

# 197 - Ruislip Refrigeration & L4L 2026

## External Signage Pack

9 Kingsend, Middlesex HA4 7DS

### Cont

Designer:	Luke Hallam	Omega Signs Ltd luke.h@omega-signs.co.uk
Waitrose SDM:	Alejandra Villalba Tel: 07513 708 586	Waitrose & Partners alejandra.villalba@waitrose.co.uk
Project Manager:	Alice Kitcher Tel: 07984 160 239	Omega Signs Ltd alice.k@omega-signs.co.uk
Main Contractor:		
Architect:		
CPM:	Aman Kapur	Waitrose & Partners aman.kapur@waitrose.co.uk
Implementation Manager:	David Edwards-Hughes	Waitrose & Partners david.edwardshughes@waitrose.co.uk
Cost Manager:		

APPROVED FOR MANUFACTURE

# Revisions

Issue	Date	Changes	Requested by	Changed By
Draft	22/07/25	For initial review	AJ	LH
Draft	04/08/25	<ul style="list-style-type: none"> <li>Two options for the canopy letters - one to existing location and the other relocated to the left.</li> <li>Update artwork for banners following design principles</li> <li>Totem to be relocated where park disclaimer is to increase visibility</li> <li>Location of ODG shown but await updated elevation drawings to confirm</li> <li>Remove all stripe vinyls.</li> </ul>	AJ	BC
Draft	22/08/25	<ul style="list-style-type: none"> <li>Update sign 05 to new Britannia disclaimer text</li> <li>Addition of artwork for 4m banners supplied by AJ</li> </ul>	AJ	BC
Draft	05/09/25	<ul style="list-style-type: none"> <li>Totem confirmed as reclad, in same location. Document approved.</li> </ul>	AJ	LH
Draft	28/10/25	<ul style="list-style-type: none"> <li>Updated block plan - document approved.</li> </ul>	AK	BC
Draft	14/11/25	<ul style="list-style-type: none"> <li>Updated Lighting levels from 600cd/m2 to 300cd/m2 - document approved.</li> </ul>	AK	BC

# Existing Photos Overview



# Customer Journey Overview

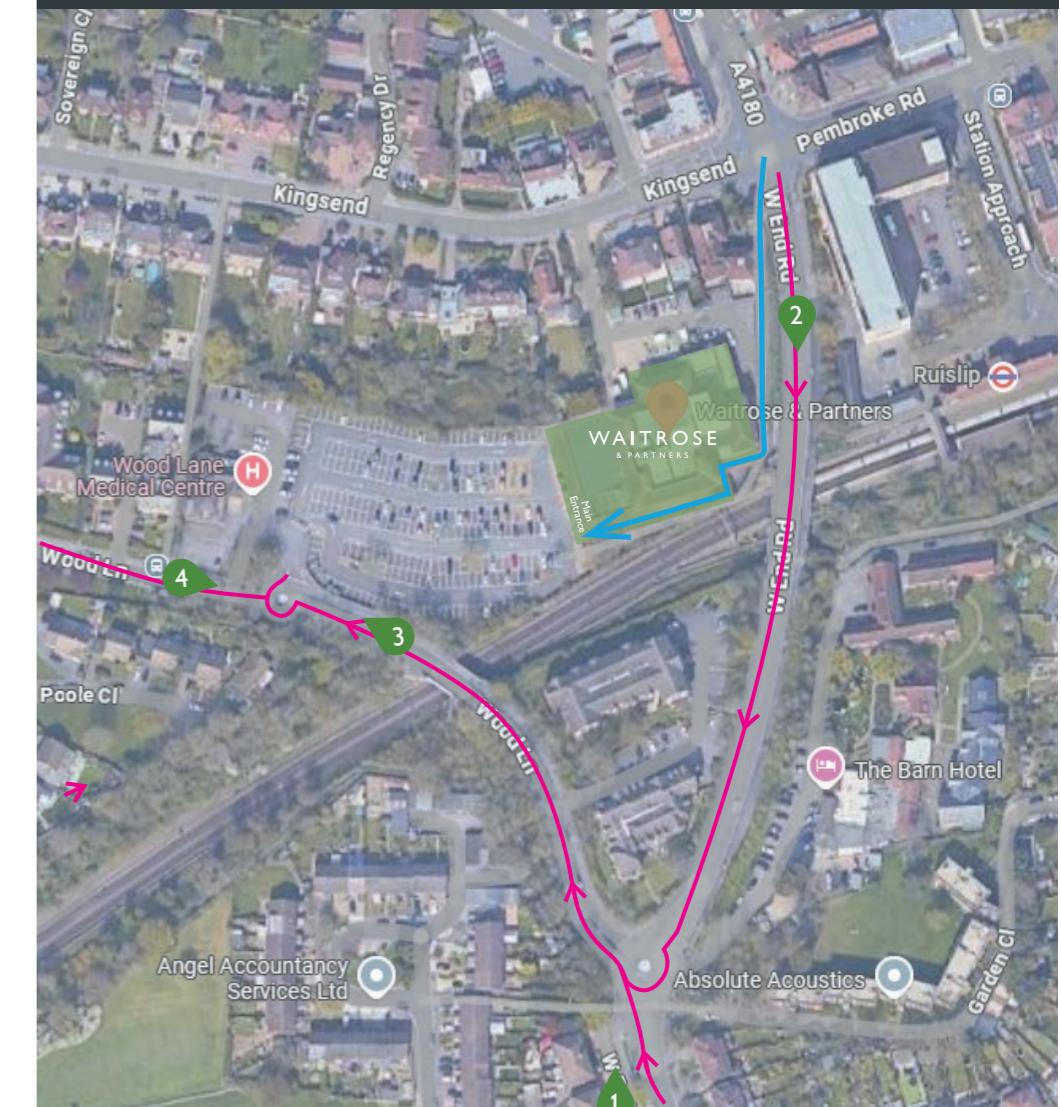
 = Indicated ideal signage location opportunity

Scale 1:1 @ A3  
0 5 10 20 30 40 50 MM

## Context Photos



## Satellite View



## Store Location & Visibility Summary

Positioned centrally in Ruislip, with close by underground stations and railway networks. The Store's vehicle access is from Wood Lane, with pedestrian access from West End Rd and Ruislip Underground station. Signage is positioned around perimeter of the store currently, to provide visibility from all available directions.

