



# INSPIRATION GUIDE

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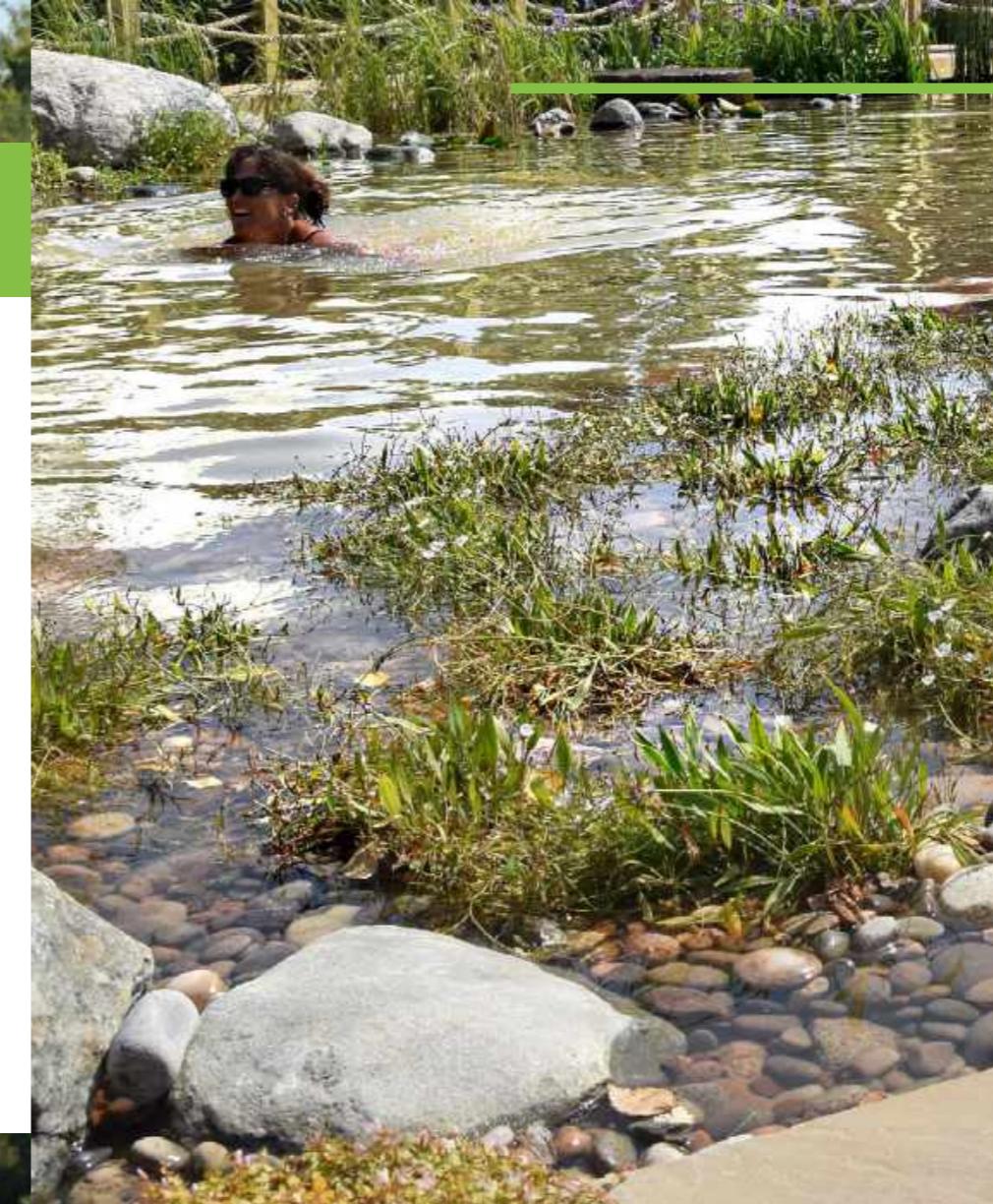
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# Welcome

Phone:

0116 240 3735

Email:

info@michaelwheat.co.uk



## About Us

Hello, Welcome and Thank you for downloading our inspiration guide. You may be in the early stages on your journey, and you are looking for Inspiration. You are in safe hands with us. We are the UK's No 1 Pond Specialists, and we are only 1 meter away from your back door. This guide will hopefully inspire you on your journey to obtaining your everyday paradise.

