



London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
<input type="text" value="509387"/>	<input type="text" value="187010"/>

Description

Applicant Details

Name/Company

Title

Miss

First name

Alice

Surname

Kitcher

Company Name

Omega Signs Limited

Address

Address line 1

Newmarket Approach

Address line 2

Address line 3

Town/City

Leeds

County

Leeds

Country

United Kingdom

Postcode

LS9 0RJ

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 Totem Reclad, existing is non-illuminated. 1 Set of illuminated canopy letters. 1 Set of high level illuminated letters. Replacement Flag Banners. Opening Hours, fence/wall mounted. Height Restriction Signage. Direction post mounted sign. Car Park Disclaimer Signage. Window Vinyl Opening Hours. Post mounted Disabled and Parent/Child Parking Sign.

Advertisement Type:

Other type

Height:

4 metres

Width:

1.1 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

0.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

0.24 centimetres

What materials will the advertisement be made of?:

3mm aluminium, powder coated panels. Push through opal acrylic logos.

The colour of text and background:

Pantone 370c gloss level 40%, white.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.037 metres

Width:

4.859 metres

Depth:

0.085 metres

What is the height from the ground to the base of the advertisement?:

0.01 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

53 centimetres

What materials will the advertisement be made of?:

5mm acrylic, fabricated runner bar

The colour of text and background:

Ral 7016, 370c, RAL 7016

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.633 metres

Width:

2.999 metres

Depth:

0.035 metres

What is the height from the ground to the base of the advertisement?:

8.82 metres

What is the maximum projection of the advertisement from the face of the building?:

0.033 metres

What is the maximum height of any of the individual letters and symbols?:

33 centimetres

What materials will the advertisement be made of?:

5mm acrylic

The colour of text and background:

370c green, RAL 7016

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

4 metres

Width:

0.9 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

4.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.9 metres

What is the maximum height of any of the individual letters and symbols?:

23 centimetres

What materials will the advertisement be made of?:

Digitally printed mesh

The colour of text and background:

370c green and white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.63 metres

Width:

1.006 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

0.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Fabricated aluminium panel, with cut vinyl

The colour of text and background:

Pantone 3435c and white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.6 metres

Width:

3.5 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

13.2 centimetres

What materials will the advertisement be made of?:

Fabricated aluminium panel with cut vinyl

The colour of text and background:

Pantone 3435c and white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.44 metres

Width:

1.006 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

0.84 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Fabricated aluminium panel with cut vinyl

The colour of text and background:

Pantone 3435c and white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.975 metres

Width:

0.706 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.02 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0.058 centimetres

What materials will the advertisement be made of?:

Fabricated aluminium panel with cut vinyl

The colour of text and background:

Pantone 3435c and white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.975 metres

Width:

0.706 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.02 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

0.4 centimetres

What materials will the advertisement be made of?:

Fabricated aluminium panel with cut vinyl

The colour of text and background:

Pantone 3435c and white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.55 metres

Width:

0.806 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.75 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0.4 centimetres

What materials will the advertisement be made of?:

Vinyl

The colour of text and background:

White and pantone 382c green

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.355 metres

Width:

1.005 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0.6 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

0.085 centimetres

What materials will the advertisement be made of?:

Vinyl

The colour of text and background:

Pantone 3435c and red/white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.84 metres

Width:

0.706 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.205 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

0.6 centimetres

What materials will the advertisement be made of?:

Fabricated aluminium panel, aluminium posts and vinyl

The colour of text and background:

Pantone 3435c and white

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

- 1 - Totem Reclad
- 2 - Flag Banners
- 3 - Fence Mounted Opening Hours
- 4 - Height Restriction
- 5 - Post Mounted Directional Sign
- 6 - Wall Mounted Opening Hours
- 7 - Car Park Disclaimer
- 8 - Opening Hours Vinyl (Glazing)
- 9 - 'No Entry' Vinyl (Glazing)
- 10 - Blue Badge/Parent and Child Post Mounted Sign x3

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☒ Yes
☐ No

If Yes, please provide details

Replacement signage, like for like

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please see external signage pack

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

05/09/2025

To Date

06/09/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Alice Kitcher

Date

05/09/2025