# Photo Visual 01

PROPOSED - 530mm letters - new location



EXISTING



# Photo Visual 02

PROPOSED



EXISTING



# Photo Visual 03

EXISTING

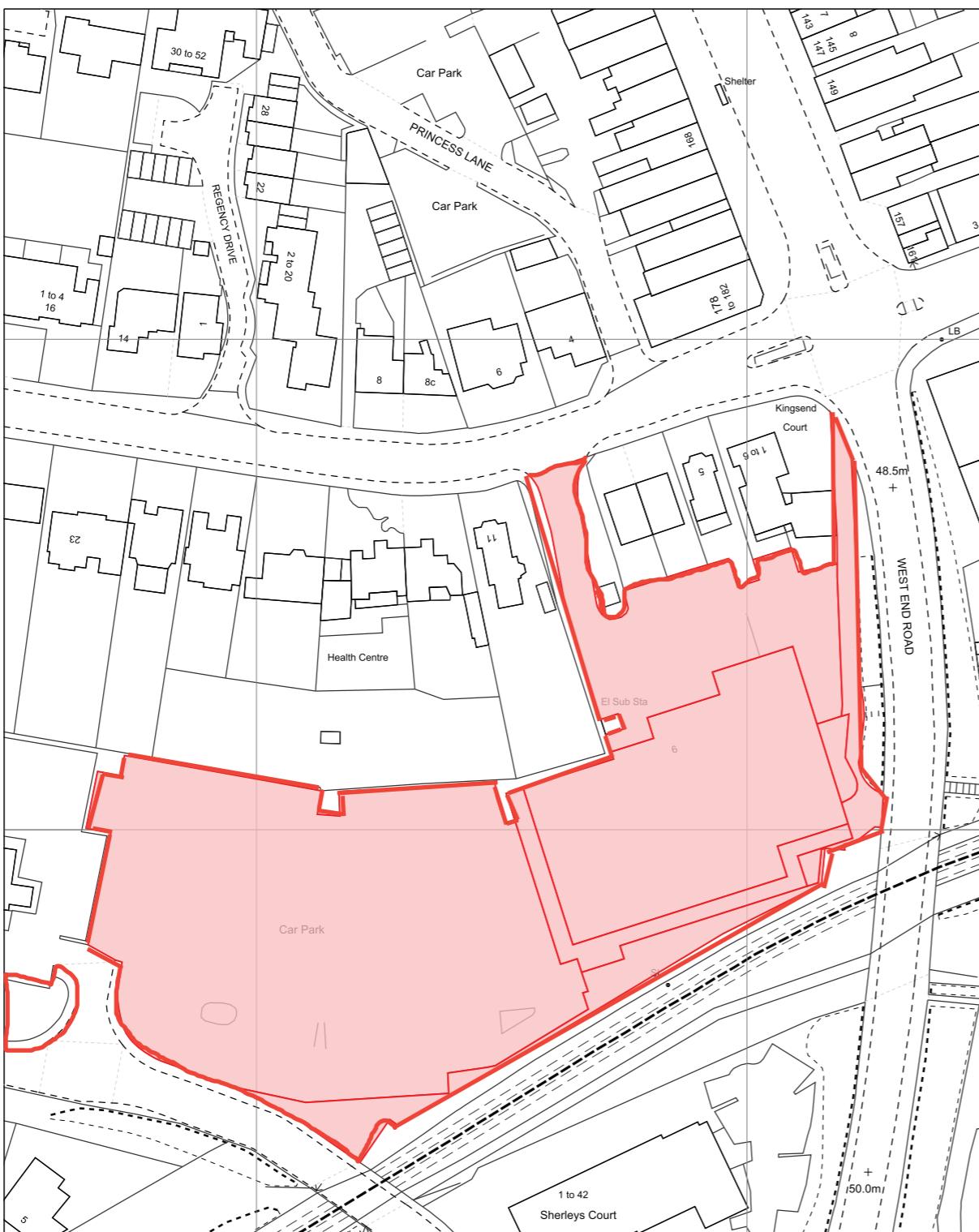


PROPOSED

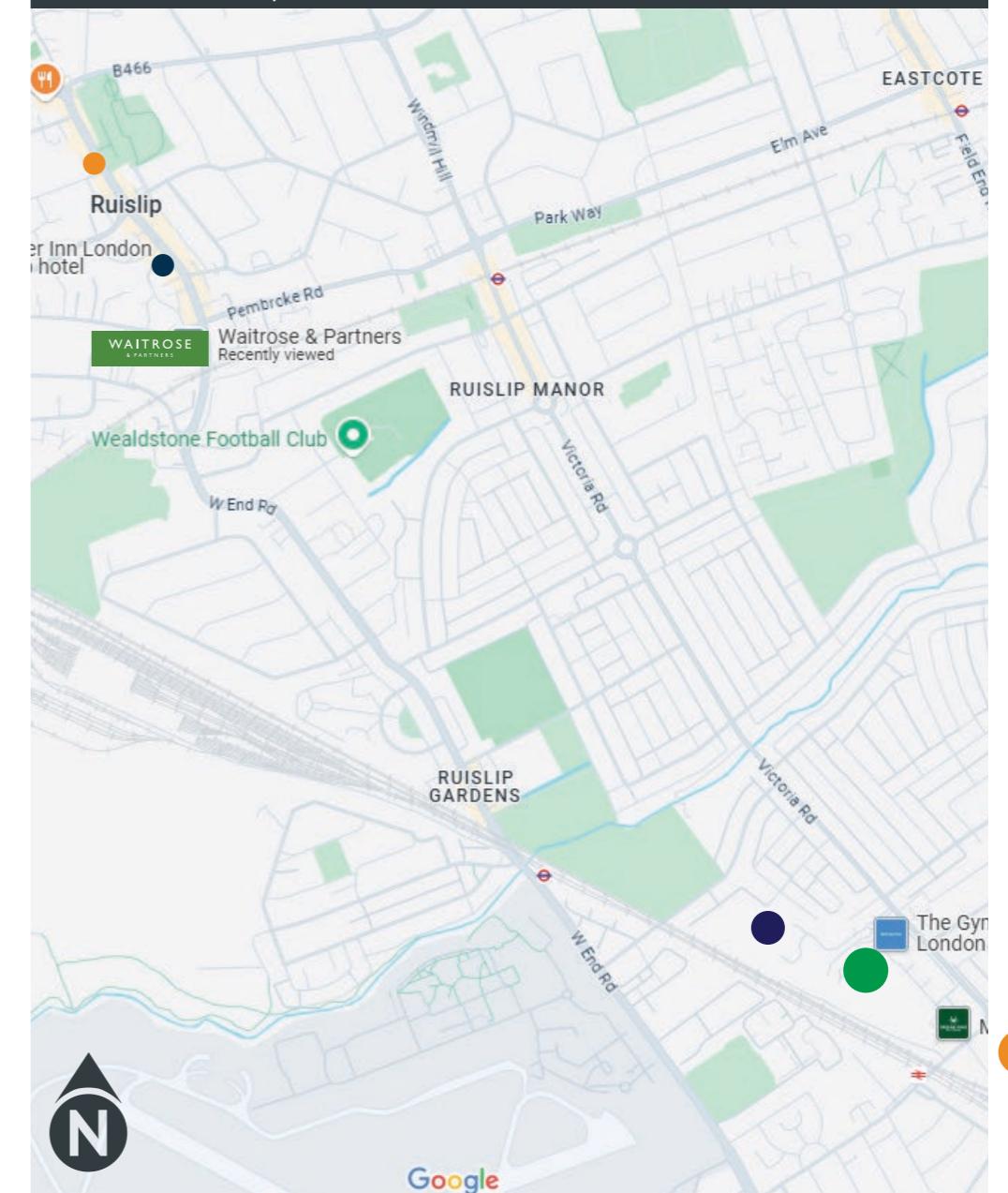


# Block Plan

SCALE 1 : 1250 0m 25m 50m  
SCALE 1 : 1 0m 20mm 40mm  
@A3



## Satellite View & Competitor Locations



0.2 miles (Small)	0.7 miles (Small) 2 miles	1.8 miles	1.8 miles

## Planning specification

Waitrose demise / extent of planning consent

Site address: 9 Kingsend, Middlesex HA4 7DS

OS Map Licence no : 100041041

# Signage location Plan

New

Replace

Retrofit

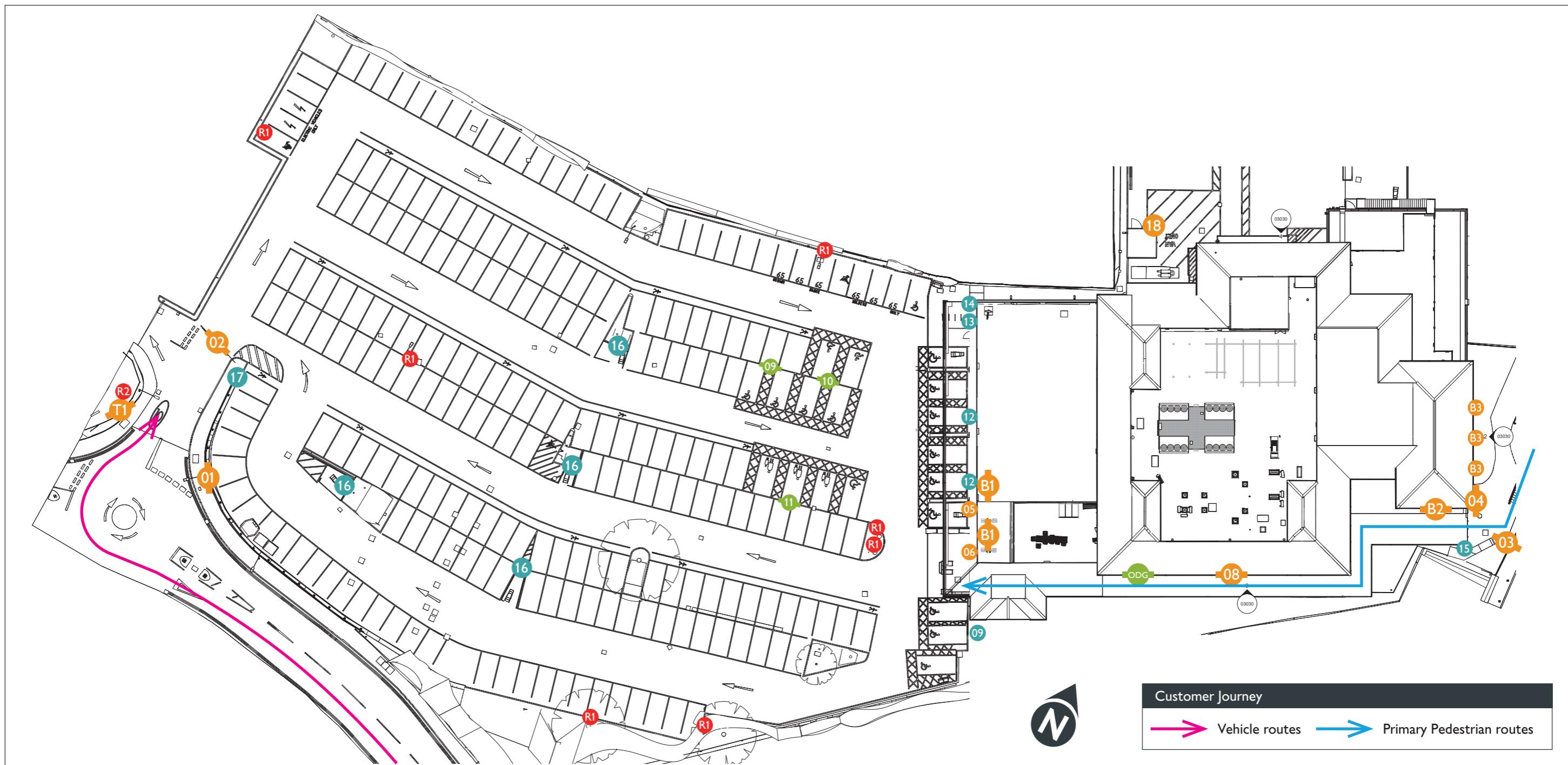
Remain

Remove

Scale 1:500 @ A3  
0 4 8 12 16 20 M

## External Signage

T1 Totem reclad - 4000mm	01 Opening Hours - Fence mounted	06 Opening Hours - Glazing	11 Parent & Child - Post mounted	16 Trolley Cube
B1 Building letters - Canopy	02 Height restriction	08 No Entry - Glazing	12 Blue Badge - Wall Mounted	17 Security Camera - Fence mounted
B2 Building letters - high level	03 Directional - Post mounted	09 Blue Badge - Post Mounted	13 Bicycle Parking	18 Permit holders - Wall Mounted
B3 Flag banners	04 Opening Hours - Wall mounted	10 Blue Badge - Post Mounted (D/S)	14 Trolley Stop - Wall Mounted	R1 Parking Reminder - Post Mounted
ODG Hatch	05 Car park disclaimer		15 Trolley Stop - Post Mounted	R2 Parking Disclaimer - Post Mounted



