

CAR PARK MANAGEMENT

Reason for Car Park Management

To prevent exploitation and abuse of the car park
To provide an element of free parking for the local community.
To deter vandalism and anti-social behaviour such as fly-tipping
To provide an element of security to the car park

Hours of Operation

24 hours a day, every day.

Selection of Car Park Operator

A Car Parking Management company will be used to enforce the parking rules within the car park.

This company shall hold all of the necessary registrations, and shall abide by all of the requirements as currently proscribed by the IPC, as an Accredited Trade Associate of the DVLA and shall maintain Approved Operator Status.

Car Park Pricing

The car park shall be chargeable after a period of 90 minutes. This shall be explicitly signposted.

There shall be a further grace period of 10 minutes allowed for people to return to their cars. This shall not be signposted.

Following this 90 minutes plus the 10 minute grace period a charge of £45 shall be applied.

If this charge is not paid within 14 days it shall increase to £90.

If this charge is not paid then this debt may be passed for collection to a third party and shall increase to cover the costs of this.

A full appeals procedure shall be in place.

Lidl may also assist in adjudicating on the outcome of the appeals.

Customers of Lidl that can supply proof of shopping may be allowed a greater free parking period upon appeal.

People who overstay the free period and cannot provide any proof of shopping may not be allowed a greater free parking period.

Blue badge holders shall be entitled to park within the car park for a greater period than that signposted subject to appeal to Lidl.

Regular users of the car park who are Blue Badge holders may be allowed upon request to Lidl to park for an unlimited time period

Method of Management

The site shall be clearly sign-posted according to guidelines laid down by Industries regulator the Accredited Trade Association.

Number plate recognition cameras shall be installed at the sites

These shall read the number plates of cars entering and exiting the car park and apply a time rule to this period to ascertain the length of stay.

Details of the keepers of vehicles shall be requested from the DVLA under licence by our chosen contractor Athena ANPR Ltd and these details shall be used by them to issue charges via the post.

Whilst the charging for use of the car park may not take place on a 24hr basis on occasions, our monitoring of the number plates accessing the car park shall take place on a 24hr basis.

Other uses of Data Collected

Details of vehicles using the car parks will be shared with the police or other public-sector bodies with specific and individual requests by them for the purposes of solving or detecting crime or other anti-social activity.

Outcomes

Using this particular method of car park management delivers the following benefits.

1. It improves the security of the site specifically and the surrounding area generally by helping to deny criminals and fly-tippers the use of the car park.
2. The system shall operate 24hrs a day and should deliver these benefits 24hrs a day as opposed to attendants who cannot be on site continuously.
3. It allows the site to operate a parking charging scheme that is enforced with photographic evidence of any overstaying outside of the free period taking place rather than the issuing of a simple paper ticket.