



Mercure London Heathrow Hotel

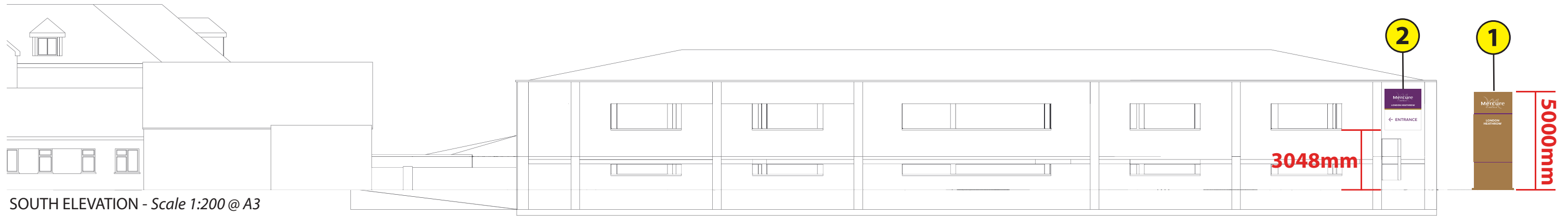
Planning Proposal

Date :- 18th March 2015

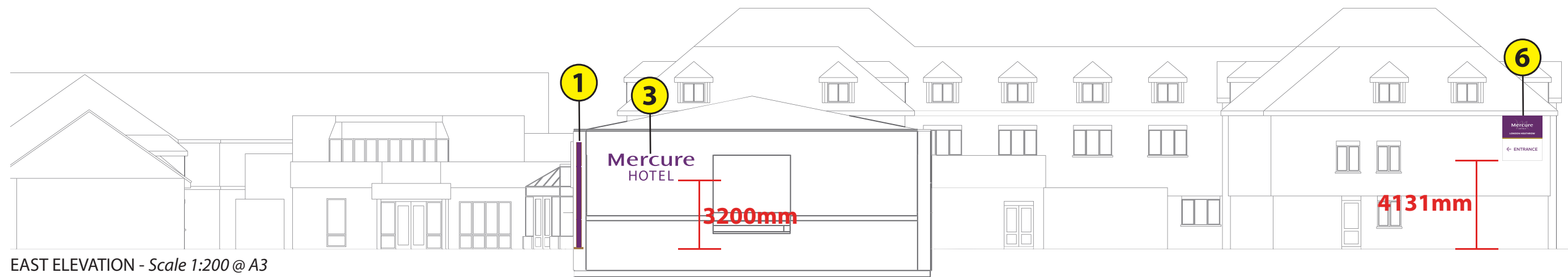


Tel: 01732 783640

Email: sales@landgsigns.co.uk



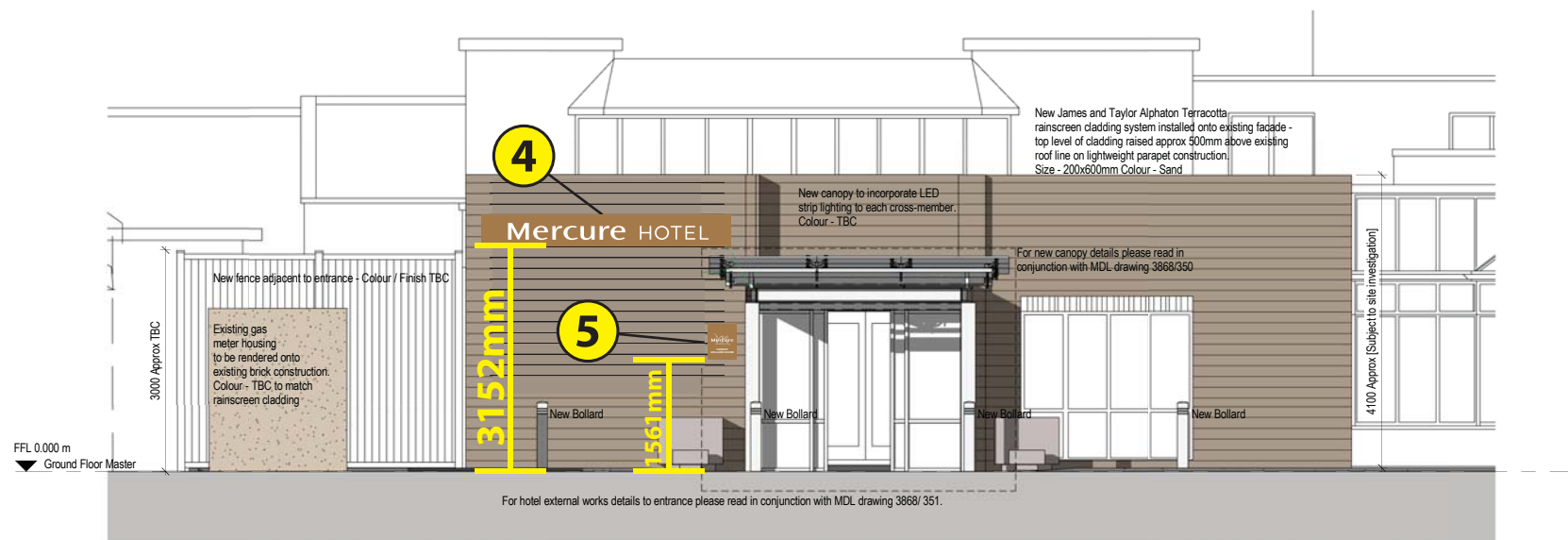
SOUTH ELEVATION - Scale 1:200 @ A3



EAST ELEVATION - Scale 1:200 @ A3



Scale Bar - 1:200 @ A3



EAST ELEVATION - Scale 1:100 @ A3



Scale Bar - 1:100 @ A3

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UNIT 3 MILL PLACE, PLATT INDUSTRIAL ESTATE,
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KENT, TN15 8FD
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FAX: 01732 789506
E-MAIL: sales@landgsigns.co.uk

