



Management Statement

Our foremost objective at Beechwood is to provide a warm, nurturing and supportive environment where children and young people with varying needs / difficulties can thrive and grow. We are committed to providing outstanding services to ensure the best outcomes for children and young people.

We seek to work closely with Hillingdon Local Authority and the homecounties for the delivery of, and to answer the need for quality local residential care services.

Proposed Use and Care Arrangements

We will be operating a residential care home for children and young people between the ages of 8 -17 years. The maximum number of children housed at any one time will be 3. All placements will be secured on mid-to-long-term placements which can result in residency until their 18th birthday.

Our service supports children and young people who are experiencing emotional difficulties and who may have experienced trauma in their lives. Some children or young people may have a special educational need and will be supported by a Statement of Special Educational Needs or an Education Health Care Plan (EHCP).

We understand the many different challenges that children and young people face throughout their development. We believe in fostering an atmosphere of respect, empathy, and inclusion. We are dedicated to creating a familial environment that reflects warmth and kindness, surrounded by a strongly committed team with whom meaningful, positive and nurturing relationships can be realized and the stability required to thrive is assured.

We recognise in order for children and young people to reach their fullest potential they need stable foundations in all areas of their development.

Support and Guidance Areas

To ensure each child and young person in our care can thrive, we will provide tailored support in the following key developmental areas:

1. Emotional and Psychological Wellbeing

- Access to therapeutic services and mental health support.
- Trauma-informed care practices embedded in daily interactions.
- Opportunities for self-expression and emotional literacy development.

2. Education and Learning

- Close collaboration with schools, SEN coordinators, and virtual school heads.
- Support for children with EHCPs or Statements of Special Educational Needs.
- In-house learning support and structured routines to promote educational attainment.



3. Health and Physical Development

- Promoting healthy lifestyles, nutrition, and regular physical activity.
- Ensuring timely access to medical, dental, and specialist health services.
- Supporting positive personal hygiene and body autonomy education.

4. Social Development and Life Skills

- Encouraging age-appropriate independence and decision-making.
- Developing key life skills such as budgeting, cooking, and self-care.
- Fostering respectful peer relationships and safe social engagement.

5. Identity, Culture, and Diversity

- Celebrating each child's background, heritage, and beliefs.
- Supporting children in understanding and valuing their own identity.
- Ensuring inclusivity and respect for diverse needs and perspectives.

6. Safety and Risk Awareness

- Promoting a culture of safeguarding and personal safety.
- Teaching risk management and online safety.
- Collaborative care planning to address individual vulnerabilities.

7. Recreation and Enrichment

- Providing opportunities for hobbies, sports, and community involvement.
- Encouraging creativity through music, arts, and other expressive activities.
- Ensuring children have fun and positive shared experiences.

We will ensure the following:

- Practice which is consistent with good parenting values.
- Provision of a safe, homely, caring and nurturing environment.
- Robust placement matching
- Collaborative planning meetings.
- An experienced, competent, qualified, motivated and well-supported staff team.
- Individual Support Plans which are regularly reviewed.
- Effective links and involvement with parents and relevant professionals.
- A broad vision of learning where we value, enrich and develop all skills through an overarching curriculum.
- A wide range of activities and opportunities for enjoyment; and
- Collaboration between care, education, and health to achieve mutual objectives.

Our children and young people will participate and experience life in a familial environment, as one would in a positive and appropriate family home. Their day-to-day reality will mirror that of any positively functional home.



The property remains in the structure and presentation of a dwelling house. There will be no external indication of the service as we aim to ensure children and young people can reside with a sense of pride and "home".

There are 3 ensuite bedrooms, lounge, open plan kitchen and dining area. The office space is situated on the ground floor and a recreational space located in a separate outbuilding in the garden. The fully enclosed and private garden space is substantial and conducive for relaxation and play.

The children will attend school/ college either locally or as determined by their Personal Educational Plans. There will be scheduled monthly / biannual visits from external professionals. Schedules are stringent to appropriately manage frequency and numbers of visitors.

Generally, family contact time will take place in the community, but there are occasions when visitors are permitted by scheduled appointments.

It is a legal requirement for Ofsted registration. The Home is mandated to abide by relative legislation notably; the Care Standards Act 2000. This registration is essential in order that OFSTED can:

- protect children and young people
- ensure that the establishment meets the requirements of the relevant legislation
- ensure that providers and managers deliver good services
- provide information about the quality of an establishment to a range of stakeholders including children/young people, parents, carers and commissioners.

The process of registration is stringent and requires that the home meets specific criteria in relation to the physical premises, children's care model, management and staff.