After viewing this inspiration guide you can also download our further expertise. We believe that designing and building ponds should be an experience to cherish. We love what we do which is why you can count on us for a professional approach from start to finish – no matter how big or small your project may seem!



**Michael Wheat**  
Managing Director



## UK's No 1 Pond Specialists

Right on your doorstep...

Having completed various projects Nationwide, each project we take on is bespoke to each client. You will get a tailored service from the first point of call, which will carry on even after we have finished your project with our Aftercare team.

### 01 Hybrid, Formal, Traditional

#### Swimponds

Health, Exercise, Fun, Family...  
Whatever your reason for investing  
into a swimpond we can create,  
design and build your vision and make  
it become a reality within 3-6 months.



### 02 Wildlife, Fish, Koi

#### Ponds

Transform your garden space into a  
paradise for nature that will attract all  
kinds of stunning wildlife to your area  
with wildlife ponds, create a stunning  
home for Koi or a Fish Pond that is a  
beautiful addition to any garden.



### 03 Formal, Modern, Contemporary

#### Swimming Pools

Our specialist team can help you create a  
clean, crisp, contemporary outdoor  
swimming pool.

Having completed hundreds of Swimming  
Pond projects we can apply the same methods  
to accommodate your requirements of adding  
a swimming pool to your Garden experience.



# GET INSPIRED SWIMPONDS

There are 3 main types of Swimpond projects that we have completed Nationwide.

These include Traditional, Formal and Hybrid style Swimming Ponds.

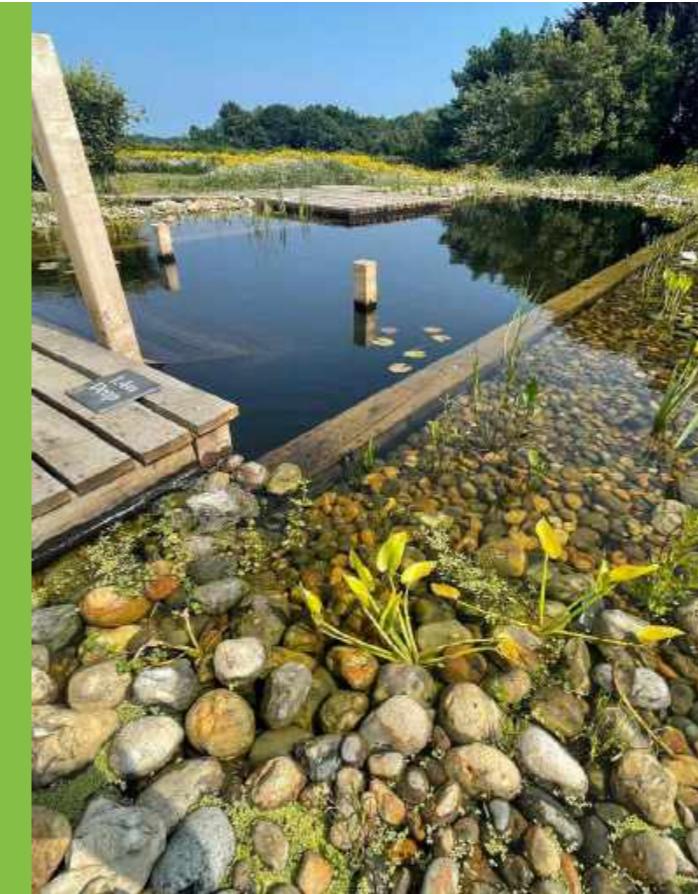
Traditional Ponds blend into the natural surroundings, but also have a formal aspect to them. The Formal style Swimponds have more of a Swimming pool feel to them, whereas the Hybrid Swimpond will blend completely into your natural landscape providing the maximum opportunity for wildlife.

Our Swimponds provide a tranquil paradise from your own home for you to enjoy right on your door step.

