



London Borough of Hillingdon, Planning & Community Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Daniel	Surname:	Jones						
Company name:	Comfort Hotel Heathrow										
Street address:	Comfort Inn Heathrow, Shepiston Lane			Telephone number:	<table><tr><th>Country Code</th><th>National Number</th><th>Extension Number</th></tr><tr><td></td><td></td><td></td></tr></table>	Country Code	National Number	Extension Number			
Country Code	National Number	Extension Number									
Town/City:	Hayes			Mobile number:	<table><tr><td></td><td></td><td></td></tr></table>						
County:	Hillingdon			Fax number:	<table><tr><td></td><td></td><td></td></tr></table>						
Country:	United Kingdom			Email address:							
Postcode:	UB3 1LP										
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No											

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Daniel	Surname:	Jones						
Company name:	L & G Signs Ltd										
Street address:	Unit 3 Mill Place Platt Industrial Maidstone Rd Platt			Telephone number:	<table><tr><th>Country Code</th><th>National Number</th><th>Extension Number</th></tr><tr><td></td><td>01732 783640</td><td></td></tr></table>	Country Code	National Number	Extension Number		01732 783640	
Country Code	National Number	Extension Number									
	01732 783640										
Town/City:	Sevenoaks			Mobile number:	<table><tr><td></td><td></td><td></td></tr></table>						
County:	Kent			Fax number:	<table><tr><td></td><td></td><td></td></tr></table>						
Country:	United Kingdom			Email address:							
Postcode:	TN15 8FD				daniel@landgsigns.co.uk						

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Comfort Inn Heathrow		
Street address:	Shepiston Lane		
Town/City:	Hayes		
County:	Hillingdon		
Postcode:	UB3 1LP		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	509037
Northing:	178422

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New signs to bring hotel over to new brand. See our drawings 11012a-o

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

See drawings 11012 a-o

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

See drawings 11012 a-o

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.048 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.120 m

What are the dimensions of the proposed advertisement?

Height: 2.100 x Width: 1.860 x Depth: 0.120 metres

What materials will the sign be made of?

See drawings 11012 a-o sign 2

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60.000 cm

The colour of text and background:

See drawings 11012 a-o sign 2

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.120 m

What are the dimensions of the proposed advertisement?

Height: 1.260 x Width: 4.000 x Depth: 0.120 metres

What materials will the sign be made of?

See drawings 11012 a-o sign 3

What is the maximum height of any of the individual letters and symbols (in centimetres)?

54.000 cm

The colour of text and background:

See drawings 11012 a-o sign 3

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.152 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.090 m

What are the dimensions of the proposed advertisement?

Height: 0.437 x Width: 3.500 x Depth: 0.090 metres

What materials will the sign be made of?

See drawings 11012 a-o sign 4

What is the maximum height of any of the individual letters and symbols (in centimetres)?

24.000 cm

The colour of text and background:

See drawings 11012 a-o sign 4

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ ExternallyIlluminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ ExternallyIlluminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.289 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.120 m

What are the dimensions of the proposed advertisement?

Height: 0.945 x Width: 3.000 x Depth: 0.120 metres

What materials will the sign be made of?

See drawings 11012 a-o sign 8

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45.000 cm

The colour of text and background:

See drawings 11012 a-o sign 8

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 5.000 x Width: 1.950 x Depth: 0.267 metres

What materials will the sign be made of?

See drawings 11012 a-o sign 1

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60.000 cm

The colour of text and background:

See drawings 11012 a-o sign 1

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

10/02/2015