CLIENT: MERCURE HOTELS

JOB TITLE/SITE: LONDON
HEATHROW

AMENDMENT: PLANNING PROPOSAL

JOB NUMBER: n/a

DRAWN BY: WESW

SCALE: AS STATED @ A3

DATE: 18/3/15

SAVED AS: Mercure London Heathrow
Planning Proposal

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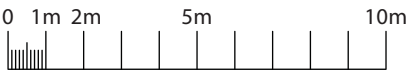
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WEST ELEVATION - Scale 1:200 @ A3



NORTH ELEVATION - Scale 1:200 @ A3



Scale Bar - 1:200 @ A3



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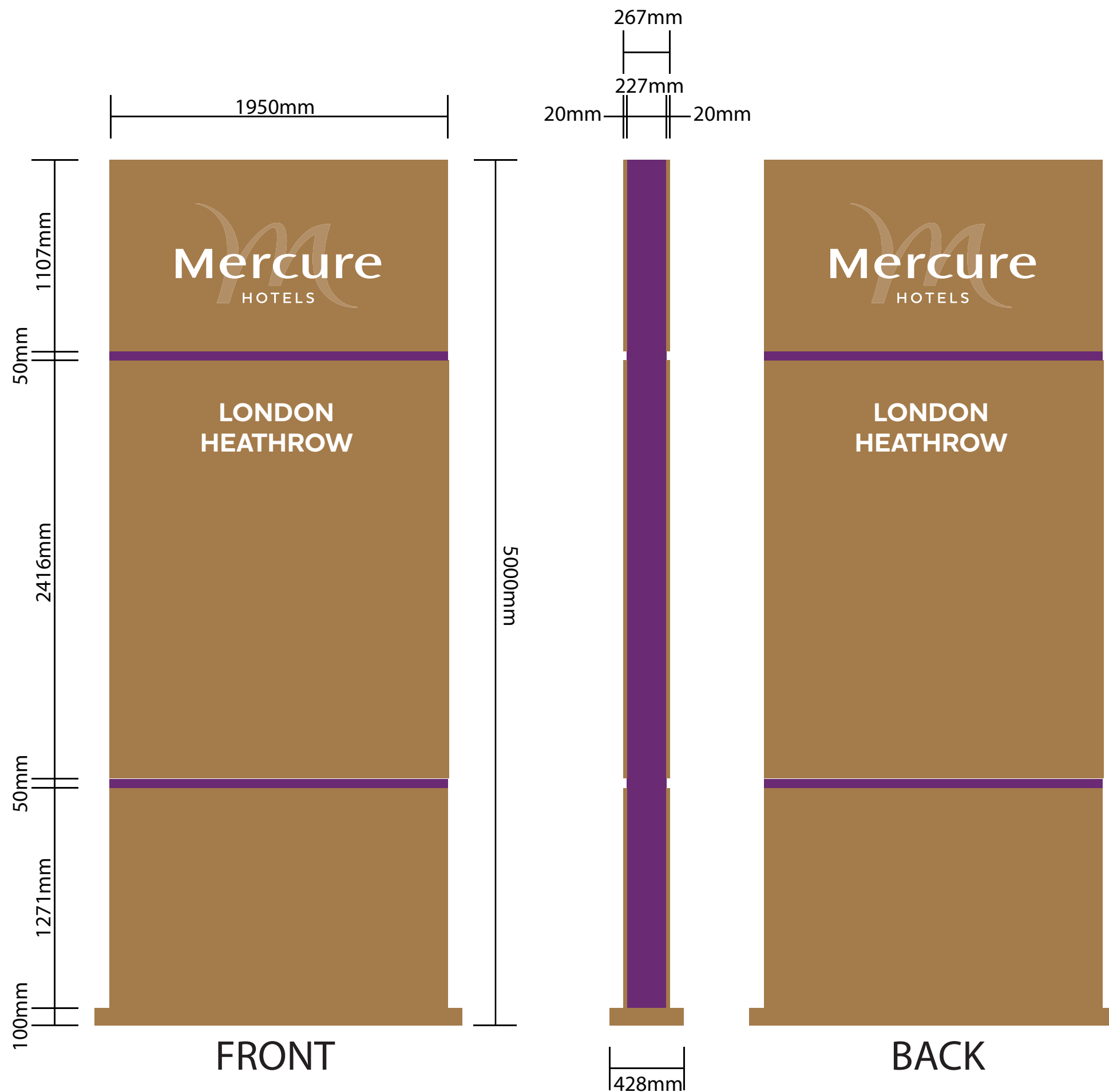
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1 Internally Illuminated Totem Sign - Scale 1:25 @ A3