A comprehensive and rigorous pre-admission assessment is carried out to determine the suitability of all young people prior to them being offered placement. This aids to ensure not only that we are equipped to meet their needs but to verify as far as possible the compatibility of residents.

House Rules and Expectations

As with any socially responsible and nurturing environment, our care home operates with a clear set of house rules designed to ensure the safety, respect, and wellbeing of all residents and staff. These rules promote responsibility, structure, and a sense of belonging, and are communicated to each child in a supportive and accessible way.



During pre-admission visits and prior to full placement, every young person is provided with a **Welcome Pack** and **Children's Guide**. These documents introduce them to their new home, outlining what they can expect and what is expected of them in return. They are presented in a child-friendly or age appropriate format to ensure understanding.

Upon admission, and as part of a structured **induction process**, each young person is allocated a **key worker** who will sit with them to go explain and discuss the house rules in detail. This time also allows staff to assess the individual's needs and any support that may be required to help them engage positively with the expectations of the home.

We place great emphasis on building trusting relationships and working collaboratively with children to promote **positive behaviour, emotional growth, and personal responsibility**. Incentives, praise, and restorative approaches are used wherever possible to encourage progress and reflection.

Placement Review and Termination

While our primary goal is to support every young person in achieving stability and success within their placement, there may be circumstances in which a continuation of the placement is no longer viable.

In exceptional cases, a **planned or emergency termination of placement** may be considered. This decision is never taken lightly and would occur only if:

- The behaviour of the young person presents a **significant and ongoing risk** to themselves, other residents, staff, or the wider community.
- Despite intensive support and intervention, the placement is no longer considered **safe or appropriate** for the young person or others involved.

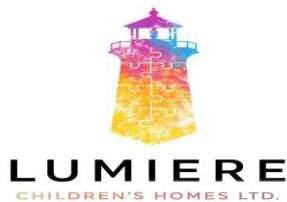
Where possible, placement endings will be carefully **planned and coordinated** with the placing authority, the child, and relevant professionals, ensuring alternative provision is in place and that the child is supported through the transition.

Our commitment remains to act in the **best interests of the child**, balancing their individual needs with the safety and welfare of all members of the home.

Staff

- The care provision is facilitated 24 hours a day, seven days a week.
- There is a 12.5 hour shift system with changeover between 08:00 and 8:30pm and 8:00pm to 8:30am.
- The Manager will be present from 9:00am to 5:00pm Monday to Friday.
- The total carers on site at any time, including the manager, will be 4.
- The total number of residents at any time will be 3.

All staff are appropriately trained to manage and de-escalate difficult situations. Most importantly, they are equipped to engage and promote the welfare of the children.



To maximize travel efficiency, we will operate a carpool system that facilitates shift changeovers. There is space for up to 4 cars on the grounds.

Allocated parking and bike storage

This is laid out as follows:

- Parking for 4 vehicles within the site, two on the front drive and two facilitated on the side of the property within the premises.
- There is a dedicated space accessed from the driveway for 4 bikes.
- The company vehicle will be utilized to carpool staff between the Home and bus/train station and facilitate shift changes.

The above follows the Hillingdon Local Authority guidance

Visitors

There will be visits from social workers to the property once a month and a looked after review conducted every 6 months. Family visits will generally be facilitated in the community unless there is a specific event that requires a meeting onsite.

Other visitors to the property would be no different to a typical C3 use. They will be scheduled and therefore pre-approved.

General

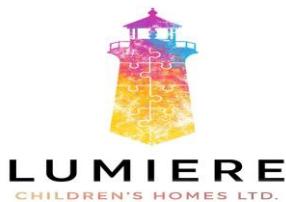
The type and amount of waste will be similar to that of any similar sized residential property. Waste/recycling bins will be provided to ensure all waste requirements are adequately catered for.

There will be no clinical or toxic waste from the property.

We endeavour to foster positive relationships with the neighbours and local amenities. We will work closely with the police and neighbourhood watch teams to promote positive regard and integration. This is necessary in our goal to achieve good outcomes for our children and young people.

Associated Regulations and Guide to be considered when conducting Review of Premises and Location Risk Assessment

The setting up of a children's home is governed by legislation set out in the Care Standards Act 2000 and Children's Homes (England) Regulations 2015. The process is regulated by OFSTED. A summary of these requirements is set out below:



Review of premises 46.—

(1) The registered person must review the appropriateness and suitability of the location of the premises used for the purposes of the children's home at least once in each calendar year taking into account the requirement in regulation 12(2)(c) (the protection of children standard).

