

11. Details of Proposed Advertisement(s)

	Advertisement 1	Advertisement 2	Advertisement 3	Advertisement 4	Advertisement 5
Type:	Fascia Sign (front of premises)	Projection sign (front of premises)	Front shutter box panel	Window graphics (shop front)	Shutter housing & above (rear of shop, facing car park, Princes Lane)
a) The height from the ground to the base of the advertisement	2830mm	3250mm	2520mm	N/A	2100mm
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	1450 x 4950 x 20mm	700 x 700mm	310 x 4950mm	598 x 941mm	700mm x 3500mm
c) The maximum height of the individual letters and symbols (in metric)	450mm	450mm	300mm	415mm	300mm
d) The colour of the text and background	Text: RAL 1016 & 7012 Background: RAL 7012	Text: RAL 1016 & 7012 Background: RAL 7012 & RAL1016	Text: RAL 1016 Background: RAL 7012	Text: RAL 1016 & 7012	Text: RAL 1016 & 7012 Background: RAL 7012
e) Materials of the proposed sign(s)	Aluminium tray sign with 3D push through letters & symbol (10mm deep)	Fret cut aluminium with acrylic inserts	Aluminium / Dibond panel with vinyl graphics applied	Window vinyls	Dibond panels with vinyl lettering
f) The maximum projection of the advertisement from the face of the building	80mm	750mm	12mm	N/A	N/A
Will any of the sign(s) be illuminated	Yes	No	No	N/A	No
g) Details of method of illumination (internally illuminated / externally illuminated)	Letters & symbol LED lit (internally illuminated)	N/A	N/A	N/A	N/A
h) Illuminance levels (cd/m ²)	Under 200 cd/m ²	N/A	N/A	N/A	N/A
i) Will the illumination be static or intermittent?	Static	N/A	N/A	N/A	N/A