Aluminium powder coated box panel to match corporate colours.
Totem sign constructed in aluminium powder coated match corporate colours.

Top section to have logo fret cut & backed with opal acrylic, 'M' logo to have translucent vinyl applied matching corporate colour.
Remaining graphics to be applied vinyl graphics matching corporate identity.

Top section to be internally illuminated by means of LED lighting.
Illumination will be static & will not exceed 300 cd/m².
Sign to be fixed into concrete base set into ground by means of mild steel root cage.



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- 2 Internally Illuminated Flexface Sign - Scale 1:10 @ A3**
1 No Wall mounted sign constructed from aluminium with digitally printed tensioned flexface skin matching corporate identity.
Sign to be internally illuminated by means of LED lighting, illumination will be static & will not exceed 300 cd/m².
The sign will be fixed directly to the building using appropriate fixings.



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JOB TITLE/SITE: LONDON HEATHROW
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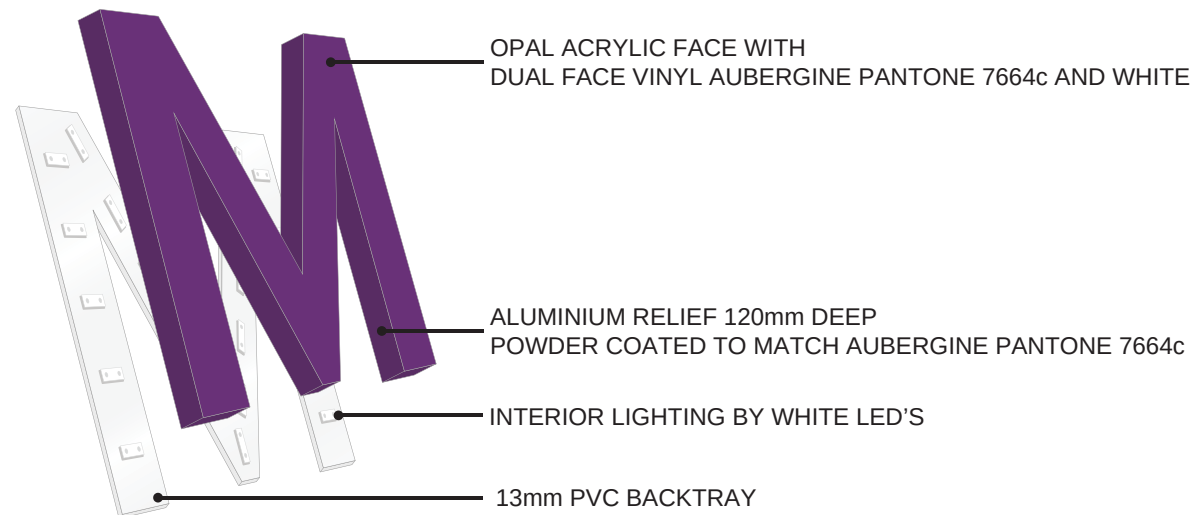
③ Internally Illuminated Letterset - Scale 1:25 @ A3

Built up aluminium lettersets powder coated to match corporate colour.