There are many different elements you can add to your Swimpond design, such as;

- Decking
- Jetty's
- Beach areas for wildlife
- Planting Pockets
- Stepping stones
- Steps into the swimming zone

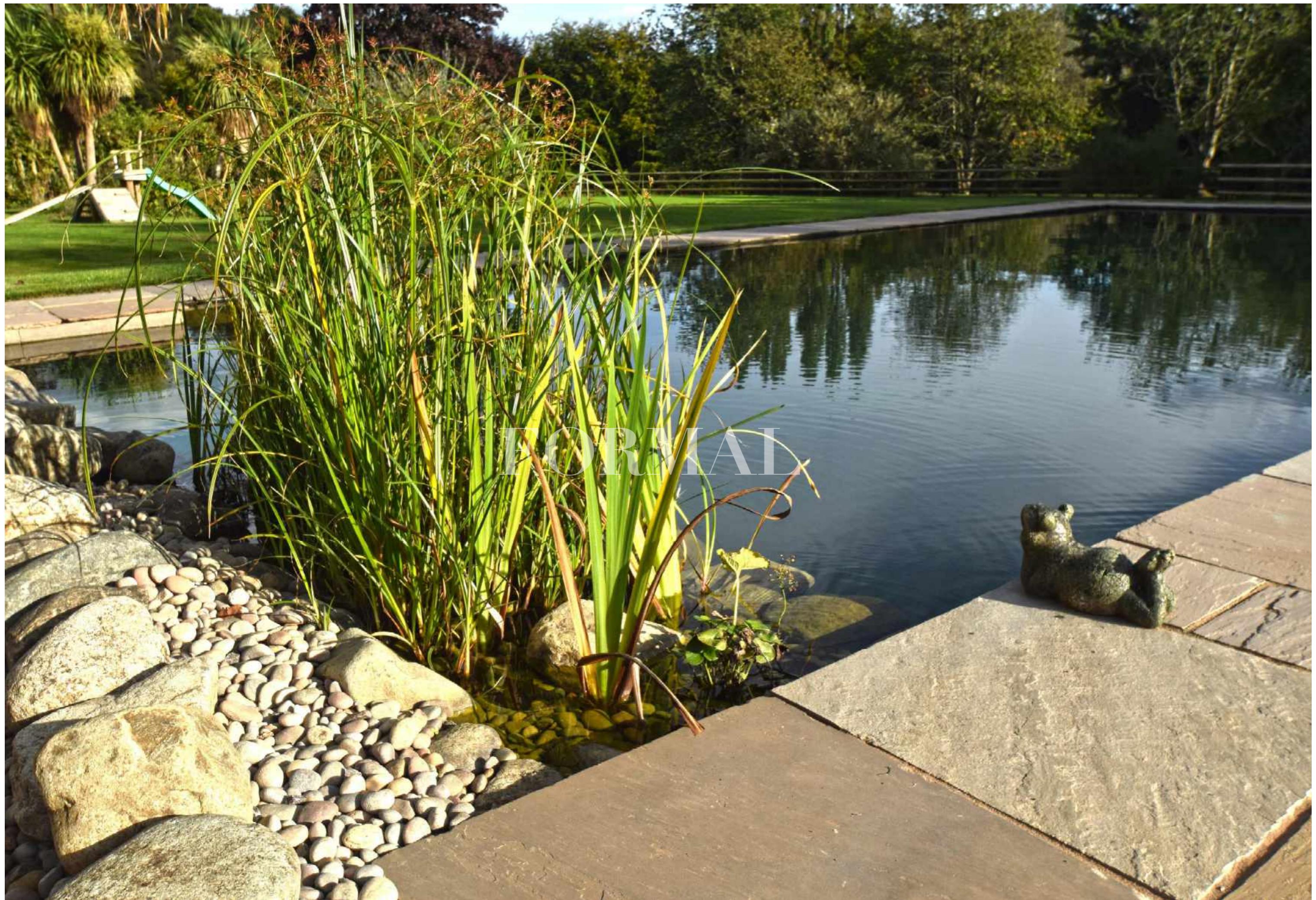
## Formal, Traditional, Hybrid...



