNDERSIDE OF SIGN - 2550MM.

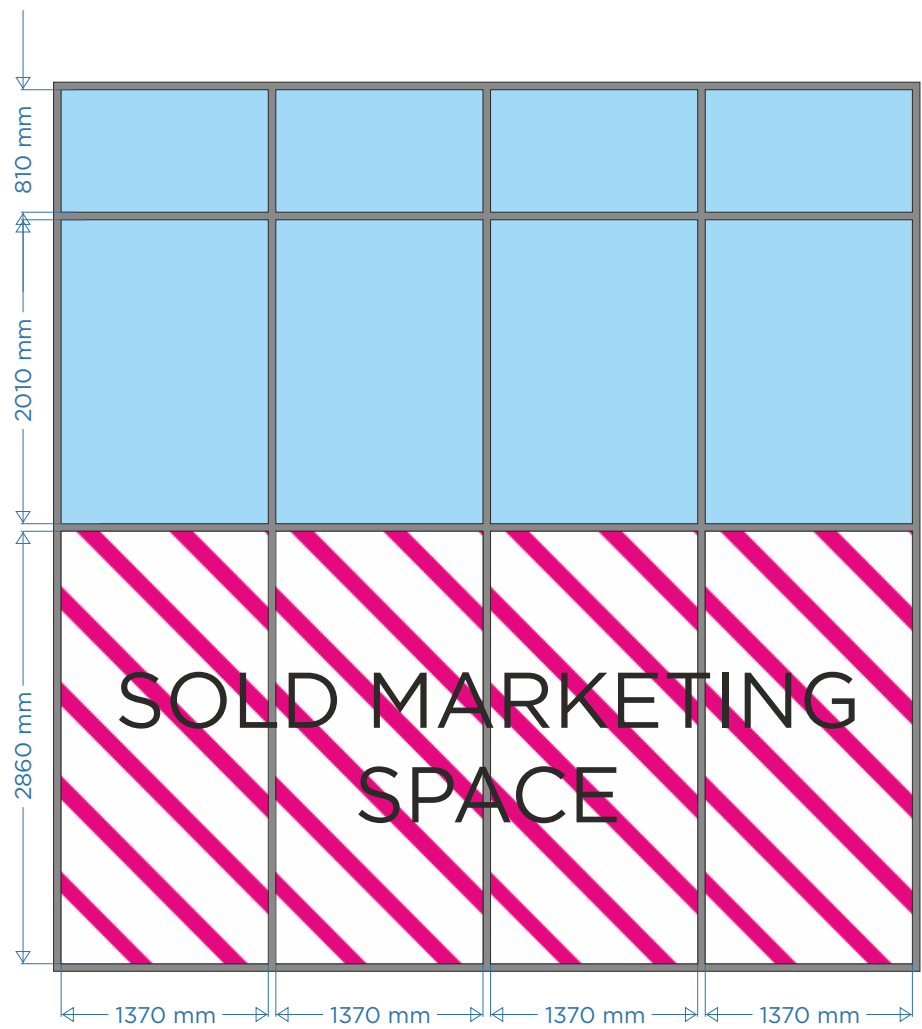
Sign G - MAIN BRAND SIGNAGE
NEW NON ILLUMINATED ECONOFLEX BOX
BOX SIZE 10000 X 2600MM (RATIO 3.8:1)
BOX TO BE FINISHED CORE PURPLE.
HEIGHT TO UNDERSIDE OF SIGN - 3350MM.

