

PLANNING HERITAGE STATEMENT

Flora Fountain Pharmacy
283 High St
Uxbridge
London
UB8 1LQ

The pharmacy is situated on the High Street and located within a designated conservation area. Adjacent premises have traditional shopfronts enhanced by feature corbels, pilasters and stallrisers.

Our proposal is to remove the existing aluminium shopfront and door. This will be replaced with a new aluminium painted shopfront and door. The original pilasters will be revealed and the fascia will be positioned between the pilasters. The stallriser and the pilasters will be clad in stone finish contract quality porcelain tiles. The repositioned side entrance door is of traditional appearance.

The proportions of the glass front will allow high visibility into the pharmacy and relate to other premises on the street.

Materials and finishes will be high quality to retain the appearance and give longevity. The colours will be neutral and traditional.

The existing roller shutter will be reduced in width and confined to the entrance door area only. The pharmacy has a high level of prescription and controlled drugs hence the shutter is necessary. The shutter box will be set behind the fascia and run between the shopfront frame and the pilaster.

The overhead LED trough lighting will be removed from the fascias and projecting sign. The signage will be internally illuminated opal finish and in keeping with planning guidelines.

The projecting sign will be positioned as the existing and will be in line with the fascia. The sign will have a pharmacy logo to inform patients and those new to the area that medical help is available.

The new shopfront and signage will enhance the existing street scene and architectural quality whilst promoting the professional clinical and pharmaceutical services available within.