



London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

The Three Magpies

Address Line 1

Bath Road

Address Line 2

Address Line 3

Hillingdon

Town/city

Heathrow

Postcode

TW6 2AU

Description of site location must be completed if postcode is not known:

Easting (x)

507671

Northing (y)

176928

Description

Applicant Details

Name/Company

Title

MR

First name

SIMON

Surname

PETTIFER

Company Name

GREENE KING

Address

Address line 1

The Three Magpies Bath Road

Address line 2

Bath Road

Address line 3

Town/City

Heathrow

County

Hillingdon

Country

Postcode

TW6 2AU

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to include, 1x pictorial panel to existing decorative gibbet, 1x name board, 1x fascia sign, 1x menu case, 1x entrance sign, 2x sign written house name and logos, 1x amenity board, 1x brewers board and 2x snap frames

Advertisement Type:

Projecting or Hanging Sign

Height:

1.2 metres

Width:

0.9 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

3.34 metres

What is the maximum projection of the advertisement from the face of the building?:

2.6 metres

What is the maximum height of any of the individual letters and symbols?:

61 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 01) CPWF25-02B Wall mounted aluminium pictorial sign mounted to existing decorative gibbet. Featuring: • Existing gibbet finished RAL 9005 • 2mm aluminium pictorial panel finished RAL 180 20 20 c/w digitally printed vinyl pictorial content • 32mm bullnose trim finished RAL 180 20 20 Illuminated 2025 GK header. 900mm span Featuring: • Standard 900mm GK header finished RAL 180 20 20 c/w 3mm rolled aluminium crown • 8mm push through opal acrylic letters & cut white vinyl date details

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.6 metres

Width:

2.3 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

3.64 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

28 centimetres

What materials will the advertisement be made of?:

ITEM 02 (Qty 01) CPWF25-08A-NS Aluminium nameboard sign with Foamex letters Featuring: • 2mm aluminium panel finished RAL 180 20 20 • 32mm bullnose trim finished RAL 180 20 20 • 19mm foamex letters finished copper • 25x25mm aluminium angle fixings • Slimline LED trough light with 3000K warm white illumination

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.5 metres

Width:

4 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.83 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

26 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 01) CPWF25-08A-NS Aluminium fascia sign with Foamex letters Featuring: • 2mm aluminium panel finished RAL 180 20 20 • 32mm bullnose trim finished RAL 180 20 20 • 19mm foamex letters finished copper • Re-use the existing brackets • Slimline LED trough light with 3000K warm white illumination

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.512 metres

Width:

0.395 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

1.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

2 centimetres

What materials will the advertisement be made of?:

ITEM 04 (Qty 1) CPWF25-15U A3 GK Copper menu case Featuring: • Internal cool white illumination

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.8 metres

Width:

0.75 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.34 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

6 centimetres

What materials will the advertisement be made of?:

ITEM 05 (Qty 01) CPWF25-05-NS Wall mounted directional sign Featuring: • 2mm aluminium panel finished RAL 180 20 20 • 32mm bullnose trim finished RAL 180 20 20 • Cut white vinyl details • 25x25mm aluminium angle fixings

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.685 metres

Width:

2.5 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

4.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

34 centimetres

What materials will the advertisement be made of?:

ITEM 06 (Qty 01) CPWF25-06DD Signwritten display in copper & RAL 180 20 20 50W LED Slimline floodlight. Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.75 metres

Width:

1.8 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

21 centimetres

What materials will the advertisement be made of?:

ITEM 06B (Qty 01) CPWF25-06DB Signwritten GK logo & house name in white

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.9 metres

Width:

0.6 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

4 centimetres

What materials will the advertisement be made of?:

ITEM 07 (Qty 01) CPWF25-04F Wall mounted amenity sign Featuring: • 2mm aluminium panel finished RAL 180 20 20 • 32mm bullnose trim finished RAL 180 20 20 • Digitally printed vinyl content • 25x25mm aluminium angle fixings

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.9 metres

Width:

0.6 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

4 centimetres

What materials will the advertisement be made of?:

ITEM 08 (Qty 01) CPWF25-04G Wall mounted Brewers board Featuring: • 2mm aluminium panel finished RAL 180 20 20 • 32mm bullnose trim finished RAL 180 20 20 • Digitally printed vinyl content • 25x25mm aluminium angle fixings

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.891 metres

Width:

0.644 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

89 centimetres

What materials will the advertisement be made of?:

ITEMS 28A & 28B (Qty 02) CPWF25-30A A1 snapframe Featuring: • Finished RAL 180 20 20

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Proposed and Existing elevations

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

16/06/2026

To Date

16/06/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes

☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Dharmesh Patel

Date

16/06/2026