REMOVE EXISTING
CPW SIGN 1600 X 1600MM

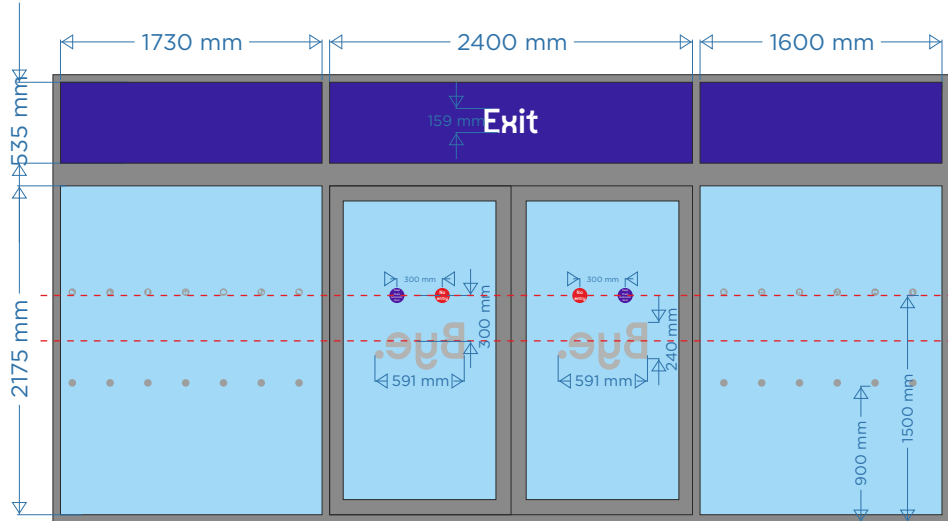


2 SIDE ELEVATION
SCALE 1:150

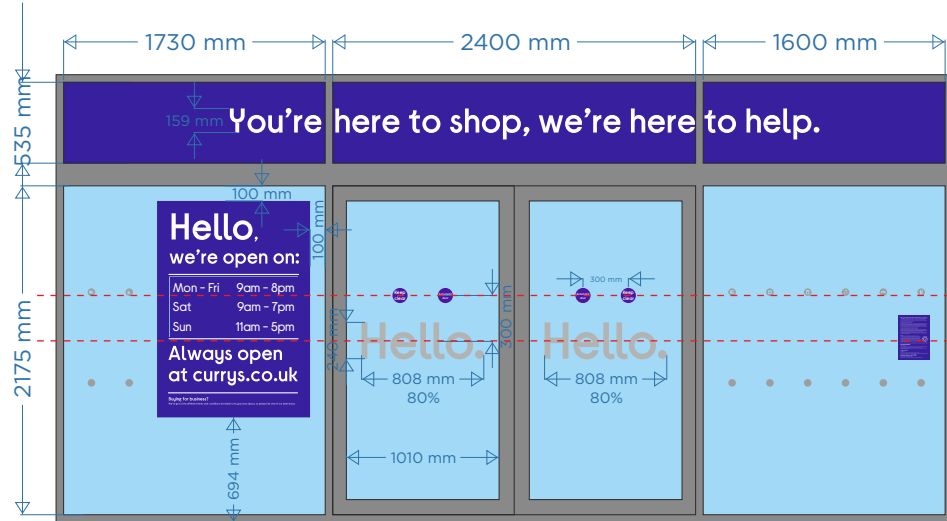
PROPOSED SHOPFRONT



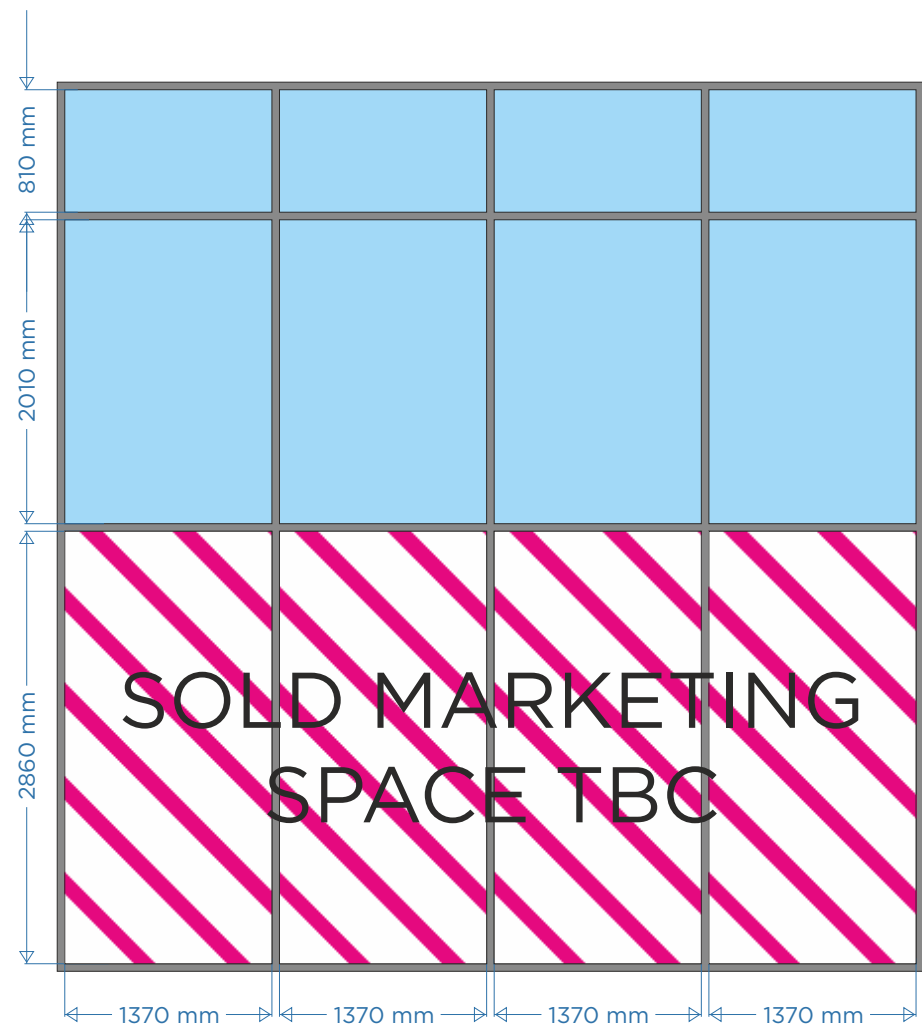
1 FRONT ELEVATION LHS WINDOWS
SCALE 1:50



2 FRONT ELEVATION ENTRANCE
SCALE 1:50