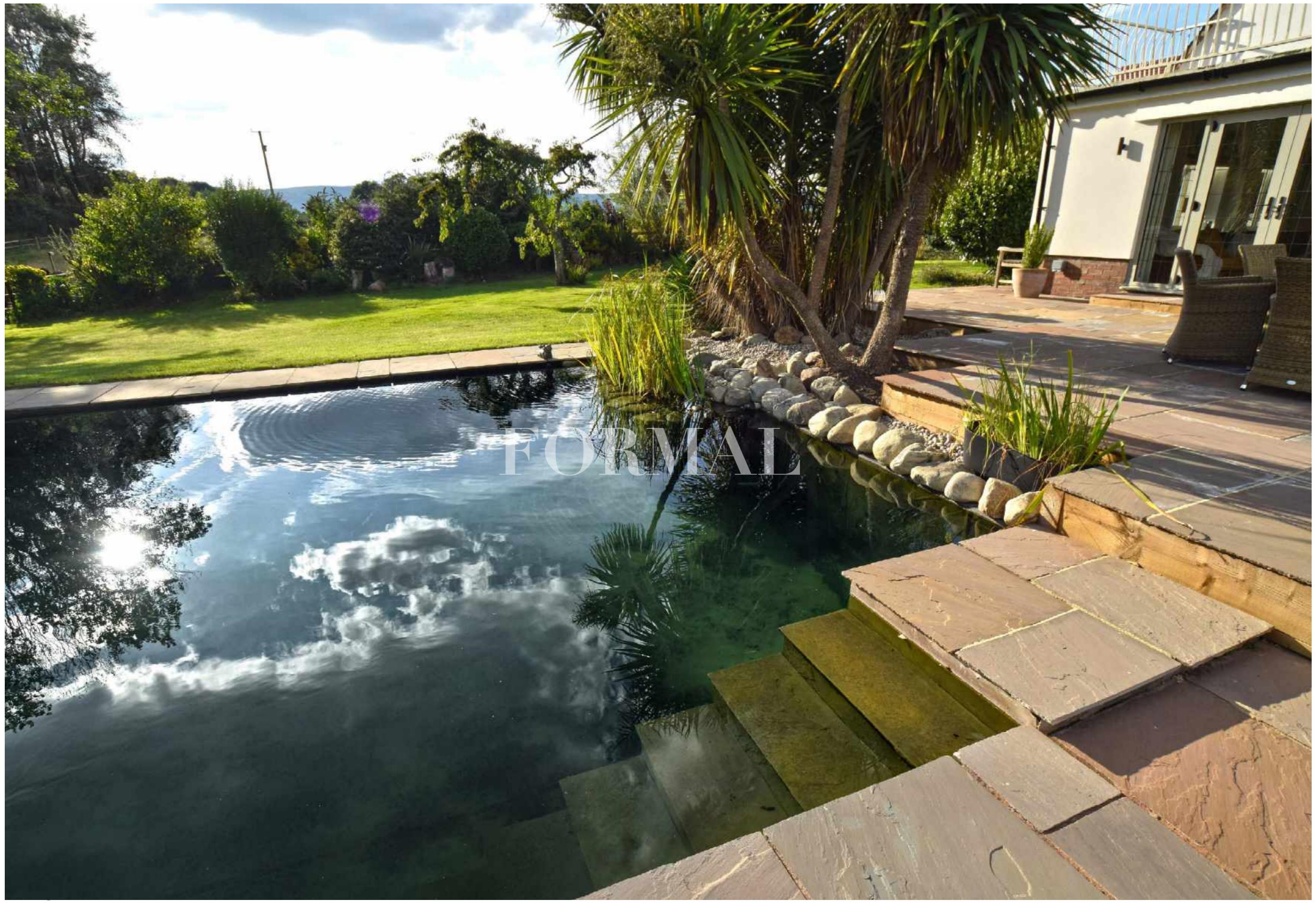
A wide-angle photograph of a lush, green landscape. In the foreground, a well-maintained lawn with distinct horizontal stripes of mown grass slopes down towards a dark, calm pond. The pond's edge is lined with a low, light-colored stone wall. In the background, a dense forest of tall, mature trees with dark, textured trunks and canopy branches stretches across the horizon. The sky above is a clear, pale blue with scattered, wispy white clouds. A single, thin utility pole stands on the left side of the frame, partially obscured by the trees.

FORMAL

FORMAL



FORMAL



TRADITIONAL



TRADEON





TRADITIONAL



HYBRID

A scenic landscape featuring a river flowing through the center. The river's water is a clear, vibrant blue-green. The banks of the river are lined with lush green grass and various aquatic plants, including tall, thin reeds and broader leafy plants. In the background, a dense forest of tall, dark green trees stretches across the horizon under a bright, slightly cloudy sky.

HYBRID



HYBRID

# GET INSPIRED PONDS

**Fish;** A fish pond is a beautiful addition to any garden.

**Koi;** Our specialist team creates stunning homes for koi that are worthy of displaying their beauty.

**Wildlife;** Transform your garden space into a paradise for nature that will attract all kinds of stunning wildlife to your area with wildlife ponds.

