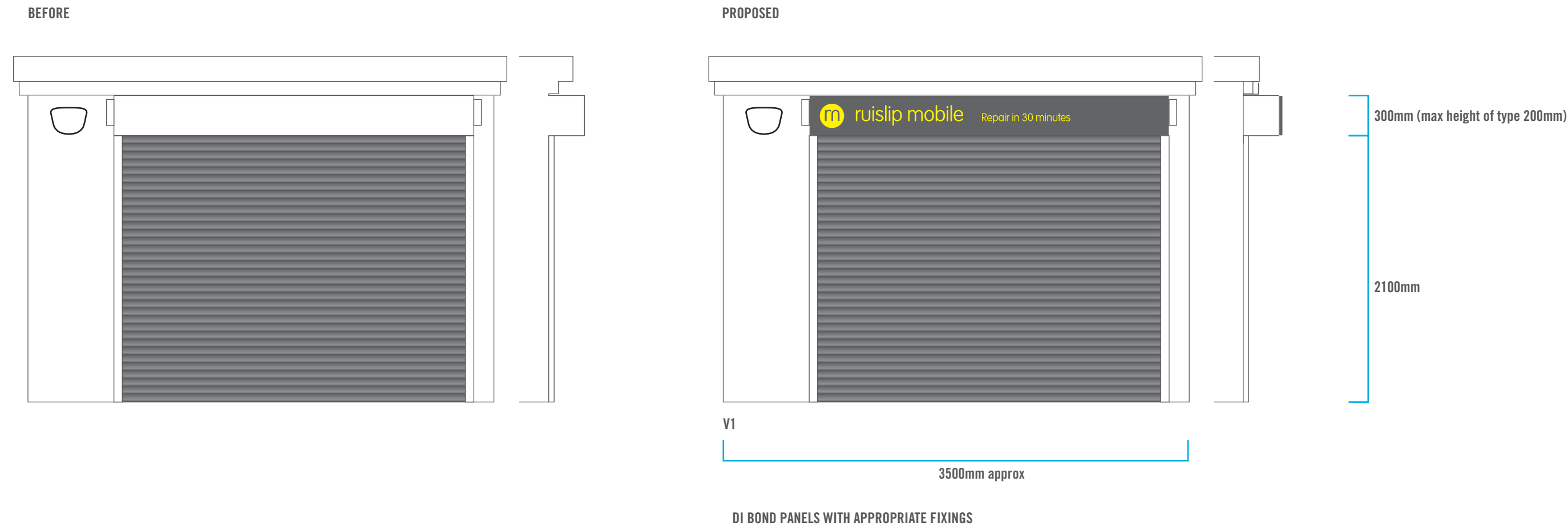






BACK OF RUISLIP MOBILE, FACING CAR PARK, PRINCES LANE.



EXISTING BUILDING SEPT 2019



EXISTING BUILDING SEPT 2019

1.1.2_RUISLIP MOBILE

05/ 06 2020

DESIGNED *by* GOOD PEOPLE

hi@designedbygoodpeople.com 0207 193 0098

Contact: Lee Newham


Di bond panel with vinyl lettering fixed in front of shutter housing

Garage door cleaned and painted grey (RAL 7012).


Max height of symbol/type is 300mm.

Please note,
Most other shops have signage to the rear of their store in this area including Iceland.

COLOURS TO MATCH TO:



RAL 7012



RAL 1016

PLEASE NOTE:

CONTRACTORS SHOULD TAKE THEIR OWN MEASUREMENTS AND ADAPT ARTWORK WITHOUT STRETCHING OR ALTERING THE TYPE.

1.1.2_RUISLIP MOBILE

05/ 06 2020

DESIGNED *by* GOOD PEOPLE

hi@designedbygoodpeople.com 0207 193 0098
Contact: Lee Newham

Vinyls to one window as shown in yellow and grey.

New aluminium sign in grey RAL 7012
with bullnose border to hide fixings.

Lettering on sign in yellow perspex surface fixed 10mm thick.
Shop number in vinyl.

Trough light mounted on sign in warm white LEDs max 300cd/m2
Sprayed grey to match sign.

Flashing to top of sign.

Shopfront and shutter painted grey RAL 7012.

New front panel to shutter box with vinyl graphics applied.

Slimline projecting sign (unlit) in fret cut aluminium with
acrylic inserts and yellow sides and grey faces as shown.

Max height of symbol/type 450mm.

