

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	intu Uxbridge
Address line 1	High Street
Address line 2	
Address line 3	
Town/city	Uxbridge
Postcode	UB8 1LA

Description of site location must be completed if postcode is not known:

Easting (x)	505600
Northing (y)	184087

Description	
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2. Applicant Details

Title	
First name	
Surname	c/o Agent
Company name	Metropolitan Retail JV (Jersey) Unit Trust
Address line 1	c/o Agent
Address line 2	c/o Agent
Address line 3	c/o Agent
Town/city	c/o Agent

2. Applicant Details

Country	c/o Agent
Postcode	
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	Kate
Surname	Simpson
Company name	Pegasus Group
Address line 1	10 Albemarle Street
Address line 2	
Address line 3	
Town/city	London
Country	
Postcode	W1S 4HH
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	6.5 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.214 metre(s)
Dimension:	Height: 1.01 x Width: 8.26 x Depth: 0.214 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	47 cm
The colour of text and background Green and orange text with white background (Sign A)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.34 metre(s)
What is the maximum projection of the advertisement from face of building?	0.175 metre(s)
Dimension:	Height: 0.94 x Width: 5.83 x Depth: 0.175 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Green and orange text with white background (Sign B)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	4.305 metre(s)
What is the maximum projection of the advertisement from face of building?	0.163 metre(s)
Dimension:	Height: 0.61 x Width: 4.8 x Depth: 0.163 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	28 cm
The colour of text and background White and orange text with white background (Sign C)	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	2.537 metre(s)
What is the maximum projection of the advertisement from face of building?	0.175 metre(s)
Dimension:	Height: 0.52 x Width: 3 x Depth: 0.175 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	22 cm
The colour of text and background Green and orange text with white background (Sign E)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	2.664 metre(s)
What is the maximum projection of the advertisement from face of building?	0.175 metre(s)
Dimension:	Height: 0.6 x Width: 7.18 x Depth: 0.175 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	263 cm
The colour of text and background Green and orange text with white background (Sign F)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 6	
What is the height from the ground to the base of the advertisement?	2.929 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.175 metre(s)
Dimension:	Height: 0.6 x Width: 3.91 x Depth: 0.175 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	26 cm
The colour of text and background Green and orange text with white background (Sign H)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	5.025 metre(s)
What is the maximum projection of the advertisement from face of building?	0.81 metre(s)
Dimension:	Height: 2.36 x Width: 0.81 x Depth: 0.266 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	275 cm
The colour of text and background Green and orange text with white background (Sign D 2no. projecting signs)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Projecting or hanging sign(s): 2	
What is the height from the ground to the base of the advertisement?	4.749 metre(s)
What is the maximum projection of the advertisement from face of building?	0.42 metre(s)
Dimension:	Height: 4.815 x Width: 0.61 x Depth: 0.42 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	27 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
Green and orange text with white background (Sign J)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	195 cd/m2
Will the illumination be static or intermittent?	Static

Projecting or hanging sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.795 metre(s)
Dimension:	Height: 2.33 x Width: 0.75 x Depth: 0.152 metre(s)
What materials will the sign be made of?	
Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
White and orange text with white background (Sign M)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	11.468 metre(s)
What is the maximum projection of the advertisement from face of building?	0.275 metre(s)
Dimension:	Height: 1.461 x Width: 1.985 x Depth: 0.275 metre(s)
What materials will the sign be made of?	
Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background	
Green and orange text with white background (Sign G)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	2.929 metre(s)
What is the maximum projection of the advertisement from face of building?	0.125 metre(s)
Dimension:	Height: 0.6 x Width: 3.91 x Depth: 0.125 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	26 cm
The colour of text and background Green and orange text with white background (Sign I)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.625 x Width: 10.75 x Depth: 0.13 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background Green and orange text with white background (Sign L)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	275 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	6.964 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 1.24 x Width: 8.946 x Depth: 0.2 metre(s)
What materials will the sign be made of? Powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Green and orange text with white background (Sign K)	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	250 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

2 no. wall mounted signs (Signs G and I)
2 no. car parking entrance signs (Signs K and L)

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please refer to cover letter and associated plans

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

05/11/2020

To

04/11/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

05/11/2020