Letter faces to be opal acrylic to appear Aubergine during day time and white at night.

Illuminated by means of LED lighting. Illumination will be static & will not exceed 300 cd/m².

Letters fitted to building using appropriate fixings.



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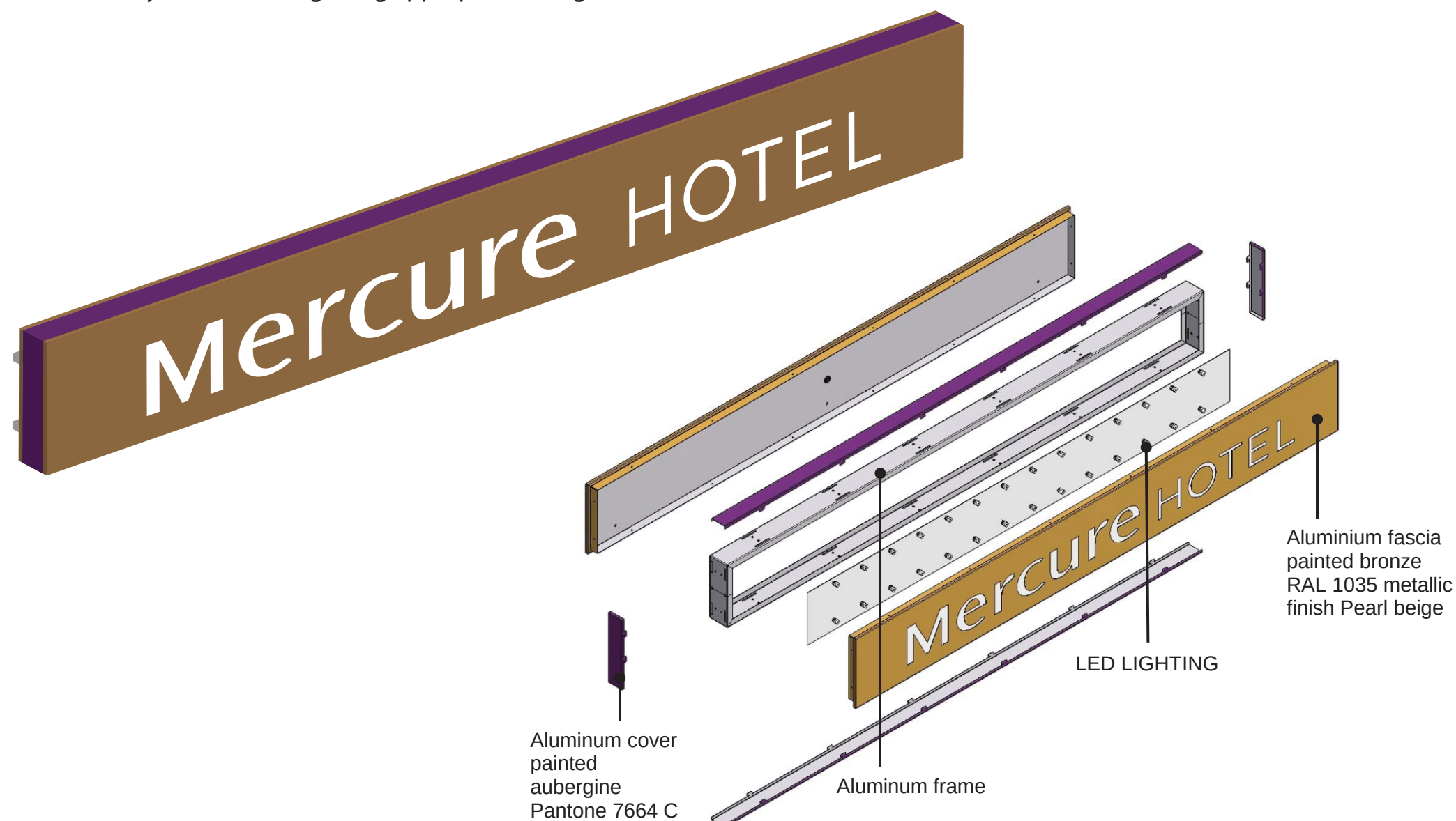
4 Wall Mounted Sign - Scale 1:10 @ A3

Aluminium powder coated box panel to match corporate colours.

