

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	The Crown
Address line 1	High Street
Address line 2	Harmondsworth
Address line 3	
Town/city	West Drayton
Postcode	UB7 0AJ
Description of site location must be completed if postcode is not known:	
Easting (x)	505771
Northing (y)	177740
Description	

2. Applicant Details

Title	
First name	
Surname	STONEGATE
Company name	GROUP
Address line 1	3 MONKSAPTH HALL ROAD
Address line 2	SHIRLEY
Address line 3	
Town/city	SOLIHULL

2. Applicant Details

Country

Postcode

B90 4SJ

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

ANDY

Surname

BEETHAM

Company name

SR Signs

Address line 1

12

Address line 2

Wortley Moor Lane

Address line 3

Upper Wortley

Town/city

Leeds

Country

Postcode

LS12 4HX

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

SIGN A - 2 x NEW SETS OF 10mm PERSPEX HOUSENAME LETTERS (SIDE ELEV SET ILLUMINATED BY 2 x BUILDING FLOODLIGHTS (SIGN E)).
SIGN B - 1 x NEW DOUBLE SIDED PROJECTING SIGN WITH APPLIED VINYL DETAIL FIXED TO EXISTING BRACKET. NEW LINOLITES TO ILLUMINATE.
SIGN C - 1 x NEW AMENITY BOARD.
SIGN D - 3 x NEW WINDOW VINYLs TO GROUND FLOOR WINDOWS.
SIGN E - 5 x NEW LED FLOODLIGHTS.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☒ Hoarding(s)

☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.02 metre(s)
Dimension:	Height: 0.4 x Width: 3.17 x Depth: 0.01 metre(s)
What materials will the sign be made of? 1 x NEW SET OF 10mm PERSPEX HOUSENAME LETTERS	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background RAL 1013 LETTERS ONDULUX FADED INDIGO BUILDING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.02 metre(s)
Dimension:	Height: 0.4 x Width: 3.17 x Depth: 0.01 metre(s)
What materials will the sign be made of? 1 x NEW SET OF INDIVIDUAL 10mm PERSPEX HOUSENAME LETTERS.	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background RAL 1013 LETTERS ON DULUX FADED INDIGO BUILDING	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.9 metre(s)
Dimension:	Height: 1.1 x Width: 0.8 x Depth: 0.1 metre(s)
What materials will the sign be made of? 1 x NEW DOUBLE SIDED FOLDED ALUMINIUM TRAY PICTORIAL SIGN FIXED TO EXISTING BRACKET. NEW LINOLITES TO ILLUMINATE.	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	23 cm
The colour of text and background RAL 1013 DETAIL ON DULUX FADED INDIGO	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed hoarding

Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	0.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 1.1 x Width: 0.7 x Depth: 0.05 metre(s)
What materials will the sign be made of? 1 x NEW FOLDED ALUMINIUM TRAY AMENITY BOARD WITH APPLIED VINYL DETAIL	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background RAL 1013 DETAIL ON DULUX FADED INDIGO SIGN	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	5.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.234 metre(s)
Dimension:	Height: 0.04 x Width: 0.238 x Depth: 0.168 metre(s)
What materials will the sign be made of? 3 x NEW LED FLOODLIGHTS	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background BLACK FITTINGS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2

4. Type of Proposed Advertisement(s)

Will the illumination be static or intermittent?	Static
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Other type(s): 2	
What is the height from the ground to the base of the advertisement?	4.25 metre(s)
What is the maximum projection of the advertisement from face of building?	0.234 metre(s)
Dimension:	Height: 0.04 x Width: 0.238 x Depth: 0.168 metre(s)
What materials will the sign be made of? 2 x NEW LED FLOODLIGHTS	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background BLACK FITTINGS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

SIGN E - 5 x NEW LED FLOODLIGHTS.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PLEASE SEE ATTACHED PHOTOS SHOWING EXISTING SIGNS IN POSITION

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	27/01/2022
To	27/01/2027

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

8. Site Visit

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

27/01/2022