Architect's DWG number ARCH-DETAIL

197 - Ruislip

Approved

14-11-25

# Elevations

New

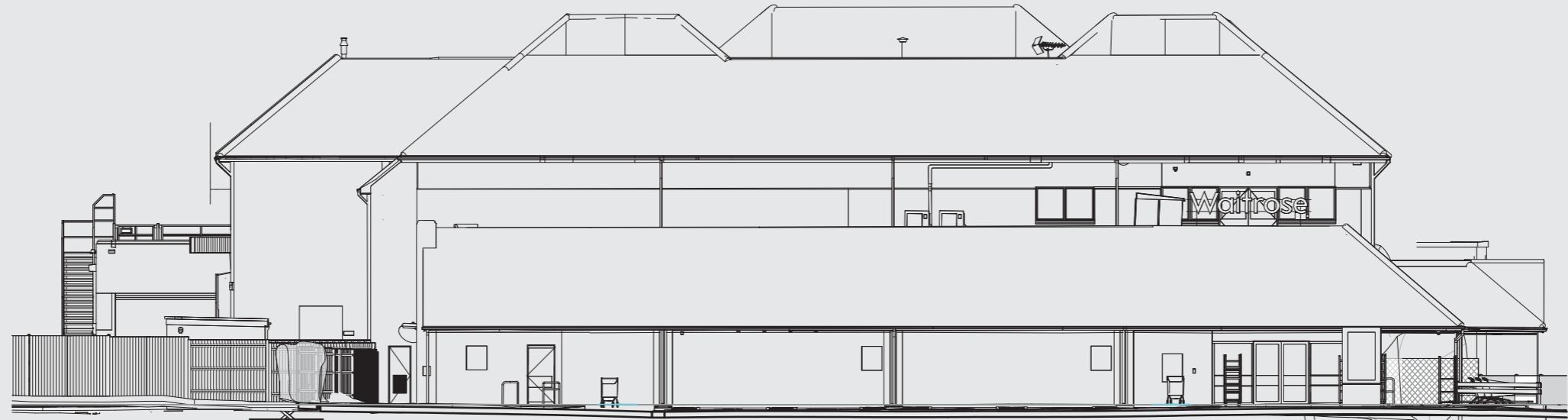
Replace

Retrofit

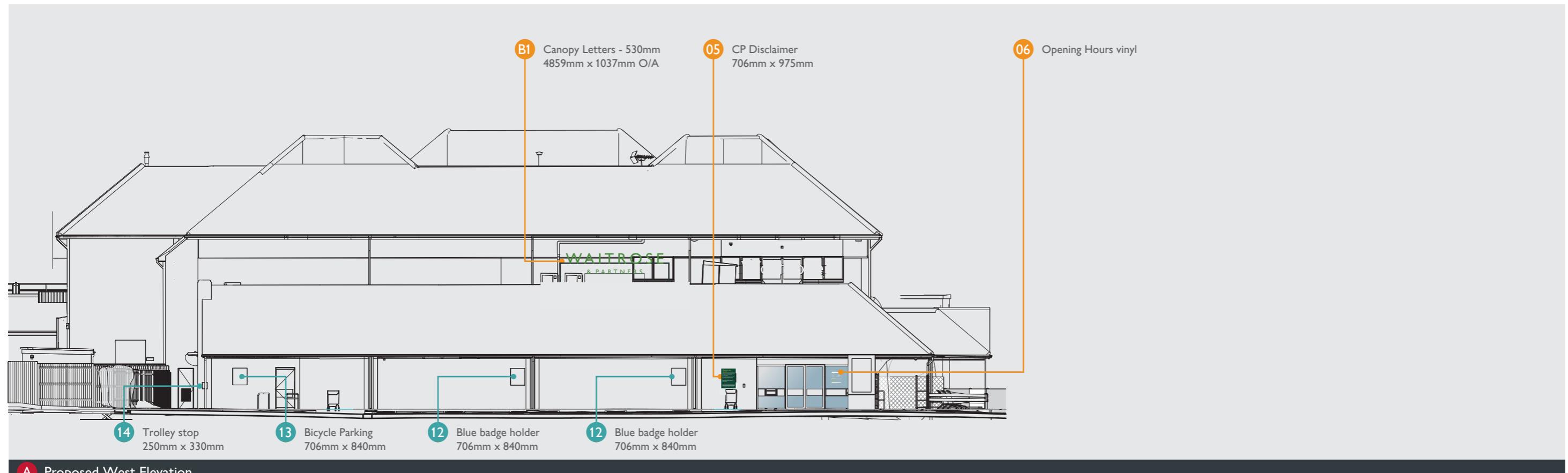
Remain

Remove

Scale 1:200 @ A3  
0 500 1000 1500 2000 2500 MM



A Existing West Elevation



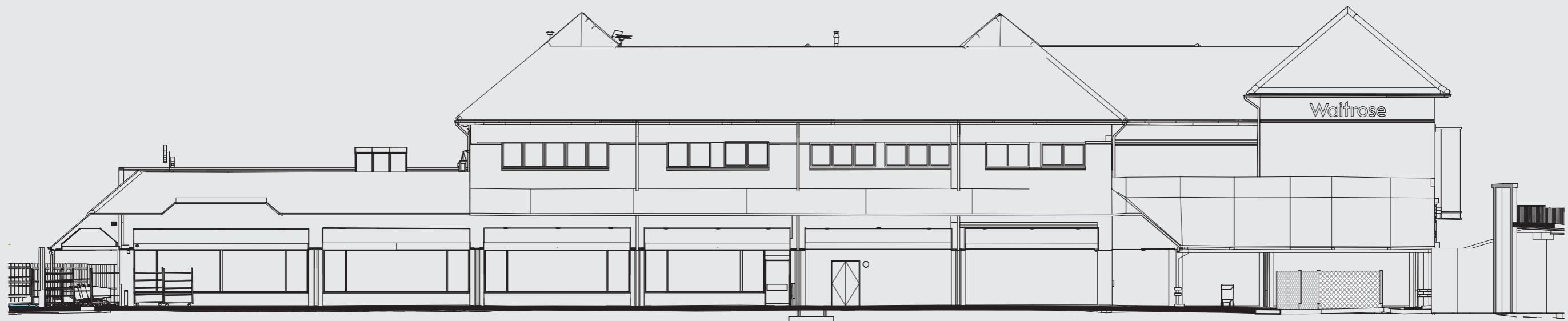
A Proposed West Elevation

Architect's DWG number 11469-BAR-CR-XX-DR-A-03030\_S2-P00

# Elevations

New Replace Retrofit Remain Remove

Scale 1:200 @ A3  
0 500 1000 1500 2000 2500 MM



B Existing South Elevation



B Proposed South Elevation

Architect's DWG number 11469-BAR-CR-XX-DR-A-03030\_S2-P00

# Elevations

New

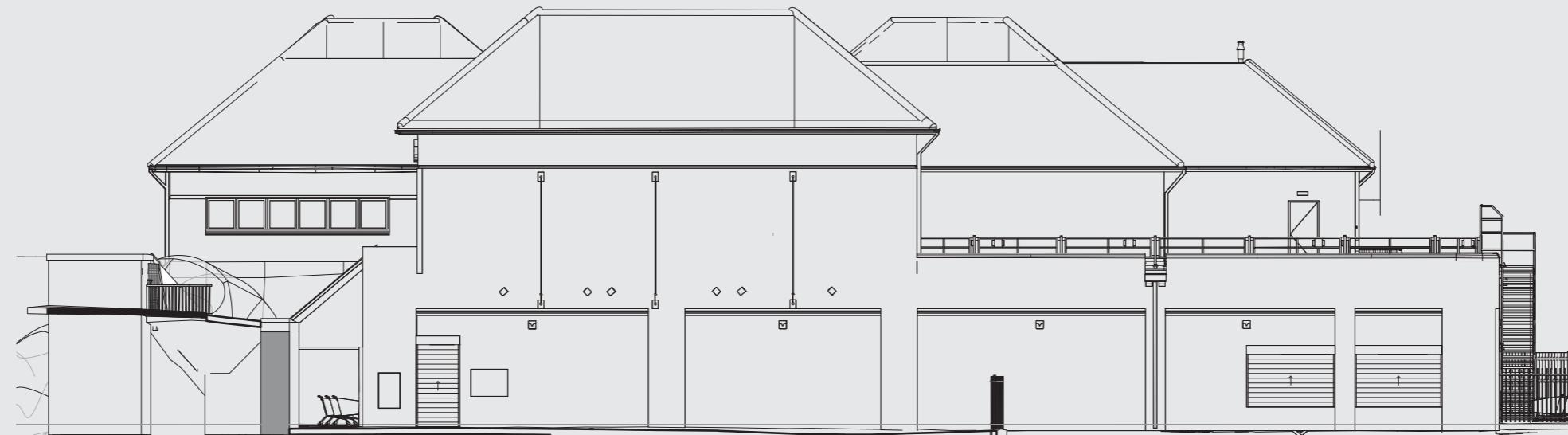
Replace

Retrofit

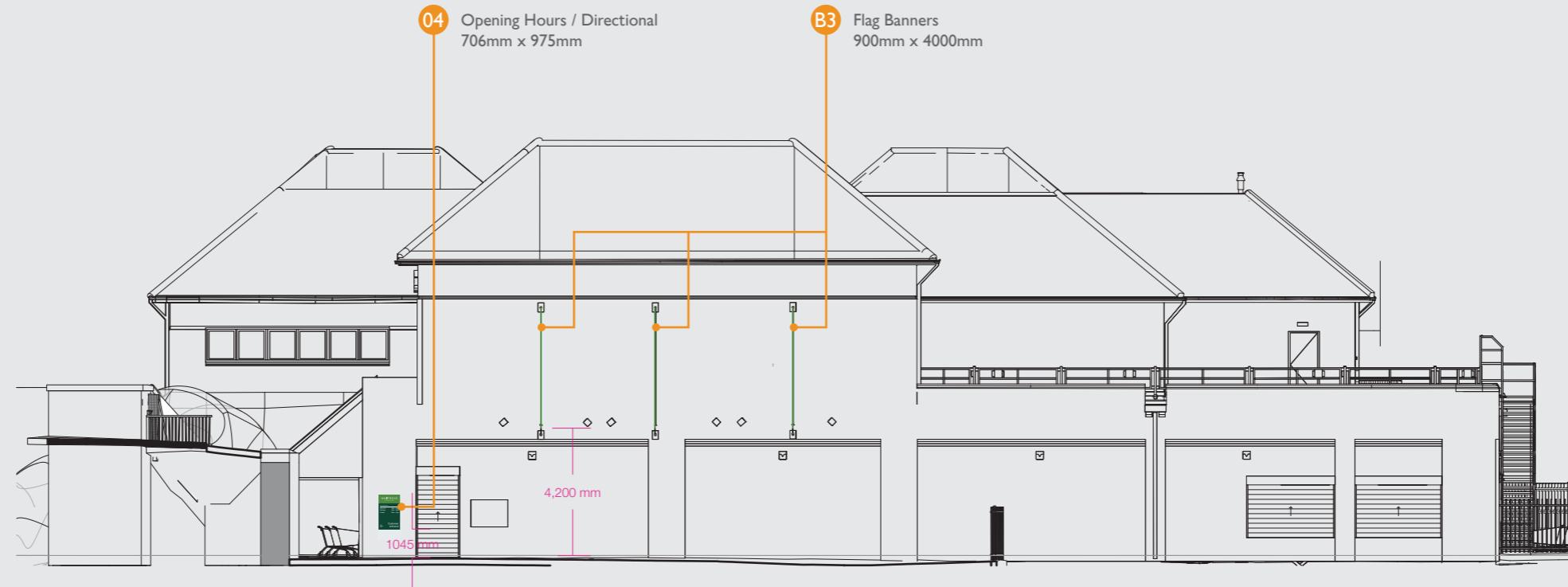
Remain

Remove

Scale 1:200 @ A3  
0 500 1000 1500 2000 2500 MM



C Existing East Elevation



C Proposed East Elevation

Architect's DWG number 11469-BAR-CR-XX-DR-A-03030\_S2-P00

# Elevations

New Replace Retrofit Remain Remove

Scale 1:200 @ A3  
0 500 1000 1500 2000 2500 MM



D Existing North Elevation



D Proposed North Elevation

Architect's DWG number 11469-BAR-CR-XX-DR-A-03030\_S2-P00

# Signage Specification

● New

● Replace

● Retrofit

● Remain

● Remove

T1 Totem RECLAD - non-illuminated	B1 Building letters - 530mm onto canopy	B2 Building Letters - High level	B3 Flag banners
<p><b>Product reference</b> WP-TM-4000</p> <p><b>Quantity:</b> 01no</p> <p><b>Dimensions</b> Overall existing: 1100mm (w) x 4000mm (h) 200mm (d) Cap Height 240mm "W" &amp; 96mm "P"</p> <p><b>Materials &amp; Colour</b> 3mm aluminium, powder coated Pantone 370C gloss level 40%. Screw-fixings to be on sides and within recess so hidden by side trim. Push through opal acrylic logos. Panels to reclad existing framework.</p> <p><b>Supplier</b> Signage contractor</p> <p><b>Main Contractor Notes</b></p>	<p><b>Product reference</b> WP-BL-530-IL</p> <p><b>Quantity:</b> 1no. replacement letters and supporting framework.