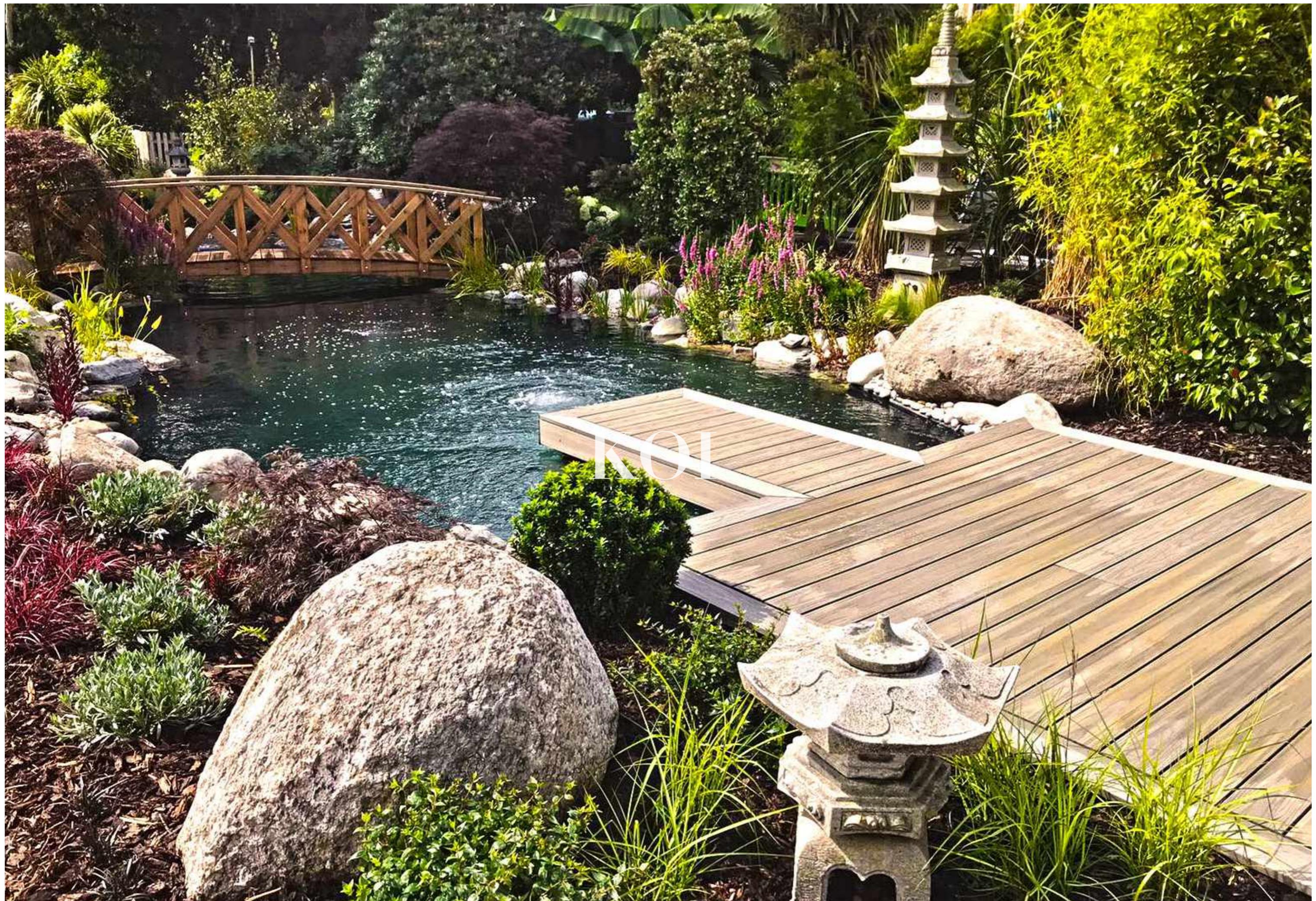


Fish, Koi, Wildlife...