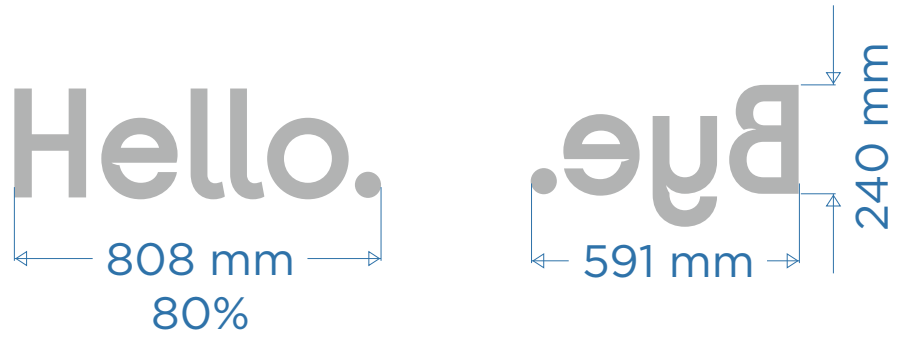
3 FRONT ELEVATION RHS WINDOWS
SCALE 1:50



4 FRONT ELEVATION RHS WINDOWS
SCALE 1:50



WEEE GRAPHIC
REVERSE APPLIED PRINTED VINYL
210 X 297MM



FROSTED VINYL HELLO/BYE MESSAGE

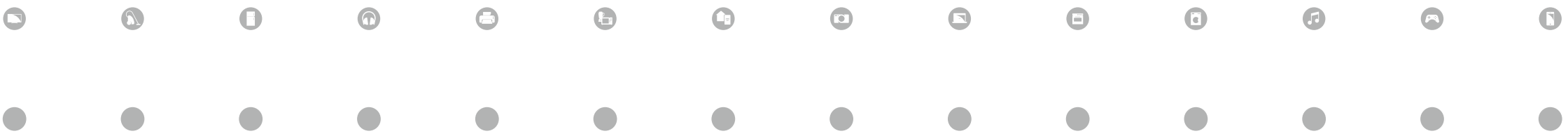
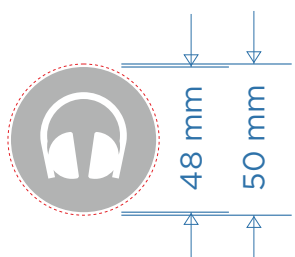
CUT FROSTED TEXT APPLIED AS SHOWN

