

The Community Investment Programme for Hayes establishes a programme of initiatives and opportunities within the immediate vicinity, working with local partners to maximise the social and environmental public benefits that the development proposals bring.

This document will be submitted with the planning application and will outline how we intend to work with a handful of local organisations, to support their initiatives and the wider Hayes area. By submitting this as part of the planning application, it allows us to incorporate any plans into the legal agreement that comes with any planning consent. This gives certainty on both sides that what we have agreed will be delivered.

Following the grant of planning permission a steering group will be established with the CIP partners and will meet quarterly to discuss progress against the programme.

The campus will host event programmes and the development will include a Community Investment Programme which will work to deliver real social value to the Hayes community. This will include:

- Accelerator programme for students and start-up businesses twice a year in the industrial incubator space. This will be held at the hotel and jointly funded by us and the university with academics from Brunel University training up graduates and start up businesses.
- Quarterly event with hotel guests and local residents to attend Minet Park cycling clubhouse focusing on cyclists safety and management in the area.
- Free use of spaces for local community groups in the hotel each month.
- Communal supper and evening event to be funded and hosted by the operator at the hotel once every 6 months.