London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

The Gate

Address Line 1

Rickmansworth Road

Address Line 2

Address Line 3

Hillingdon

Town/city

Northwood

Postcode

HA6 2RH

Description of site location must be completed if postcode is not known:

Easting (x)

508161

Northing (y)

191868

Description

Applicant Details

Name/Company

Title

MS

First name

SOPHIE

Surname

DENT

Company Name

EMBER INNS

Address

Address line 1

The Gate

Address line 2

Rickmansworth Road

Address line 3

Town/City

Northwood

County

Hillingdon

Country

Postcode

HA6 2RH

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Gillian

Surname

Shepley

Company Name

Ashleigh Signs

Address

Address line 1

Ashleigh House

Address line 2

Beckbridge Road

Address line 3

Normanton

Town/City

County

Country

Postcode

WF6 1TE

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed 1x set of individual letters, 1x refurbish set of individual letters, Retain post mounted corex sign, Refurbish Existing post pictorial sign, 2x sets of sign writen welcome letters, 2x small plinth lanterns, 1x small back fix lanterns

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.32 metres

Width:
2.482 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
2.325 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
ITEM 01 (Qty 1) EMB06-NS Set of individual letters Featuring: • A set of individual letters finished Brass on black RAL 9005 matt 2mm aluminium shadowbacks • Retain existing warm white floodlights.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.32 metres

Width:
2.482 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
2.815 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
ITEM 01A (Qty 1) EMB06-NS Refurbish existing letters Featuring: • Refurbish existing letters to brass with black aluminkum shadow backs. • Retain existing warm white floodlights.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.06 metres

Width:
1 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2.175 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
6 centimetres

What materials will the advertisement be made of?:
ITEMA 04A (Qty 1) EMB12 Signwritten text over entrance doorway Featuring: • Hand painted text in Oyster RAL 9010 matt

The colour of text and background:
as drawing

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
0.06 metres

Width:
1 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2.385 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
6 centimetres

What materials will the advertisement be made of?:
ITEMA 04B (Qty 1) EMB12 Signwritten text over entrance doorway Featuring: • Hand painted text in Oyster RAL 9010 matt

The colour of text and background:
as drawing

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.759 metres

Width:
0.35 metres

Depth:

0.35 metres

What is the height from the ground to the base of the advertisement?:
1.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
ITEM 05 (Qty 2) ASH-STR-S-B-H Stratford Small lantern in black Featuring: • Warm/Cool white illumination • Fixed on a plinth

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.6 metres

Width:
0.35 metres

Depth:
0.35 metres

What is the height from the ground to the base of the advertisement?:
2.515 metres

What is the maximum projection of the advertisement from the face of the building?:
0.586 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
ITEM 06 (Qty 1) ASH-STR-S-B-C Stratford Small lantern in black Featuring: • Warm/Cool white illumination • Cradle fixed scroll bracket

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

Item 05 - 2x small plinth mounted lanterns
Item 06 - 1x small back fixed lantern

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/09/2026

To Date

30/09/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

30/09/2026