Hello – reverse cut frosted vinyl for application to inner face of doors

Bye – face cut frosted vinyl for application to inner face of doors



NO SMOKING GRAPHIC
REVERSE APPLIED PRINTED
VINYL 148 X 210MM
*ONLY APPLY IF EXISTING IN SITU



FROSTED VINYL SAFETY MANIFESTATIONS

PRINTED FROSTED VINYL DOTS / ICONS

48 X 48MM WITH 50MM CUTTER LINE @250MM CENTRES

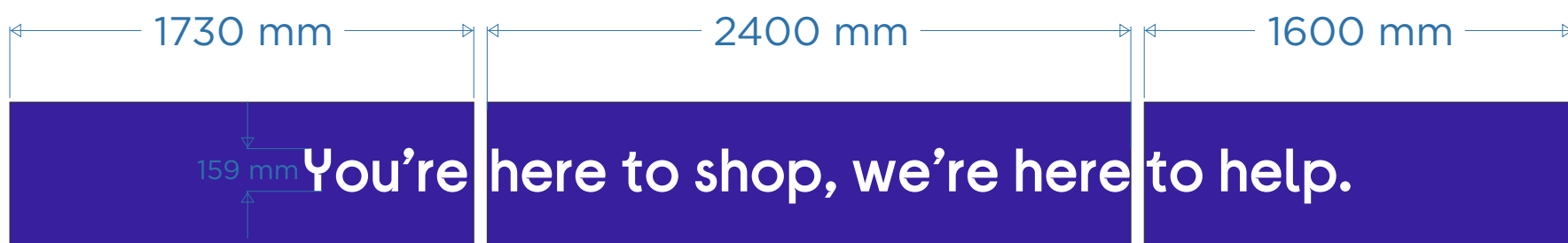
APPLIED IN 2 ROWS 900MM & 1500MM FFL



ASSISTANCE DOG GRAPHIC
REVERSE APPLIED PRINTED
VINYL 148 X 210MM
*ONLY APPLY IF EXISTING IN SITU



HELP MESSAGE ABOVE DOORS
2 OFF DIGITAL PRINTED VINYL
SIZE 5830 X 1075MM
HEIGHT TO UNDERSIDE OF SIGN - 2550MM.



OPENING HOURS GRAPHIC P1

REVERSE APPLIED PRINTED CONTRAVISION VINYL
1012 X 1431MM, APPLIED 694MM FFL TO UNDERSIDE
DRYTAC SPOT ON REMOVABLE TIMES 841 X 390.5MM



COVID OPENING HOURS GRAPHIC P1

DRYTAC SPOT ON REMOVABLE TIMES 841 X 390.5MM



KEEP CLEAR AUTO DOOR GRAPHICS

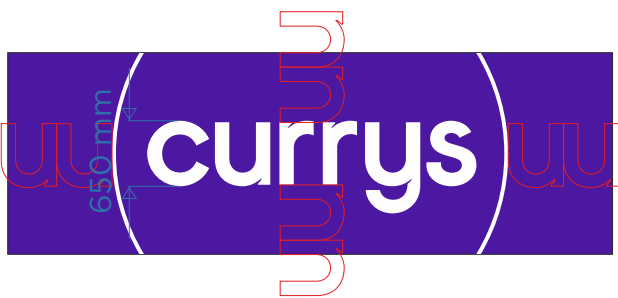
FACE/REVERSE PRINTED VINYL GRAPHICS
100 X 100MM



SITE 2431 HAYES		
ADDRESS HAYES, Bridge Retail Park, Unbridge Rd, Hayes UB4 0RH		
TITLE EXTERNAL SIGNAGE PACK		
STORE NUMBER 2431	SCALE AS SHOWN	DATE 25.06.21
DRAWING NUMBER	REVISION FINAL C	
STORE PLANNER	SIGNAGE PRINCIPLES VERSION	V1 2021



