



Gould Singleton Architects

INNOVATION. DESIGN. EXPERIENCE

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Design & Access Statement

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Deposit Return Scheme Alterations

For

Lidl UK
1 Central Avenue
Hayes
UB3 2BN

June 2022

1.0 LIDL GB

The first LIDL GB store opened its door in 1994. To date there are over 800 stores throughout Great Britain, employing over 22,000 people. LIDL are currently growing and looking to increase their stores to 1,000 within the next 12 months.

As part of their corporate responsibilities LIDL have identified that they wish to incorporate more facilities on site for recycling and have introduced a Deposit Return Scheme to their locations. A number of stores within the south east and London region have been identified and LIDL are installing Deposit Return Schemes within these locations. The Deposit Return Scheme comprises of a return reward recycle scheme whereby shoppers are rewarded for recycling when they visit the stores by returning LIDL drinks bottles and tins into recycling units in return for vouchers for money off their shop. Operating as a reverse vending machine shoppers would arrive at store with their recycling and enter these into recycling units in return for vouchers prior to doing their shop within the store.

2.0 GOULD SINGLETON ARCHITECTS

Gould Singleton Architects have been appointed by LIDL GB to undertake the Planning Applications and detailed drawings for the proposals for the Deposit Return Schemes for installation on their stores. Gould Singleton Architects are a vastly experienced Practice established in 1977 working across the retail sector undertaking projects on new build, refurbishment and extensions. Gould Singleton Architects have been working with LIDL for over five years and have an understanding of incorporating the design solutions with the retail environment.

3.0 THE SITE

The site is situated at 1 Central Avenue, Hayes, UB3 2BN and is currently occupied by LIDL stores. The east of the site is open and given over to car parking. Access for vehicles is from Central Avenue on the eastern boundary.

Church Road on the western boundary and Holmbury Gardens on the northern boundary gives way to residential housing.

The boundary to the north is defined by close board fencing. The boundary to the east and south, Botwell Lane is defined by a knee rail and landscaping providing an open feel.

Adjacent to the site on the east boundary is situated Botwell Green Sports and Leisure Centre on Central Avenue.



4.0 THE PROPOSALS

It is intended to create a Deposit Return Scheme location within the store by way of freeing up space within the warehouse area and providing a new, secure lobby entrance off the existing car park to provide access to the DRS unit. Due to the existing store layout comprising of merchandising, sales areas, bakery, chiller, refrigeration and freezers, which are fixed, and support spaces for staff, admin and storage, it has been identified that the only space available within the store is within the warehouse to provide reconfiguration for accommodating the recycling units. The location of the warehouse is off the main car park and can be clearly seen on arrival at the store and is adjacent to the main entrance to the store at a short distance walking from the DRS unit.

Minor internal alterations to the warehouse are necessitated in relocating brazier and storage facilities without detriment to the retail activities.

5.0 SIZE, SCALE AND MASS

The proposals are entirely internal and do not extend the existing premises outside the footprint of the existing building. The only visual alterations would be the introduction of a doorway and glazed shop front to form a lobby for shoppers to enter and place their recycling into the vending machine slots. The lobby would seek to provide a weatherproof, secure entrance to the DRS units without comprising security to the storage or the retail store itself.

6.0 APPEARANCE

The design and appearance of the DRS entrance would be totally in keeping with the existing store in utilising materials and glazed shop fronts to match the existing store. In forming the opening to the wall facing the car park, a similar size opening in conjunction with the main entrance doors would be incorporated to be entirely in keeping with the original design of the building. Structural alterations to the wall would be undertaken to be a seamless as possible retaining the existing façade treatment without affecting any roof or underlying structure to the building.



7.0 ACCESSIBILITY

The proposed location of the DRS unit is off the main car park area visible to visitors and shoppers on arrival at the store. Due to the location of the warehouse there is a short walk from the DRS unit to the main entrance to the store which will clearly signposted with graphics and signage. Improvements to provide suitable level access off the car park will be provided necessitating the loss of one parking space to provide bollarded and tactile paved areas leading up to the front entrance doors. The front entrance doors will be automatically controlled to allow access during opening hours. The DRS unit will only be open and operating at the exact same times as the store opening hours that currently exist.

8.0 ENVIRONMENTAL IMPACT

There is no noise or ecological impact on the proposals to the existing store or the environment. The proposals are entirely in keeping with the corporate philosophy of LIDL GB in undertaking responsible recycling within their store philosophy. Collection of the materials stores will be undertaken as part of the routine waste management strategy currently adopted by the store.

9.0 IN CONCLUSION

The proposed introduction of the Deposit Return Scheme units would be incorporated within the existing development with minimal affect and impact on the surrounding area. These proposals are entirely in keeping with the corporate philosophy for recycling and environmental management strategies. Minor external alterations, as necessary and described, would have minimal impact and would seek to improve the shopping experience for LIDL customers. It is suggested that this Planning Application should be supported for the proposed alterations.





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