(2) When conducting the review, the registered person must consult, and take into account the views of, each relevant person. (The Children's Homes (England) Regulations 2015)

The protection of children standard 12 (2)(c) that the premises used for the purposes of the home are located so that children are effectively safeguarded; (The Children's Homes (England) Regulations 2015)

3.23 The home should be located in an area that supports children's safety, well-being and personal development. The location of the home should support its aims, objectives and ethos, as described in the Statement of Purpose. (Guide to the Children's Homes Regulations including the quality standards April 2015)

When establishing the home, the registered person must ensure that it is suitably located so that children are effectively safeguarded and can access services to meet needs identified in their relevant plans (see regulations 12(2)(c)). Under regulation 46, the registered person should review the appropriateness and suitability of the location and premises of the home at least once a year. The review should include the identification of any risks and opportunities presented by the home's location and strategies for managing these. (Guide to the Children's Homes Regulations including the quality standards April 2015)

2. Framework

Framework for assessing a Location assessment will need to address two issues:

1. Safeguarding concerns
2. Accessibility of local services

Location assessments should be completed by providers of new homes, consultation with relevant services in the area where the home is, or will be, located. It is important for the manager or a potential new provider to have a broad understanding of the characteristics of the area where a home is or may be located. Looked-after children placed in deprived areas, perhaps far away from the authority responsible for their care, may face disadvantages and lack opportunities to enjoy and achieve in these communities.

The considerations a home manager or potential provider of a new home will need to consider, as they carry out a location assessment, may include:



- Whether the location of the home influences the potential for a vulnerable child to be a victim of crime, such as being targeted for sexual exploitation.
- Whether there is a likelihood of children placed in the home becoming drawn into gang crime or anti-social behaviour in the local area.
- The suitability of the local neighbourhood as a location to care for children who may have already been victims of abuse and neglect.

Location assessments should also consider any positive features in a local community that would offer benefits to children living in a children's home. For example, assessments could include evidence about opportunities for children to participate in leisure, sporting or cultural activities, or links with services that could support the child's ethnic or religious identity.

Location Risk Assessment

Below is a summary of the locational risk assessments factors considered for 54 Beechwood Avenue, Hayes, Middlesex, UB3 1JW and external consultants have confirmed that the assessment shows that the location is suitable.

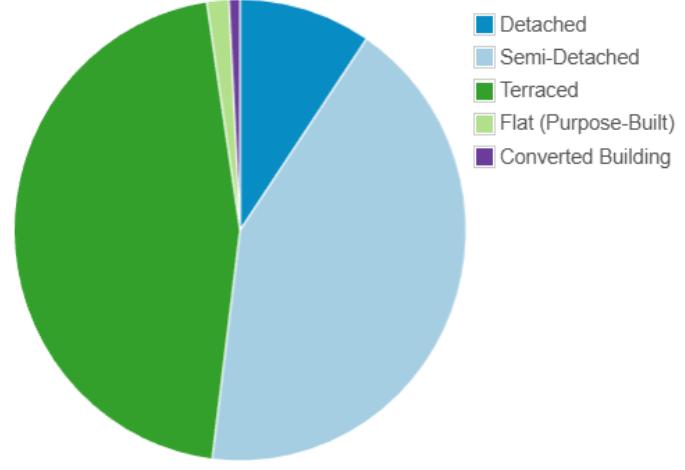
Housing Types

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This area contains a mixture of housing types, as detailed below. No single type of dwelling accounts for more than 50% of the dwellings. **Please note that the figures may include adjacent streets** - see the Summary tab for an explanation and map of the area that these figures cover.

Housing Types

Detached	12
Semi-Detached	54
Terraced	58
Flat (Purpose-Built)	2
Flat (Converted)	0
Residence in Converted Building <i>inc. former schools, churches, warehouses</i>	1
Total	127



Are these numbers higher than you expected? [Click here for explanation.](#)

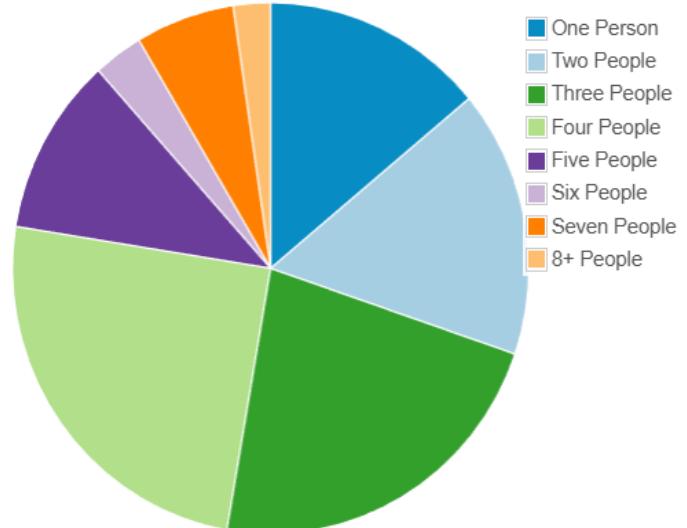
Housing Occupancy

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This data lists the total number of residents normally resident within each household. The figures do not record under- or over-occupancy.