</p> <p><b>Dimensions:</b> Letters : 4859mm x 1037mm (W depth 85mm / P depth 53mm) (W cap height 530mm / P cap height 213mm)</p> <p><b>Signage Details / Materials / Colour:</b> Builtup letters c/w 5mm acrylic faces in 370c green. returns finished RAL 7016. Static LED illumination to 300cd/m2. Fabricated runner bar framework finished to match substrate. Both finished RAL 7016</p> <p><b>Details / Installation:</b> Existing building letters and framework to be removed from canopy, new framework and internally illuminated letters to be installed onto canopy - new support structure required. Electrical connection to be checked by electrical contractor.</p>	<p><b>Product reference</b> WP-BL-330-EM</p> <p><b>Quantity:</b> 01no</p> <p><b>Dimensions</b> Overall 2999mm (w) x 633mm (h) 55 / 35mm (d) Cap Height 330mm "W" &amp; 131mm "P"</p> <p><b>Materials &amp; Colour</b> Builtup letters c/w 5mm acrylic faces in 370c green. returns finished RAL 7016. Static LED illumination to 300cd/m2.</p> <p><b>Details</b> Existing signage to be removed, investigation required into internal area by both main contractor &amp; signage contractor. Main contractor to make good and replace broken / cladding where required. Electrical connection to be checked by electrical contractor.</p> <p><b>Installation Position / Height</b> Horizontally centred to wall 8820mm AFFL to u/s</p> <p><b>Supplier</b> Signage contractor</p>	<p><b>Product reference</b> WP-BN-MESH</p> <p><b>Quantity:</b> 03no replacement banners</p> <p><b>Dimensions</b> Overall 900mm (w) x 4000mm (h) Cap Height 230mm "W" &amp; 90mm "P"</p> <p><b>Materials &amp; Colour</b> Digitally printed mesh banner, onto existing projecting brackets with tensioners. Spot light illumination 300cd/m2</p> <p><b>Installation Position / Height</b> Secured to existing brackets, 4200mm AFFL to u/s</p> <p><b>Supplier</b> Signage contractor</p> <p><b>Main Contractor Notes</b> e.g. Fused spur to be brought to place, remedial works, landscaping, steel framework to support lettering</p>