Box to have internally illuminated lettering fret cut & backed with opal acrylic.

Illumination created by means of LED lighting. Illumination will be static & will not exceed 300 cd/m².

The sign will be fixed directly to the building using appropriate fixings.



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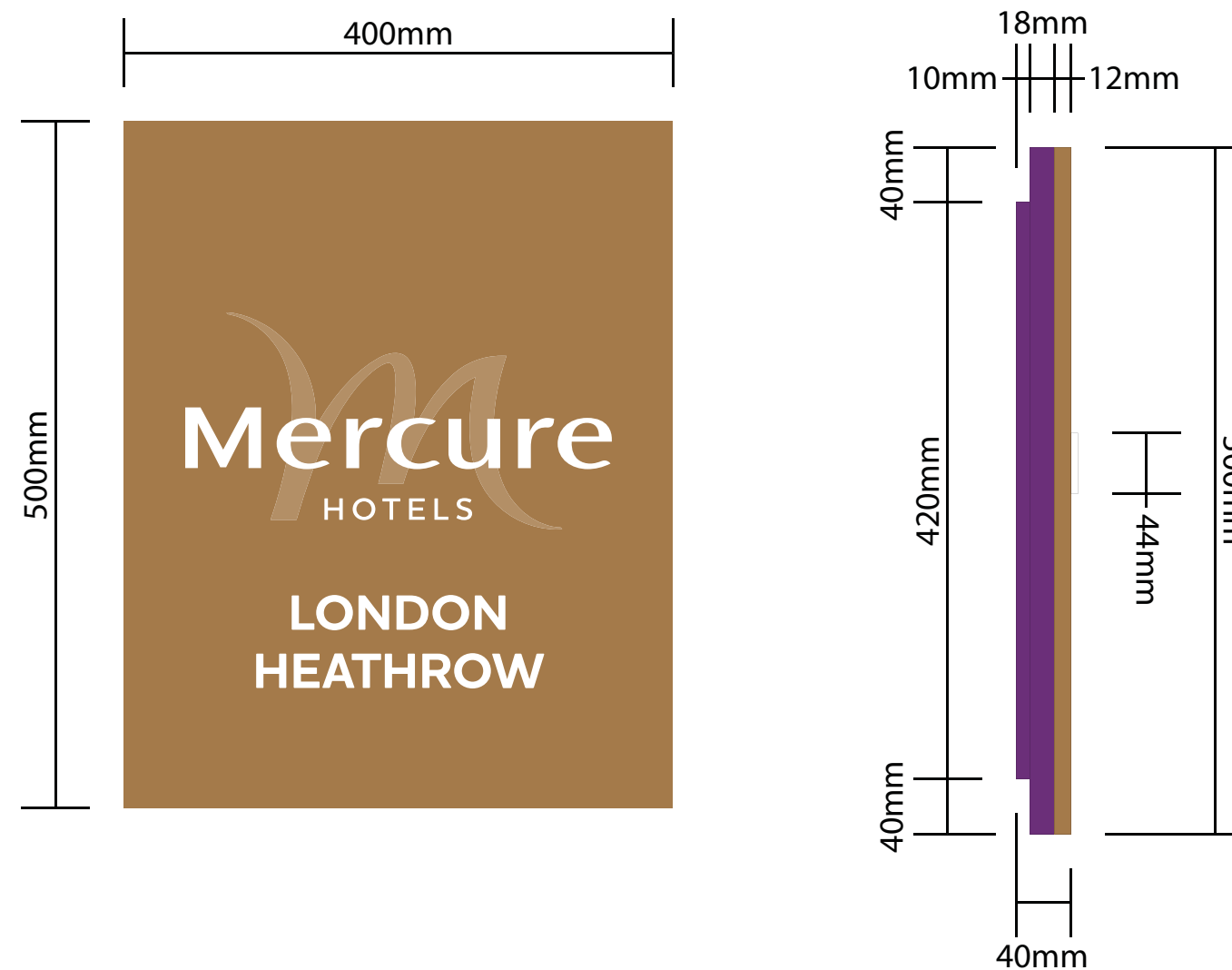
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5 Wall Mounted Entrance Sign - Scale 1:5 @ A3 (OPTION 1)

Aluminium tray panel powder coated to match corporate colours.