Housing Occupancy

One Person	18
Two People	21
Three People	29
Four People	32
Five People	14
Six People	4
Seven People	8
8+ People	3
Total	129



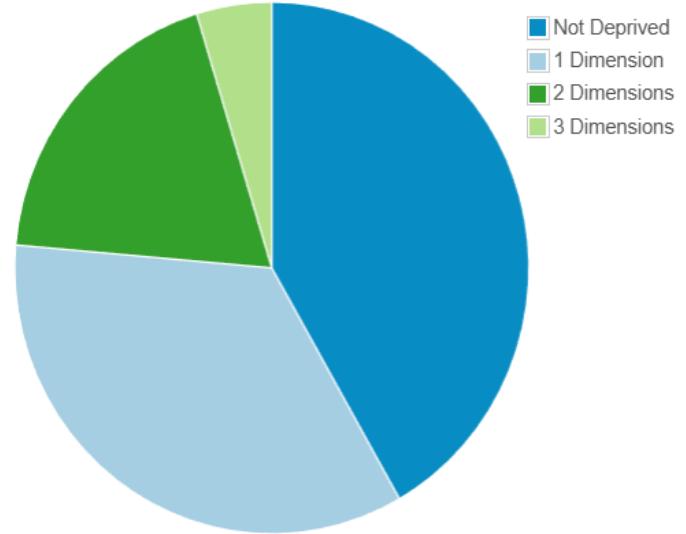
Household Deprivation

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Household deprivation was measured against four dimensions for the 2021 census - employment, education, health/disability, and overcrowding.

Household Deprivation

Not Deprived	53
Deprived In One Dimension	44
Deprived In Two Dimensions	24
Deprived In Three Dimensions	6
Deprived In Four Dimensions	0
Total	127



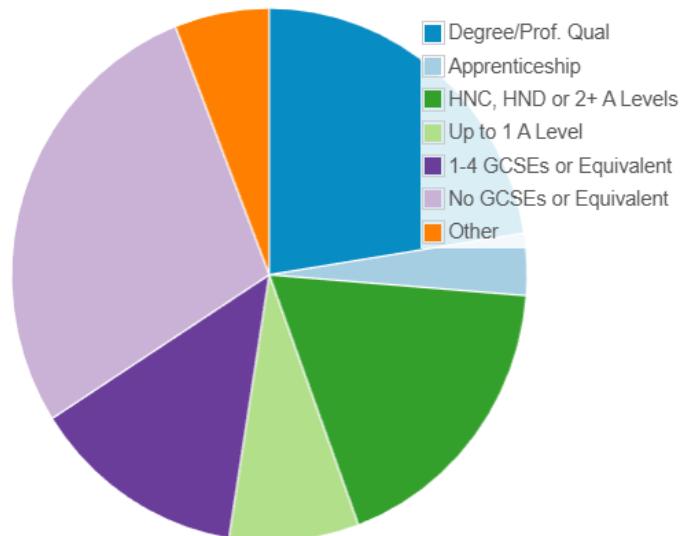
Education & Qualifications

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At the time of the 2021 census, across the UK 18.2% of residents had no qualification, 10.3% had 1-4 GCSEs, 13.2% had 5+ GCSEs and 1-2 A/AS-Levels, 16.6% had 2+ A-Levels, 33.6% had a degree (or similar professional qualification), and 5.6% had an apprenticeship. The qualification levels are based on current qualification names. The former Ordinary Levels (O-Levels) and CSEs will be included in the GCSE figures. Former Higher School Certificates (HSCs) will be counted as A-Levels.