Proposed signage location - NTS



Proposed signage location - NTS



Proposed signage location - NTS



Proposed signage location - NTS



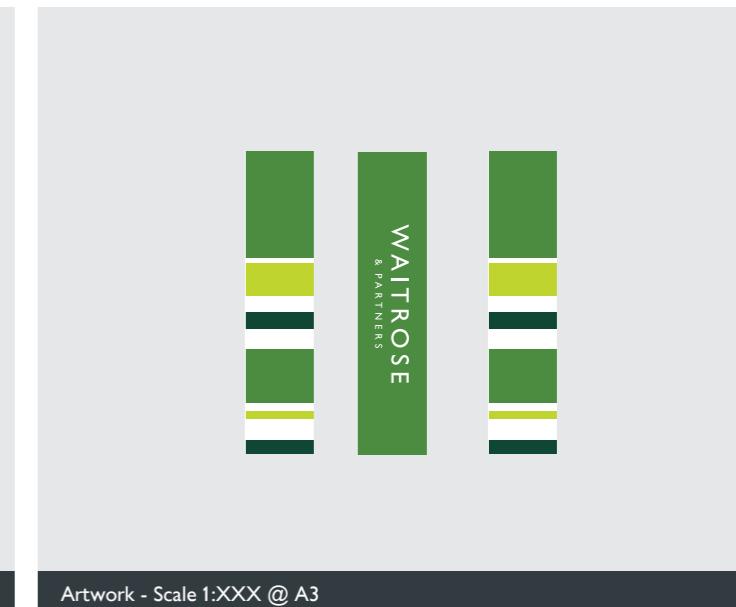
Artwork - Scale 1:100 @ A3



Artwork - Scale 1:100 @ A3



Artwork - Scale 1:50 @ A3



Artwork - Scale 1:XXX @ A3

# Signage Specification

● New

● Replace

● Retrofit

● Remain

● Remove

## 01 Opening Hours - Fence mounted

Product reference	WP-PAN-1006-1630-BESPOKE
<b>Quantity:</b>	01no
<b>Dimensions</b>	Overall 1006mm (w) x 1630mm (h) 40mm (d) Cap Height 100mm 'C'
<b>Materials &amp; Colour</b>	Fabricated aluminum panel finished Pantone 3435c. Cut vinyl text & icons. Full aluminium back tray, finished Pantone 3435c. Secured to fence with fixings to suit.
<b>Installation Position / Height</b>	Onto existing fence, 300mm AFFL to u/s
<b>Supplier</b>	Signage contractor



Proposed signage location - NTS

## 02 Height restriction

Product reference	WP-PAN-BESPOKE
<b>Quantity:</b>	01no
<b>Dimensions</b>	Overall 3500mm (w) x 600mm (h) 40mm (d) Cap Height 132mm "W"
<b>Materials &amp; Colour</b>	Fabricated aluminum panel FULLY finished Pantone 3435c. Cut vinyl text & icons. Panel secured to fixing rails to suit to existing Height restriction gate.
<b>Installation Position / Height</b>	Horizontally centred to gate 2000mm AFFL to u/s
<b>Supplier</b>	Signage contractor



Proposed signage location - NTS

## 03 Directional - Post mounted

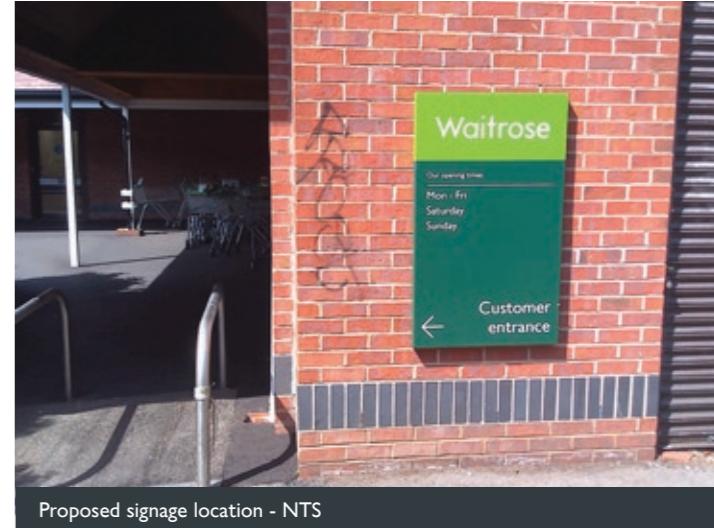
Product reference	WP-PAN-1006-1440-WM
<b>Quantity:</b>	01no replacement panel
<b>Dimensions</b>	Overall 1006mm (w) x 1440mm (h) 40mm (d) Cap Height 100mm 'C'
<b>Materials &amp; Colour</b>	Fabricated aluminum panel finished Pantone 3435c. Cut vinyl text & icons. Finished back panel required. Panel secured to existing posts.
<b>Installation Position / Height</b>	Onto existing posts, 840mm AFFL to u/s
<b>Supplier</b>	Signage contractor



Proposed signage location - NTS

## 04 Opening Hours - Wall mounted

Product reference	WP-PAN-706-975-WM
<b>Quantity:</b>	01no
<b>Dimensions</b>	Overall 706mm (w) x 975mm (h) 40mm (d) Cap Height 58mm "W"
<b>Materials &amp; Colour</b>	Fabricated aluminum panel finished Pantone 3435c. Cut vinyl text & icons. Panel secured to fixing rails to suit.
<b>Installation Position / Height</b>	Horizontally centred to wall 2020mm AFFL to top edge.
<b>Supplier</b>	Signage contractor