Mercure logo to be fret cut & backed with opal acrylic, "M" section of logo to have translucent 80% tint of bronze coloured vinyl.

"Mercure" letters to be in 5mm thick white acrylic adhered directly to panel.

Panel to be fitted to wall using appropriate fixings.

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- 7 Internally Illuminated Flexface Sign - Scale 1:10 @ A3**
1No Wall mounted sign constructed from aluminium with digitally printed tensioned flexface skin matching corporate identity.
Sign to be internally illuminated by means of LED lighting, illumination will be static & will not exceed 300 cd/m².
The sign will be fixed directly to the building using appropriate fixings.

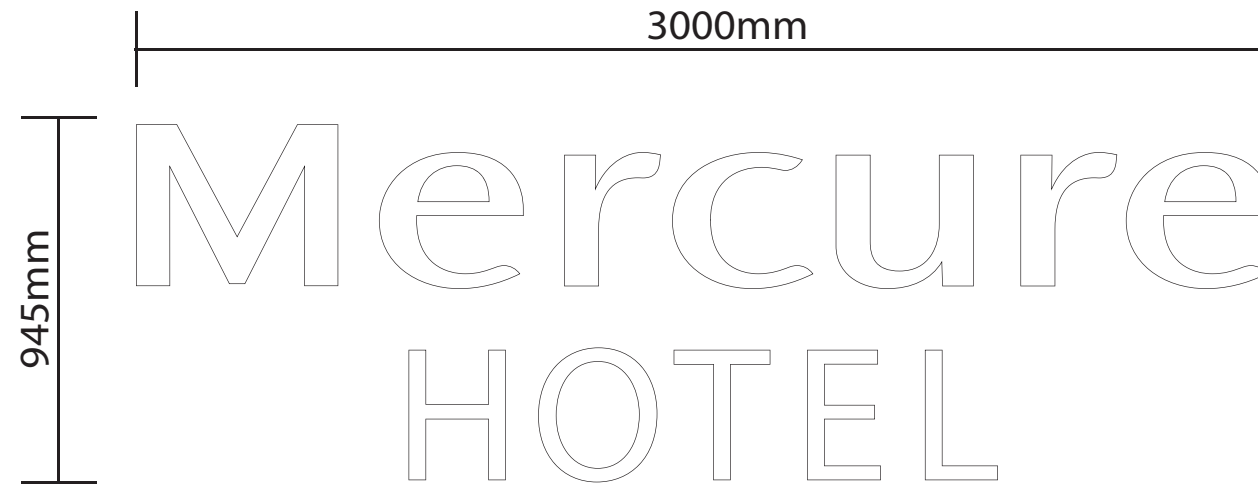


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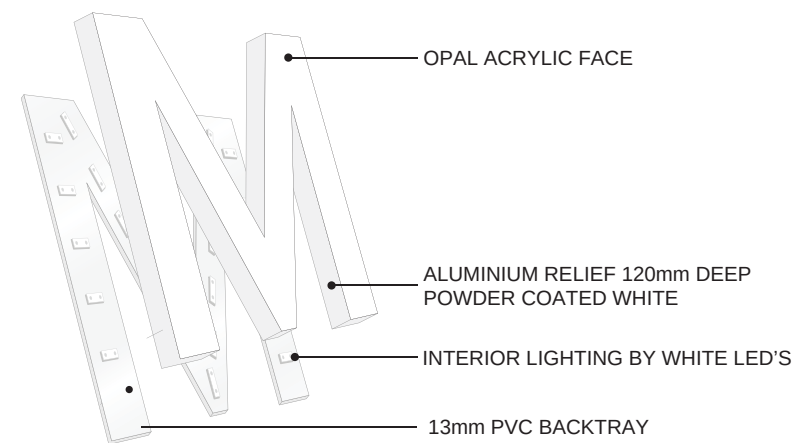
8 Internally Illuminated Letterset - Scale 1:20 @ A3 (OPTION 1)

Built up aluminium letterset powder coated to match corporate colour.

Letter faces to be opal acrylic to appear white during day time and white at night.

Illuminated by means of LED lighting. Illumination will be static & will not exceed 300 cd/m².