Highest Qualification Level Achieved

Degree or above, or Similar <i>e.g. professional qualification (accountancy etc)</i>	72
Apprenticeship	12
HNC, HND or 2+ A Levels	58
5+ GCSEs, an A-Level or 1-2 AS Levels	26
1-4 GCSEs or Equivalent	43
No GCSEs or Equivalent	90
Other	19
Total	320



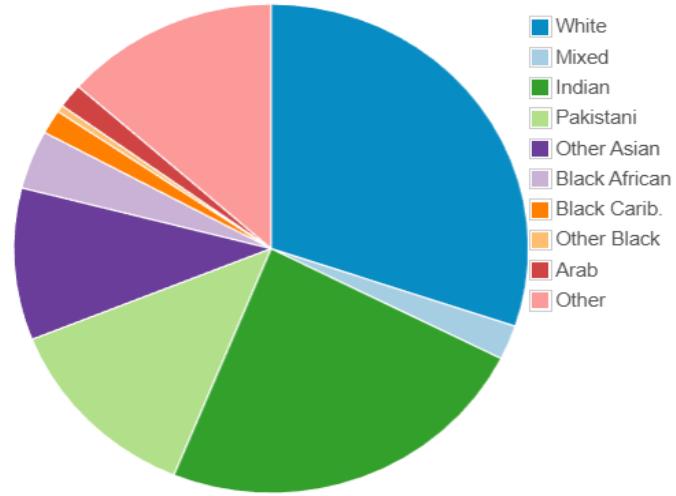
Ethnic Group

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Beechwood Avenue, Hayes can be considered more ethnically diverse than the UK average. As whole, the UK population claims itself as approximately 83% white, with residents of this area being 30% so. As a country with a diverse population, the UK is home to other sizable ethnic groups, with mixed ethnicity (2.7%), Indian (2.9%) and Pakistani (2.6%) being the largest groups reported. There is considerable division of ethnicities within the UK, with ethnically diverse addresses uncommon outside of urban areas.

Ethnic Group

White	132
Mixed Ethnicity	10
Indian	104
Pakistani	56
Other Asian	44
Black African	17
Black Caribbean	7
Other Black/African/Caribbean	2
Arab	7
Other	59
Total	438



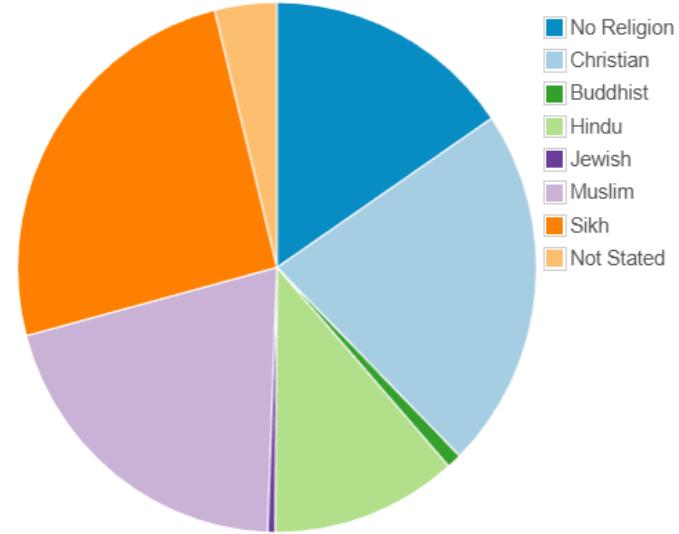
Religion

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The largest religious group in England and Wales are Christians - 46.2% of residents. However, a sizeable portion of the population (37.2%) claim to have no religion, which has increased substantially from the 25.1% reported in the 2011 census. Some 6.5% identify themselves as Muslim, 1.7% Hindu, 0.9% Sikh, 0.5% Buddhist, 0.5% Jewish, and 0.6% as other religions, while the remaining 6% did not state their religious views.

Religion

No Religion	68
Christian	97
Buddhist	4
Hindu	51
Jewish	2
Muslim	89
Sikh	111
Other Religion	0
Not Stated	17
Total	439



Economic Activity

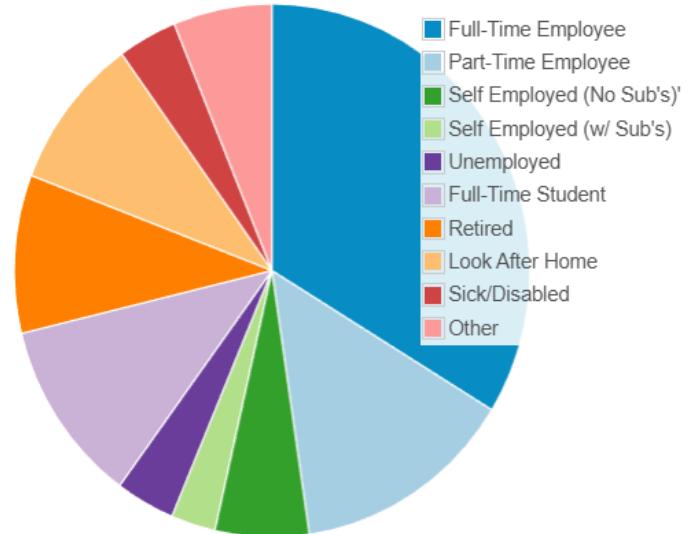
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Figures for economic activity do not include those aged under 16, or those family members aged 16-18 who are in full-time education. The data was correct as of the 2021/22 census, which was a period of depressed economic activity.

