

8 TRAVEL PLAN FRAMEWORK

Introduction

8.1 A Travel Plan for the employment elements of the development proposals would be prepared in accordance with the principles set out in the LB Hillingdon Interim Local Implementation Plan and with guidance provided in PPG13. The Transport Plan would be designed to encourage use of public transport, walking and cycling and to minimise car movements in the vicinity of the proposed development.

8.2 The objectives of a Travel Plan for the Site would be to:

- Influence and shape movement patterns and transport choice in favour of more sustainable modes;
- Ensure the maximum potential of the development proposals is realised; and
- Form the function of an operational management tool to facilitate the delivery of sustainable transport objectives.

Benefits of a Travel Plan

8.3 In developing and implementing a travel plan there would be benefits for both new users of the development and the existing communities in the surrounding area. These benefits would include:

- Reducing intrusion on the local community both in terms of on-street parking and congestion;
- Realising new opportunities to utilise land for other purposes;
- Enhancing the image of the development as an accessible and sustainable location;
- Improving the quality of the environment in the local area; and
- Improving the health of employees through reduced stress and an improved quality of life.

8.4 Clearly fulfilling the aims of the Travel Plan would need to be undertaken through positive action by occupiers of the site working in partnership with local authorities and local transport providers as well as other interested organisations.