

DESIGN ELEMENTS CONTENT HOLDING DEVICE

ITEM:



1.4

Content holding device (45° angle)
The mid sections are content holding devices that run along the hoarding panels which contain either L&Q logo or a corporate message (see page 1.5).

Mid sections can be extended and shortened in length to suit content.

The L&Q font (Avenir) should be use for all text applications. The text content area is set at a 45° angle and ranged left.

The L&Q brand mark and strapline is always centered within the panel width.

Templates are available, see the appendix section 10.0.



Extended end caps are to be exactly the same size