The 2021 census occurred during period of depressed economic activity due to the COVID-19 pandemic. As a result, care should be taken in interpreting figures relating to labour market participation.

Economic Activity

Full-Time Employee	109
Part-Time Employee (defined as 30 hours or less per week)	45
Self Employed (No Subordinates)	19
Self Employed (With Subordinates)	9
Unemployed	12
Full-Time Student (with or without job)	36
Retired	31
Looking After Home or Family	30
Long-Term Sick or Disabled	12
Other	20
Total	323



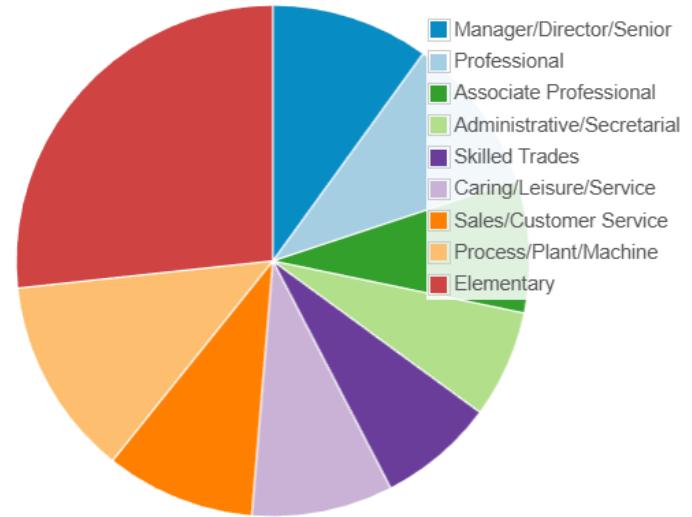
Occupation Group

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This data is based on resident aged 16+ on census day 2021/22, who were in employment. The categories used are taken from the Standard Occupational Classification (SOC) 2020.

Occupation Group

Managers, Directors and Senior Officials	19
Professional Occupations	19
Associate Professional Occupations	16
Administrative and Secretarial Occupations	13
Skilled Trades Occupations	14
Caring, Leisure and Other Service Occupations	17
Sales and Customer Service Occupations	18
Process, Plant and Machine Operatives	24
Elementary Occupations	51
Total	191



Socio-Economic Classification

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Classifications are assigned based on an algorithm created by the National Statistics Agency, called the Socio-economic Classification (NS-SEC).

Socio-Economic Classification

Large Employer or Higher Managerial/Professional	25
Supervisory, or Lower Managerial/Administrative/Professional	32
Intermediate Occupation <i>e.g. clerical, sales, technical, engineering occupations</i>	27
Own Account Worker/Small Employer	37
Lower Technical or Supervisory Occupation	22
Routine Occupation <i>e.g. sales, service, production, operative, agricultural occupations</i>	46
Semi-Routine Occupation	62
Never Worked or Long-Term Unemployed	38
Full-time Student	35
Total	324