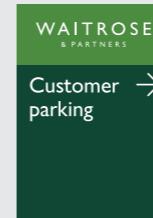
Proposed signage location - NTS



Artwork - Scale 1:50 @ A3



Artwork - Scale 1:50 @ A3



Artwork - Scale 1:50 @ A3



Artwork - Scale 1:XXX @ A3

# Signage Specification

● New

● Replace

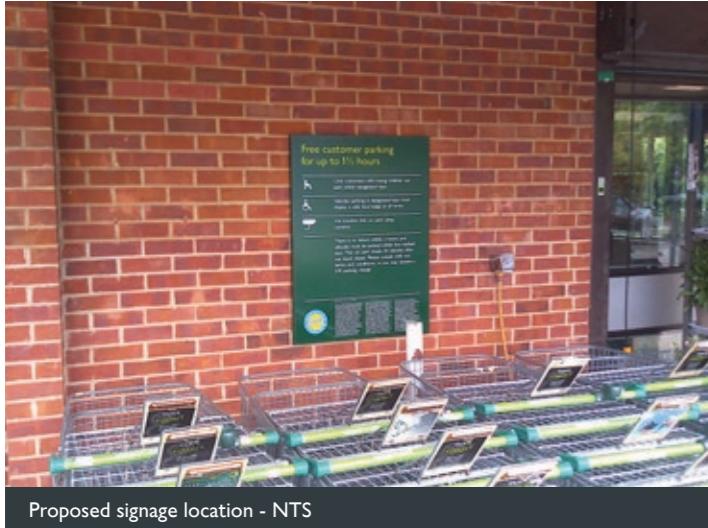
● Retrofit

● Remain

● Remove

## 05 Car park disclaimer

Product reference	WP-PAN-706-975-WM
<b>Quantity:</b>	01no
<b>Dimensions</b>	Overall 706mm (w) x 975mm (h) 40mm (d) Cap Height XXXmm "W" & XXXmm "P"
<b>Materials &amp; Colour</b>	Fabricated aluminum panel finished Pantone 3435c. Cut vinyl text & icons. Panel secured to fixing rails to suit.
<b>Installation Position / Height</b>	Horizontally centred to wall 2020mm AFFL to top edge.
<b>Supplier</b>	Signage contractor



Proposed signage location - NTS

## 06 Opening Hours - Glazing

Product reference	
<b>Quantity:</b>	01no
<b>Dimensions</b>	Glazing dims: 1230mm (w) x 1135mm (h) Graphic size: 550mm (w) x 806mm (h)
<b>Materials &amp; Colour</b>	Internally applied vinyl text in white & Pantone 382c green vinyl backed in white vinyl.
<b>Details / Installation:</b>	Existing notices to be removed, glass cleaned and new letters install to glazing.
<b>Installation Position / Height</b>	1750mm AFFL to top edge
<b>Supplier</b>	Signage contractor



Proposed signage location - NTS

## 08 No Entry - Glazing

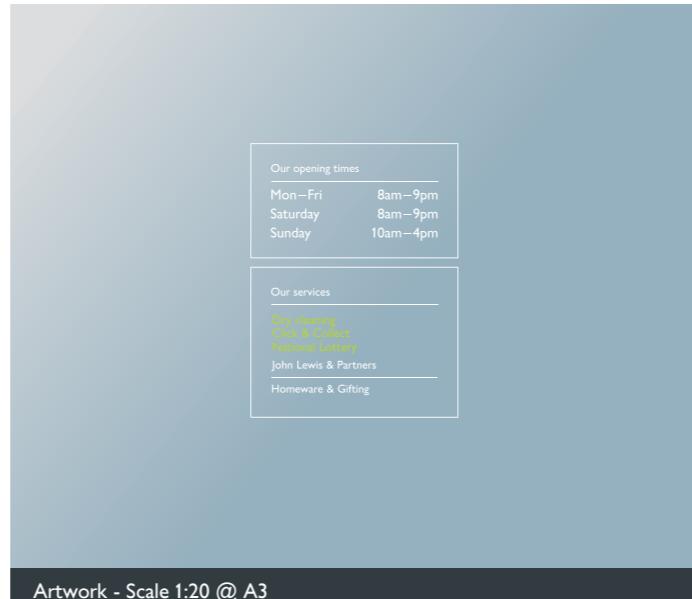
Product reference	WP-VIN-TBC
<b>Quantity:</b>	01no
<b>Dimensions</b>	Overall 1005mm (w) x 355mm (h) Cap Height 85mm "N" & 38mm "A"
<b>Materials &amp; Colour</b>	Vinyl graphic to match Pantone 3435c. Cut vinyl text applied to face.
<b>Details</b>	Graphic face applied to door
<b>Installation Position / Height</b>	Approx 600mm AFFL to u/s
<b>Supplier</b>	Signage contractor



Proposed signage location - NTS

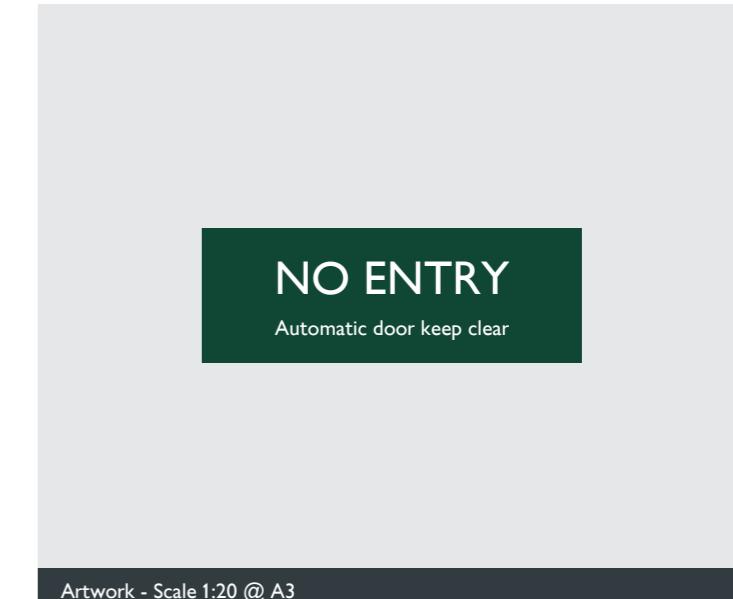


Artwork - Scale 1:20 @ A3



Artwork - Scale 1:20 @ A3

**NO ENTRY**  
Automatic door keep clear



Artwork - Scale 1:20 @ A3

# Signage Specification

● New

● Replace

● Retrofit

● Remain

● Remove

## 09 09 Blue Badge - Post Mounted

**Product reference** WP-PAN-706-840-PM

**Quantity:** 02no (01no new, 01no remain)

**Dimensions**

Overall 706mm (w) x 840mm (h) 40mm (d)  
Cap Height 60mm

**Materials / Detail / Colour**

Fabricated aluminum panel finished Pantone 3435c.  
Cut vinyl text & icons to both sides.  
Panels secured to 2no. aluminium posts  
80mm x 40mm painted grey to match RAL 7016.

