

## **IMG Studio Facilities 5 Longwalk Road, Stockley Park:**

### **Introduction of temporary TV & Video production & editing facilities (Temporary Buildings & Equipment) in the car park in connection with the use of the existing building**

#### **Temporary Car Park Management Plan**

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##### **Introduction & purpose of document**

This document sets out the existing arrangements with regard to car parking at the site, and explains the measures it is proposed to put in place whilst the temporary compound occupies a small part of the car park in order to ensure that parking can be appropriately managed onsite.

##### **Background & current arrangements**

IMG occupies the building and uses it for the production and broadcast of TV video and audio content. This content includes both pre-recorded programming and live events, such as sports. The facility is used on a 24/7 basis. As well as permanent staff, team members from individual productions and production companies also need to work from the site from time to time.

Consequently, ensuring an appropriate level of car parking is available and managing this is an important part of facilitating the smooth running of the site and the success of the business. As a result, we already closely control access to the car park and its use. Access to the car park is barrier controlled. It is necessary for anybody intending to use the car park to have previously notified the onsite management team of this, and they are registered with security. Unregistered vehicles are not allowed on the site and the site has 24-hour security.

There are 327 car parking spaces in the car-park. As a result of changes that have occurred in recent years and particularly post-pandemic, pressure on car parking spaces has eased, as some employees who historically would have worked on site are now working remotely. In addition, we have seen an increase in the numbers of people choosing to arrive by public transport or by bike. We offer secure cycle storage, changing rooms and showers and IMG offers cycle to work incentive scheme. Naturally, encouraging alternative forms of transport to the site rather than cars is something that IMG embraces. Stockley Park run a bus service as part of the EASIT scheme from local train stations. As a consequence, the existing car park is very rarely used to its full capacity on a day to day basis in any case.

##### **Proposed management measures**

As noted above the car park has 327 spaces. The temporary compound would result in 29 of the spaces being temporarily unavailable. This equates to a 9% temporary reduction. For the reasons set out above, it is considered that in reality this small reduction is highly unlikely to have any operational impact on a day-to-day basis.

Nevertheless, the following measures are proposed in order to ensure that there are no negative impacts as a consequence:

- Onsite management staff will be notified of the temporary reduction and asked to take account of this with regard to parking space allocation and management of the car park during this period.

- Staff and visitors will be made aware of public transport serving the site and invited to use these options where possible
- In the event that high demand is forecast, staff will be invited to work from home where appropriate and possible to reduce on-site demand
- Overflow capacity has been agreed with 84 spaces available at 4 longwalk in the unlikely event that this should prove necessary.

Overall, it is therefore anticipated that this temporary, small scale and relatively short term reduction in capacity should have no operational impacts, and furthermore should not, for example cause any pressure with regard to say, unauthorised parking in other locations or on-street.