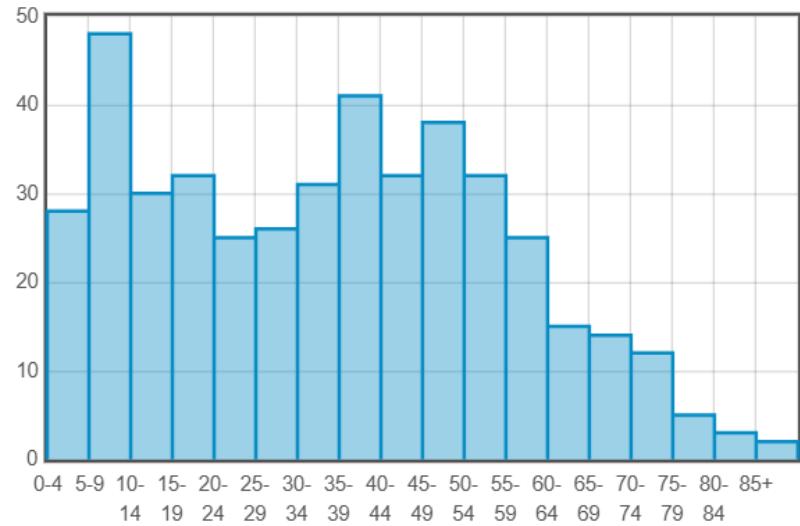
Age Groups

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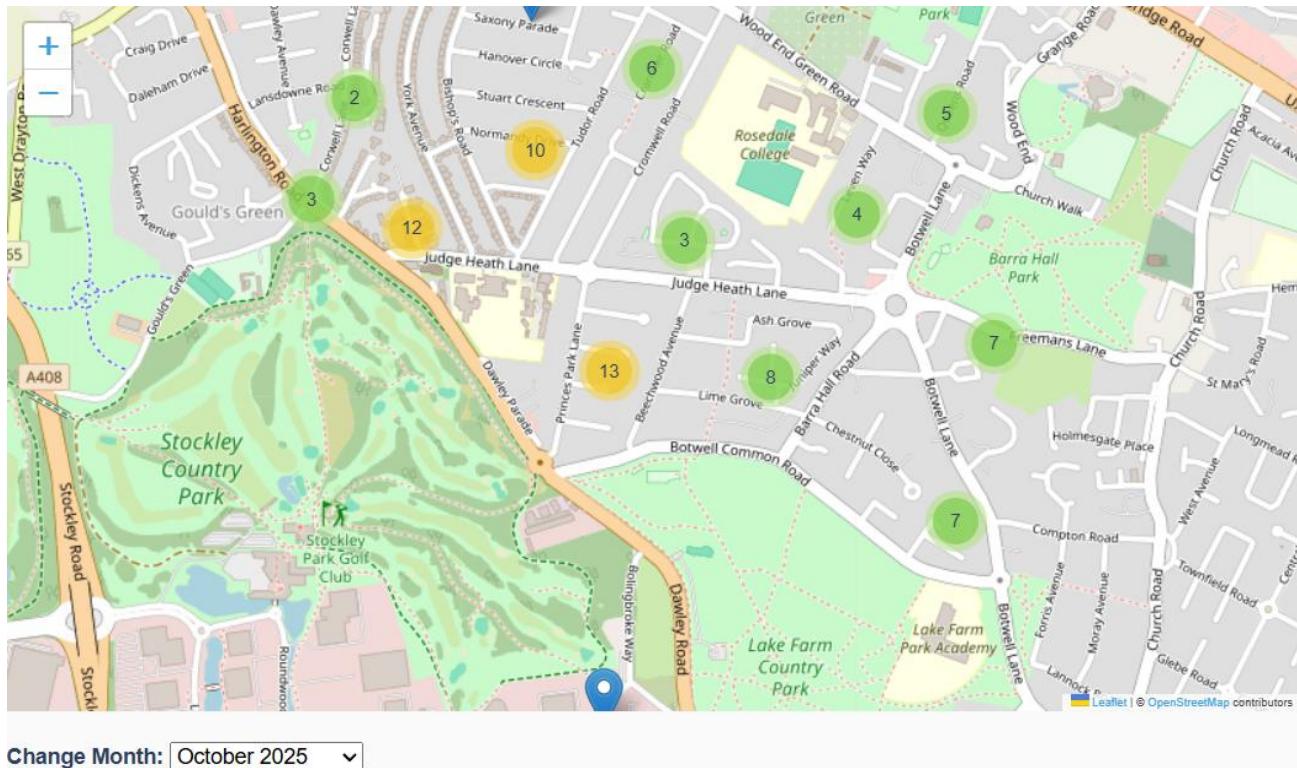
Across the UK as a whole, the median age is 40.7 years. In general, inner-city areas show high concentrations of people aged 18-30, suburbs show larger numbers of small children and adults aged 30-50, and rural and small towns are more popular with older workers and retirees. Many poorer areas lack a majority age group, which is due in part to the people in that area being constrained by circumstance rather than being able to choose where to retire, raise a family or grow up.