FISHING



KOI





WILDLIFE



WILDLIFE

# GET INSPIRED SWIMMING POOLS

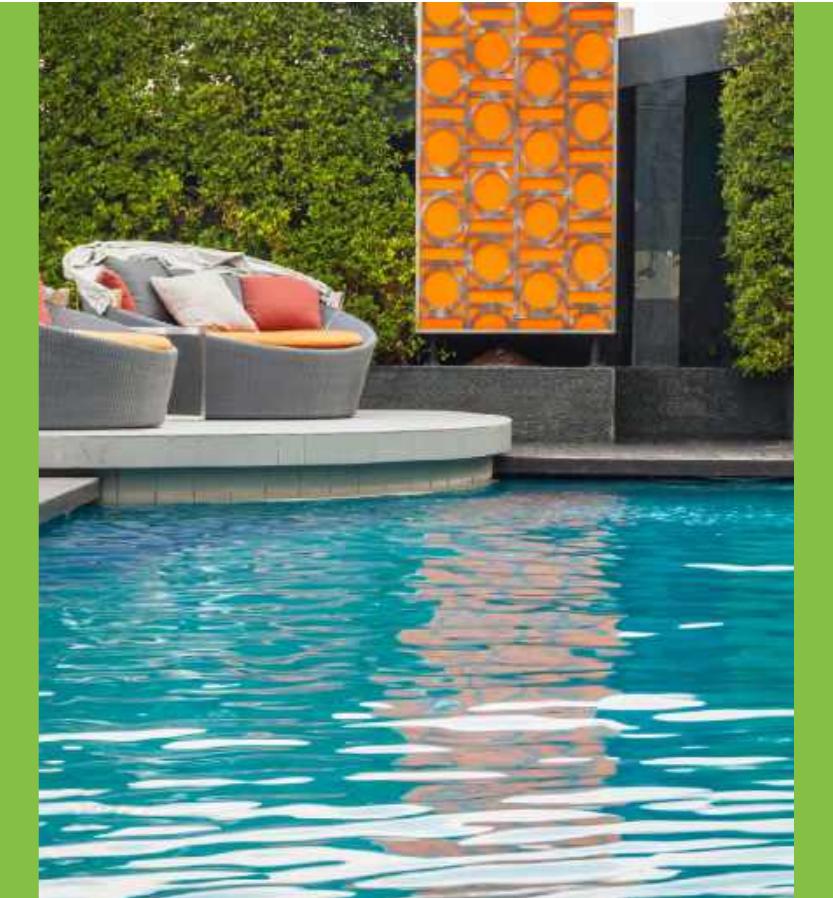
*Swimming Pools and Swimming Ponds aren't really that different.*

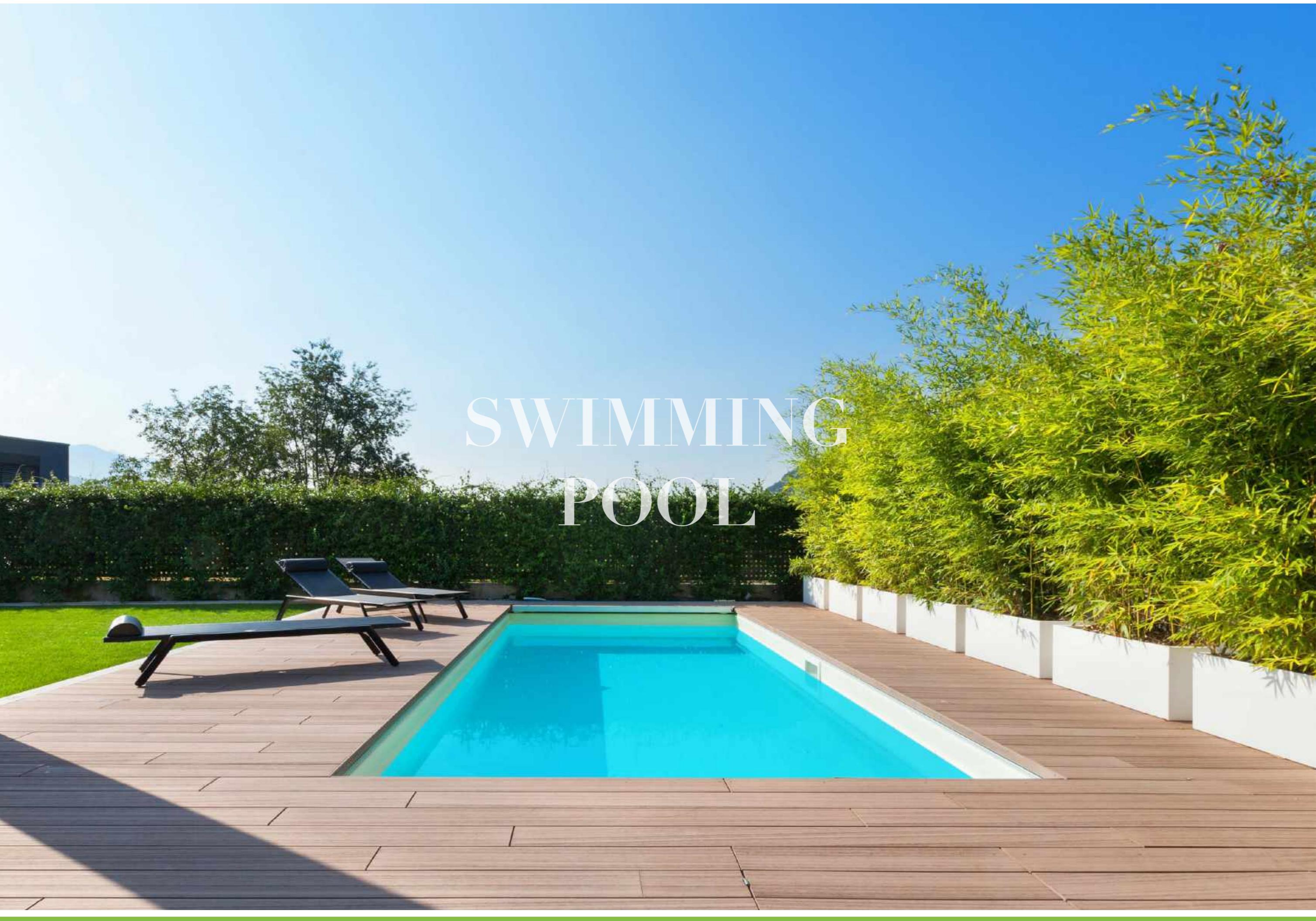
*The main difference is that Swimming Pools contain chemicals, and Swimming Ponds don't,*

