

Non-illuminated projecting sign

Standard non-illuminated and traditional styles are available to meet planning or landlord conditions. The projecting sign should be located on the main elevation of the building usually set at the same height as the fascia to maximise the opportunity to attract the attention of passing customers.

The sign should be clearly visible from all directions. Multiple projecting signs may be necessary to satisfy the needs of a particularly long elevation or a corner building site.

There are three options for branch projecting signs (stated in order of preference):

- 1. **Standard internally illuminated (with / without bottom LED illumination).** Preferred option
- 2. **Standard.** Non-illuminated
- 3. **Conservation.** Non-illuminated