**Installation Position / Height**

Centred between bays 1205mm AFFL to u/s

**Supplier**

Signage contractor



Proposed signage location - NTS

## 10 Blue Badge - Post Mounted (D/S)

**Product reference** WP-PAN-706-840-PM DS

**Quantity:** 01no

**Dimensions**

Overall 706mm (w) x 840mm (h) 40mm (d)  
Cap Height 60mm

**Materials / Detail / Colour**

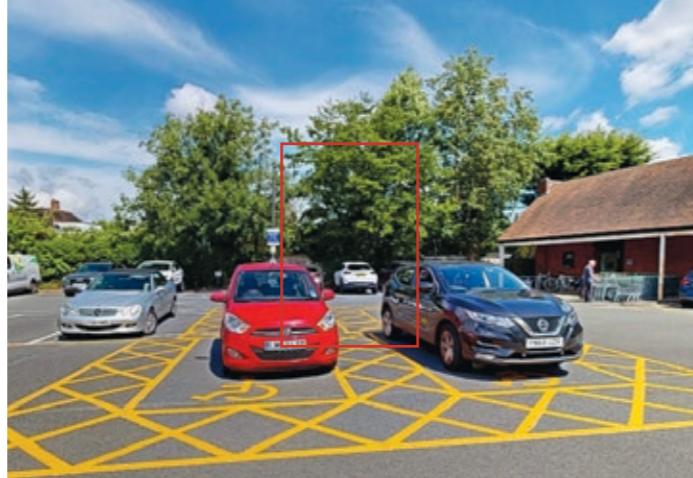
Fabricated aluminum panel finished Pantone 3435c.  
Cut vinyl text & icons to both sides.  
Panels secured to 2no. aluminium posts  
80mm x 40mm painted grey to match RAL 7016.

**Installation Position / Height**

Centred between bays 1205mm AFFL to u/s

**Supplier**

Signage contractor



Proposed signage location - NTS

## 11 Parent & Child - Post mounted

**Product reference** WP-PAN-706-840-PM

**Quantity:** 01no

**Dimensions**

Overall 706mm (w) x 840mm (h) 40mm (d)  
Cap Height 60mm

**Materials / Detail / Colour**

Fabricated aluminum panel finished Pantone 3435c.  
Cut vinyl text & icons to both sides.  
Panels secured to 2no. aluminium posts  
80mm x 40mm painted grey to match RAL 7016.

**Installation Position / Height**

Centred between bays 1205mm AFFL to u/s

**Supplier**

Signage contractor



Proposed signage location - NTS

## 12 Blue Badge - Wall Mounted

**Product reference**

**Quantity:** 02no

**Dimensions**

Overall 706mm (w) x 840mm (h) 40mm (d)

**Main Contractor Notes**

Existing sign to be cleaned and made good as necessary.



Proposed signage location - NTS



Artwork - Scale 1:20 @ A3



Artwork - Scale 1:20 @ A3



Artwork - Scale 1:XXXX @ A3

# Signage Specification

● New

● Replace

● Retrofit

● Remain

● Remove

## 13 Bicycle Parking

Product reference
<b>Quantity:</b> 01no
<b>Dimensions</b> Overall 706mm (w) x 840mm (h) 40mm (d)
<b>Main Contractor Notes</b> Existing sign to be cleaned and made good as necessary.



Proposed signage location - NTS

## 14 Trolley Stop - Wall Mounted

Product reference
<b>Quantity:</b> 01no
<b>Dimensions</b> Overall 250mm (w) x 330mm (h) 20mm (d)



Proposed signage location - NTS

## 15 Trolley Stop - Post Mounted

Product reference
<b>Quantity:</b> 01no
<b>Dimensions</b> Overall 250mm (w) x 330mm (h) 20mm (d)



Proposed signage location - NTS

## 16 Trolley Cube

Product reference
<b>Quantity:</b> 04no
<b>Dimensions</b> Overall 450mm (w) x 450mm (h) 450mm (d)



Proposed signage location - NTS

# Signage Specification

● New

● Replace

● Retrofit

● Remain

● Remove

## 17 Security Camera - Fence mounted

Product reference
Quantity: 01no
<b>Dimensions</b> Overall 706mm (w) x 840mm (h) 40mm (d)
<b>Main Contractor Notes</b> Existing sign to be cleaned and made good as necessary.



Proposed signage location - NTS

## 18 Permit holders - Wall Mounted

Product reference
WP-PAN-450-700-3-WM
Quantity: 01no
<b>Dimensions</b> Overall 450mm (w) x 700mm (h) 3mm (d)



Proposed signage location - NTS

## R1 Parking Reminder - Post Mounted

Product reference
Quantity: 07no



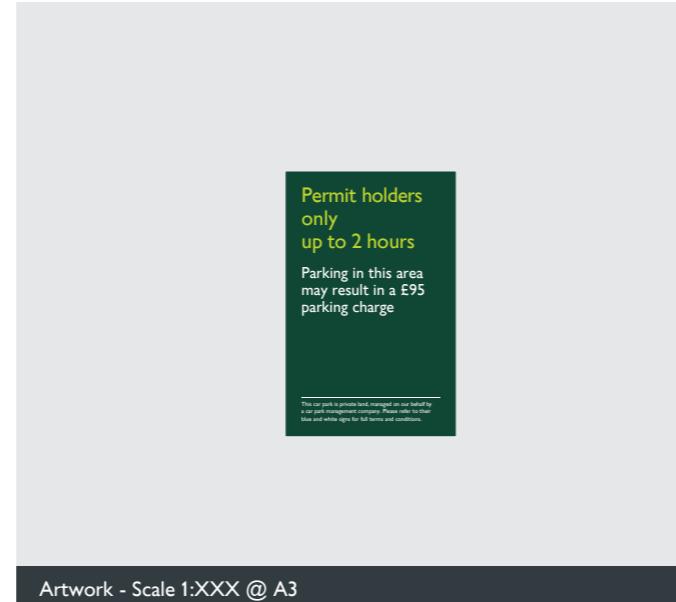
Proposed signage location - NTS

## R2 Parking Disclaimer - Post Mounted

Product reference
Quantity: 01no



Proposed signage location - NTS



Artwork - Scale 1:XXX @ A3