Age Groups

0-4	28
5-9	48
10-14	30
15-19	32
20-24	25
25-29	26
30-34	31
35-39	41
40-44	32
45-49	38
50-54	32
55-59	25
60-64	15
65-69	14
70-74	12
75-79	5
80-84	3
85+	2
Total	439



Crimes Committed Near Beechwood Avenue, Hayes, UB3 1JW in October 2025



Anti-social behaviour (19) Burglary (4) Criminal damage and arson (3) Other theft (3)
 Possession of weapons (1) Public order (2) Robbery (2) Theft from the person (6)
 Vehicle crime (14) Violence and sexual offences (31) Other crime (2)

Anti-social behaviour

These are the 19 **Anti-social behaviour** crimes recorded in October 2025 within half a mile of Beechwood Avenue, Hayes, UB3 1JW. Click the tabs above to view crimes in other categories.

Date	Location
October 2025	On or near Ash Grove
October 2025	On or near Ash Grove
October 2025	On or near Botwell Common Road
October 2025	On or near Botwell Common Road
October 2025	On or near Botwell Common Road
October 2025	On or near Botwell Lane
October 2025	On or near Cranmer Road
October 2025	On or near Cranmer Road

Crimes Committed Near Beechwood Avenue, Hayes, UB3 1JW in October 2025

Summary

Beechwood Avenue, Hayes, UB3 1JW is within the **Wood End** policing neighbourhood, under the **Metropolitan Police Service** force area.

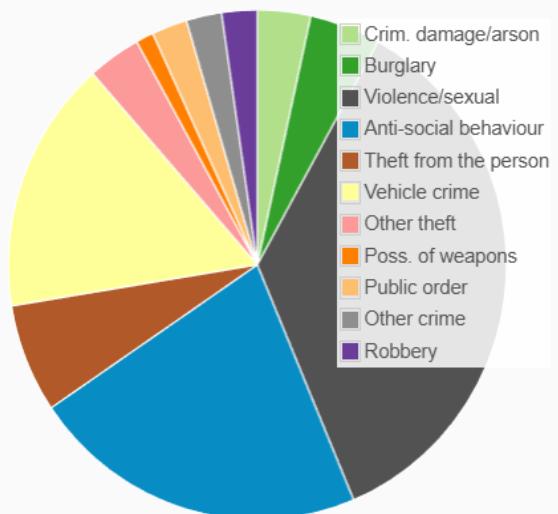
There were **87** crimes recorded in October 2025 within half a mile of Beechwood Avenue, Hayes, UB3 1JW.

Crime Level



The overall crime level in the area immediately around Beechwood Avenue, Hayes, UB3 1JW can be described as **Medium**.

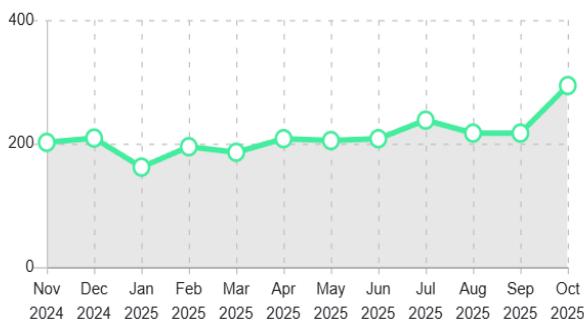
In the previous 12 months for which data is available, there were 165 reported crimes per 1,000 people



Crime levels overview

Crime for last year

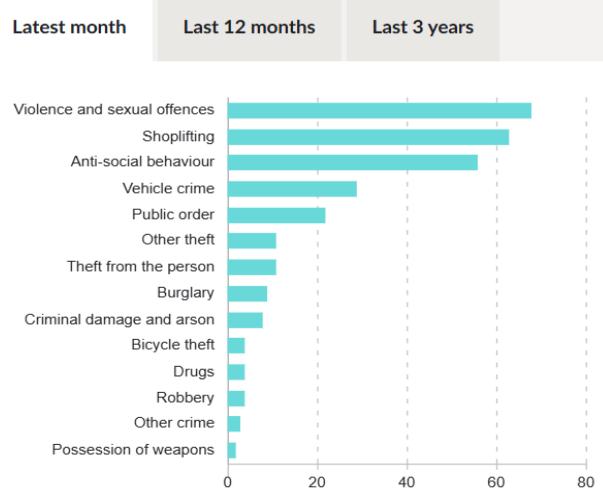
Crime per Month



[View as a list](#)

Crime types description

for the latest month (Oct 2025)



[View as a list](#)

Occupancy and staffing levels

All residents will be subject to Risk Assessments, Behaviour Support Plans and Matching Criteria Assessments to ensure low risk behaviours and placement suitability.

No of residents	Staff to resident ratio	Day	Night
3	1:2	2 staff 1 manager Mon - Fri (9am – 5pm)	2 (waking night)
3	1:1	3 staff 1 manager Mon - Fri (9am – 5pm)	2 (waking night)