



London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

509242

176103

Description

Old British Airways learning centre is changing to 'United' airlines .
Building is Off Vanguard Way, Eastchurch Rd, Longford, Hounslow TW6 2SU

Applicant Details

Name/Company

Title

Mr

First name

Leyton

Surname

Brooks

Company Name

Address

Address line 1

United Airlines

Address line 2

Off Vanguard Way, Eastchurch Rd

Address line 3

Town/City

Longford, Heathrow

County

Country

Postcode

TW6 2SU

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Tom

Surname

Clisby

Company Name

Merson Signs Ltd

Address

Address line 1

2 Young Place

Address line 2

Nerston Industrial Estate

Address line 3

East Kilbride

Town/City

Glasgow

County

Country

United Kingdom

Postcode

G75 0TD

Contact Details

Primary number

07734970995

Secondary number

Fax number

Email address

Tom.Clisby@merson-signs.com

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

4 signs in total:

Sign 1 - Logo sign

Sign 2 - Logo sign

Sign 3 - Letters with logo

Sign 4 - Letters with logo

Advertisement Type:

Fascia Sign

Height:

7.71 metres

Width:

6.5 metres

Depth:

0.25 metres

What is the height from the ground to the base of the advertisement?:

12.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

Square logo to be Aluminium extrusion frame, fabricated from SignComp 7000 Econoflex body, with back supports and cover plate. Frame fabricated in 16Nr sections at approx. 1625x1625mm per section, to be assembled on site. Frame Cover Plate to be powder coated to match PMS 2388C. Each section is complete with a 3mm aluminium back panel and 5mm Foam PVC light tray to take Tetra Power Max white LED modules. Flex face skin is supplied as a digitally printed PVC skin with tension clips at 150mm centres. Frame supplied with 8Nr stainless steel wire face supports. Letters to read 'UNITED' to be: Aluminium 'Rim & Return' letters, 120mm deep, fabricated from 1.5mm pre-painted white aluminium returns with a 3mm aluminium welded 25mm deep face rim. Fixed back to a 3mm aluminium letter backs via a folded aluminium support bracket. Letter rim and returns powder coated outside to match PMS 2388C. Letter face is CNC cut from 5mm opal acrylic and fixed to the letter's via the internal support brackets. Letters to be internally illuminated via white LED modules.

The colour of text and background:

White and United Blue, Pantone 2388C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:500 cd/m²**Will the illumination be static or intermittent?:**

Static

Advertisement Type:

Fascia Sign

Height:

7.71 metres

Width:

6.5 metres

Depth:

0.25 metres

What is the height from the ground to the base of the advertisement?:

17.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

Square logo to be Aluminium extrusion frame, fabricated from SignComp 7000 Econoflex body, with back supports and cover plate. Frame fabricated in 16Nr sections at approx. 1625x1625mm per section, to be assembled on site. Frame Cover Plate to be powder coated to match PMS 2388C. Each section is complete with a 3mm aluminium back panel and 5mm Foam PVC light tray to take Tetra Power Max white LED modules. Flex face skin is supplied as a digitally printed PVC skin with tension clips at 150mm centres. Frame supplied with 8Nr stainless steel wire face supports. Letters to read 'UNITED' to be: Aluminium 'Rim & Return' letters, 120mm deep, fabricated from 1.5mm pre-painted white aluminium returns with a 3mm aluminium welded 25mm deep face rim. Fixed back to a 3mm aluminium letter backs via a folded aluminium support bracket. Letter rim and returns powder coated outside to match PMS 2388C. Letter face is CNC cut from 5mm opal acrylic and fixed to the letter's via the internal support brackets. Letters to be internally illuminated via white LED modules.

The colour of text and background:

White and United Blue, Pantone 2388C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

500 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

4.5 metres

Width:

23.98 metres

Depth:

0.25 metres

What is the height from the ground to the base of the advertisement?:

21 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

221 centimetres

What materials will the advertisement be made of?:

Square logo to be made of: Aluminium extrusion frame, 196mm deep, fabricated from SignComp 7000 Econoflex body, complete with back supports and cover plate. Frame fabricated in 9Nr sections at approx. 1500x1500mm per section, to be assembled on site. Frame Cover Plate to be powder coated to match PMS 2388C. Each section is complete with a 3mm aluminium back panel and 5mm Foam PVC light tray to take Tetra Power Max white LED modules. Flex face skin is supplied as a digitally printed PVC skin with tension clips at 150mm centres. Frame supplied with 6Nr stainless steel wire face supports. Letters to red 'UNITED' to be Aluminium 'Rim & Return' letters, 200mm deep, fabricated from 2mm pre-painted white aluminium returns with a 3mm aluminium welded 25mm deep face rim. Fixed back to a 3mm aluminium letter backs via a folded aluminium support bracket. Letter rim and returns powder coated outside to match PMS 2388C. Letter face is CNC cut from 5mm opal acrylic and fixed to the letter's via the internal support brackets. Letters to be internally illuminated via white LED modules

The colour of text and background:

White and United Blue, Pantone 2388C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

500 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

4.5 metres

Width:

23.98 metres

Depth:

0.25 metres

What is the height from the ground to the base of the advertisement?:

20 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

221 centimetres

What materials will the advertisement be made of?:

Square logo to be made of: Aluminium extrusion frame, 196mm deep, fabricated from SignComp 7000 Econoflex body, complete with back supports and cover plate. Frame fabricated in 9Nr sections at approx. 1500x1500mm per section, to be assembled on site. Frame Cover Plate to be powder coated to match PMS 2388C. Each section is complete with a 3mm aluminium back panel and 5mm Foam PVC light tray to take Tetra Power Max white LED modules. Flex face skin is supplied as a digitally printed PVC skin with tension clips at 150mm centres. Frame supplied with 6Nr stainless steel wire face supports. Letters to read 'UNITED' to be Aluminium 'Rim & Return' letters, 200mm deep, fabricated from 2mm pre-painted white aluminium returns with a 3mm aluminium welded 25mm deep face rim. Fixed back to a 3mm aluminium letter backs via a folded aluminium support bracket. Letter rim and returns powder coated outside to match PMS 2388C. Letter face is CNC cut from 5mm opal acrylic and fixed to the letter's via the internal support brackets. Letters to be internally illuminated via white LED modules

The colour of text and background:

White and United Blue, Pantone 2388C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

500 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/04/2024

To Date

30/04/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Kirby Ross

Date

09/04/2024