The sign will be fixed directly to the building using appropriate fixings.





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6 Internally Illuminated Flexface Sign - Scale 1:10 @ A3

1No Wall mounted sign constructed from aluminium with digitally printed tensioned flexface skin matching corporate identity.

Sign to be internally illuminated by means of LED lighting, illumination will be static & will not exceed 300 cd/m².

The sign will be fixed directly to the building using appropriate fixings.



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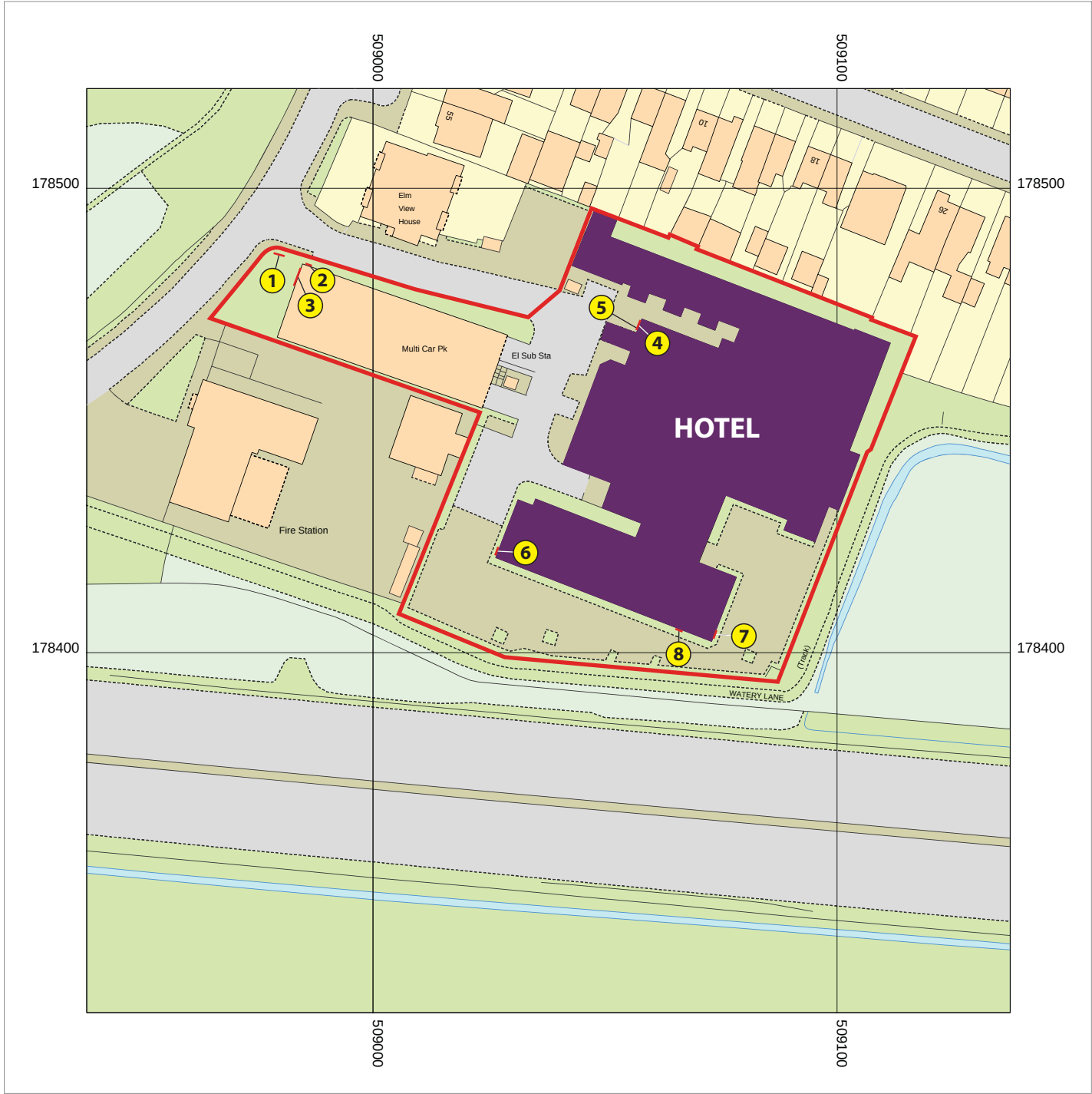
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Serial number: 1461395

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