



1.2.2_FASHION TREE

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DESIGNED *by* GOOD PEOPLE

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- New non illuminated aluminium projecting sign
- Black vinyls to window
- New black aluminium tray with perspex letters fixed to surface, 20mm thick, individually illuminated with black sides. Max 250cd/m2
- Pilasters and corbels painted white.
- Side door painted black to match shop front.

COLOURS TO MATCH TO:



BLACK WHITE EXAMPLE OF LETTERS WITH CLEAR FRONTS AND BLACK EDGES

PLEASE NOTE:
CONTRACTORS SHOULD TAKE THEIR OWN MEASUREMENTS AND
ADAPT ARTWORK WITHOUT STRETCHING OR ALTERING THE
TYPE.

SCALE: 1:40





- No original shops fronts remain.
- Sloped road and eclectic shop fronts and shutters means staggered height of signs.
- Subway is internally lit letters, Nail world is an internally lit box sign.
- Buildings of little historical importance and would benefit from simple, uncluttered signage.
- Original positions of signs totally missing across run of shops.

FASHION TREE AS IT IS TODAY

FASHION TREE BEFORE IT WAS DESIGNED *by* GOOD PEOPLE