COLOURS TO MATCH TO:

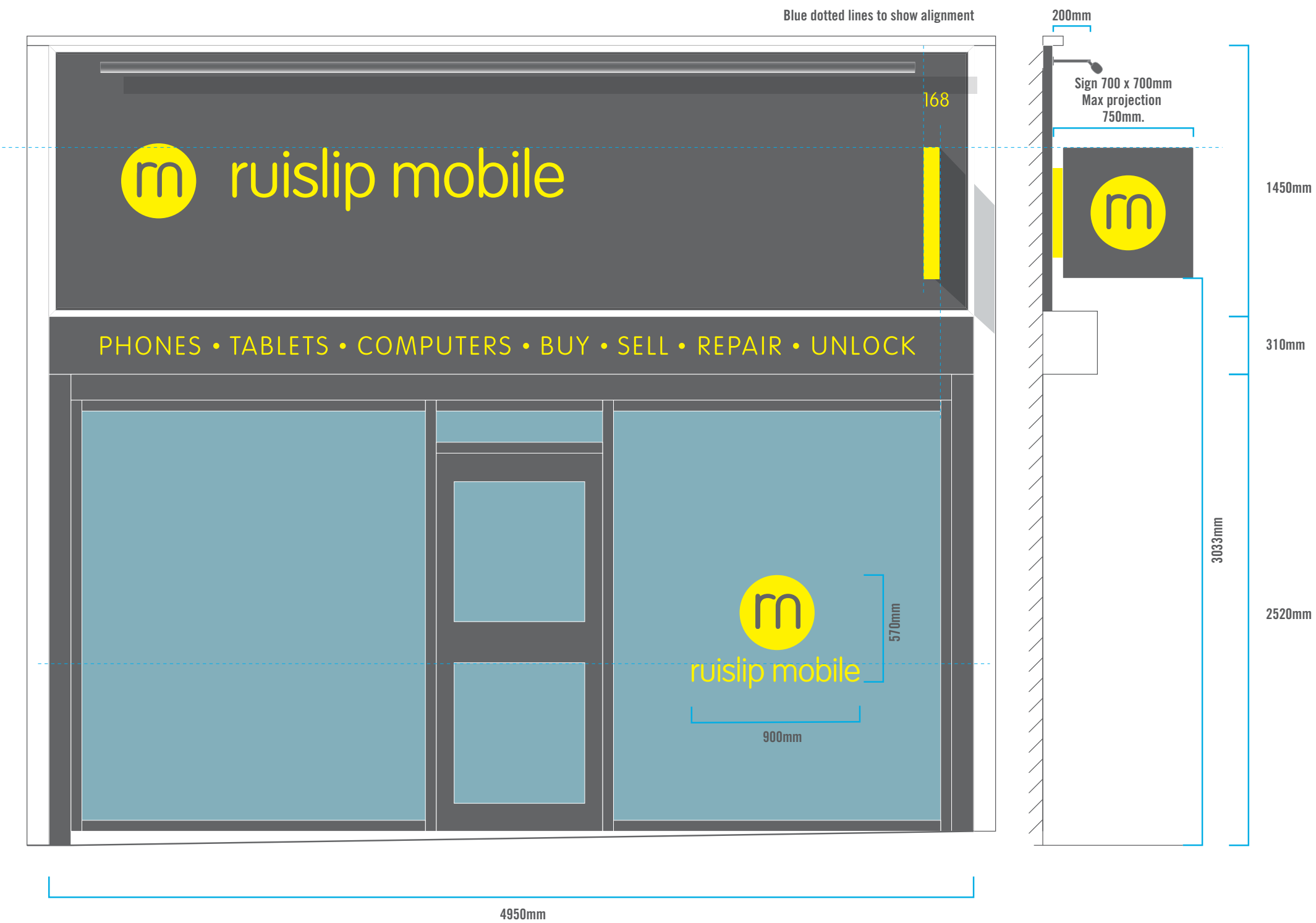
RAL 7012

RAL 1016

PLEASE NOTE:
CONTRACTORS SHOULD TAKE THEIR OWN MEASUREMENTS AND
ADAPT ARTWORK WITHOUT STRETCHING OR ALTERING THE
TYPE.

.....

DOTTED BLUE LINES SHOW ALIGNMENT
AND DO NOT PRINT.





RUISLIP MOBILE AS IT IS TODAY

- No original shops fronts remain.
- Sloped road means staggered height of signs.
- Buildings of little historical importance and would benefit from simple, uncluttered signage.
- Brands across the stretch of shops are simple and three of the 5 have simple, uncluttered illuminated letters on a flat colour sign such as Wimpy, Gibbs Gillespie and Subway. Shops will find it difficult to understand why big brands can do it, but independent shops can't. It would be helpful if the guidelines were clear and concise on these points.