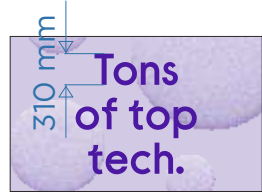
Sign A - MAIN BRAND SIGNAGE
NEW ILLUMINATED ECONOFLEX SIGNAGE
BOX SIZE 12500 X 2700MM (RATIO 4.6:1)
BOX TO BE FINISHED CORE PURPLE.
HEIGHT TO UNDERSIDE OF SIGN - 3350MM.



Sign B - MAIN BRAND SIGNAGE
NEW ILLUMINATED ECONOFLEX SIGNAGE
BOX SIZE 6000 X 2000MM (RATIO 3.1:1)
BOX TO BE FINISHED CORE PURPLE.
HEIGHT TO UNDERSIDE OF SIGN - 3350MM.



Sign G - MAIN BRAND SIGNAGE
NEW NON ILLUMINATED ECONOFLEX BOX
BOX SIZE 10000 X 2600MM (RATIO 3.8:1)
BOX TO BE FINISHED CORE PURPLE.
HEIGHT TO UNDERSIDE OF SIGN - 3350MM.



Sign C - SUB BRAND SIGNAGE
NEW NON ILLUMINATED RETRO FLEXFACE
BOX SIZE 2500 X 1550MM (RATIO 1.6:1)
BOX FINISHED DULUX TRADE AMAZON BEAT 6
HEIGHT TO UNDERSIDE OF SIGN 3890MM.



Sign D - SUB BRAND SIGNAGE
NEW NON ILLUMINATED RETRO FLEXFACE
BOX SIZE 3400 X 1550MM (RATIO 2.2:1)
BOX FINISHED DULUX TRADE AMAZON BEAT 6
HEIGHT TO UNDERSIDE OF SIGN 3890MM.



Sign E - SUB BRAND SIGNAGE
NEW NON ILLUMINATED RETRO FLEXFACE
BOX SIZE 3400 X 1550MM (RATIO 2.2:1)
BOX FINISHED DULUX TRADE AMAZON BEAT 6
HEIGHT TO UNDERSIDE OF SIGN 3890MM.



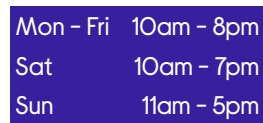
Sign F - SUB BRAND SIGNAGE
NEW NON ILLUMINATED RETRO FLEXFACE
BOX SIZE 2500 X 1550MM (RATIO 1.6:1)
BOX FINISHED DULUX TRADE AMAZON BEAT 6
HEIGHT TO UNDERSIDE OF SIGN 3890MM.



HELP MESSAGE ABOVE DOORS
2 OFF DIGITAL PRINTED VINYL
SIZE 5830 X 1075MM
HEIGHT TO UNDERSIDE OF SIGN - 2550MM.



OPENING HOURS GRAPHIC P1
REVERSE APPLIED PRINTED CONTRAVISION VINYL
1012 X 1431MM, APPLIED 694MM FFL TO UNDERSIDE
DRYTAC SPOT ON REMOVABLE TIMES 841 X 390.5MM



COVID OPENING HOURS GRAPHIC P1
DRYTAC SPOT ON REMOVABLE TIMES 841 X 390.5MM



Sign G - MAIN BRAND SIGNAGE
NEW NON ILLUMINATED ECONOFLEX BOX
BOX SIZE 10000 X 2600MM (RATIO 3.8:1)
BOX TO BE FINISHED CORE PURPLE.
HEIGHT TO UNDERSIDE OF SIGN - 3350MM.



GOODS-IN SIGN
DIBOND PANEL 800 X 515MM
FITTED ABOVE GOODS ENTRANCE DOOR



PARK TENANT TOTEM 01
2 OFF DIGI PRINTED DIBOND PANEL
1450 X 405 MM (RATIO 3.6:1)