*You can have a broad range of different shapes and sizes for your Pool and the same elements of Swimponds can be added to these too (decking, steps etc.)*



Just keep swimming...





# SWIMMING POOL



# SWIMMING POOL

# LATEST TESTIMONIALS

## Absolutely Beautiful

*"We have just had a 'wild' pool installed by Michael Wheat Ponds at the top of our garden. The end result is absolutely beautiful, in a corner that captures the sun with extensive views, and it has given that part of our garden a real purpose. Andy and his team were brilliant and were a pleasure to have here. Not an easy task, especially given the difficult access, but they all managed remarkably well, and we would certainly recommend Michael Wheat Ponds to others. Many thanks"*

**Dilly & Quentin**



## Beautiful Compliment

*"I have no hesitation in recommending Michael Wheat Ponds. The design, the dig-out, build and after care has been excellent. It was the most enjoyable large project we have undertaken. Now we are enjoying wonderful swimming and a beautiful compliment to our garden. Thank you to the whole team"*

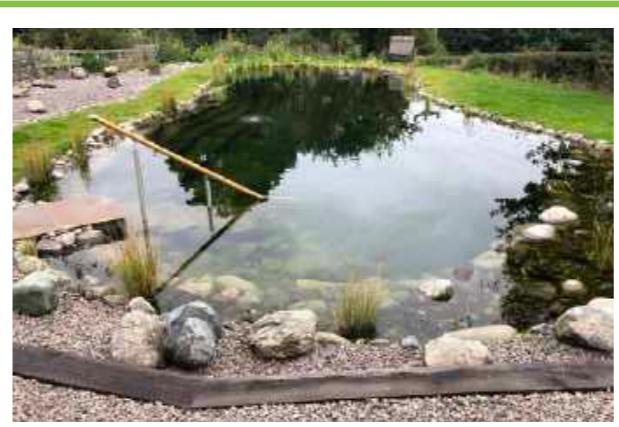
**Philip Cuff**

## Happy Swimming!

*"We are so pleased we chose Michael Wheat Swim ponds. The service from first site visit to installation has been exceptional. When we received the concept video we were blown away and I never expected the final product to live up to the video. Installation has taken just 4 weeks, the team, led by Gavin, were so professional and involved us in the process all the time. Our dogs absolutely loved them especially Joel!!! The service doesn't stop here, with several site visits planned to make sure everything is up and running as it should be. If you are looking for a swimpond look no further, you won't regret it."*

*Happy swimming!"*

**Karen Goodall**



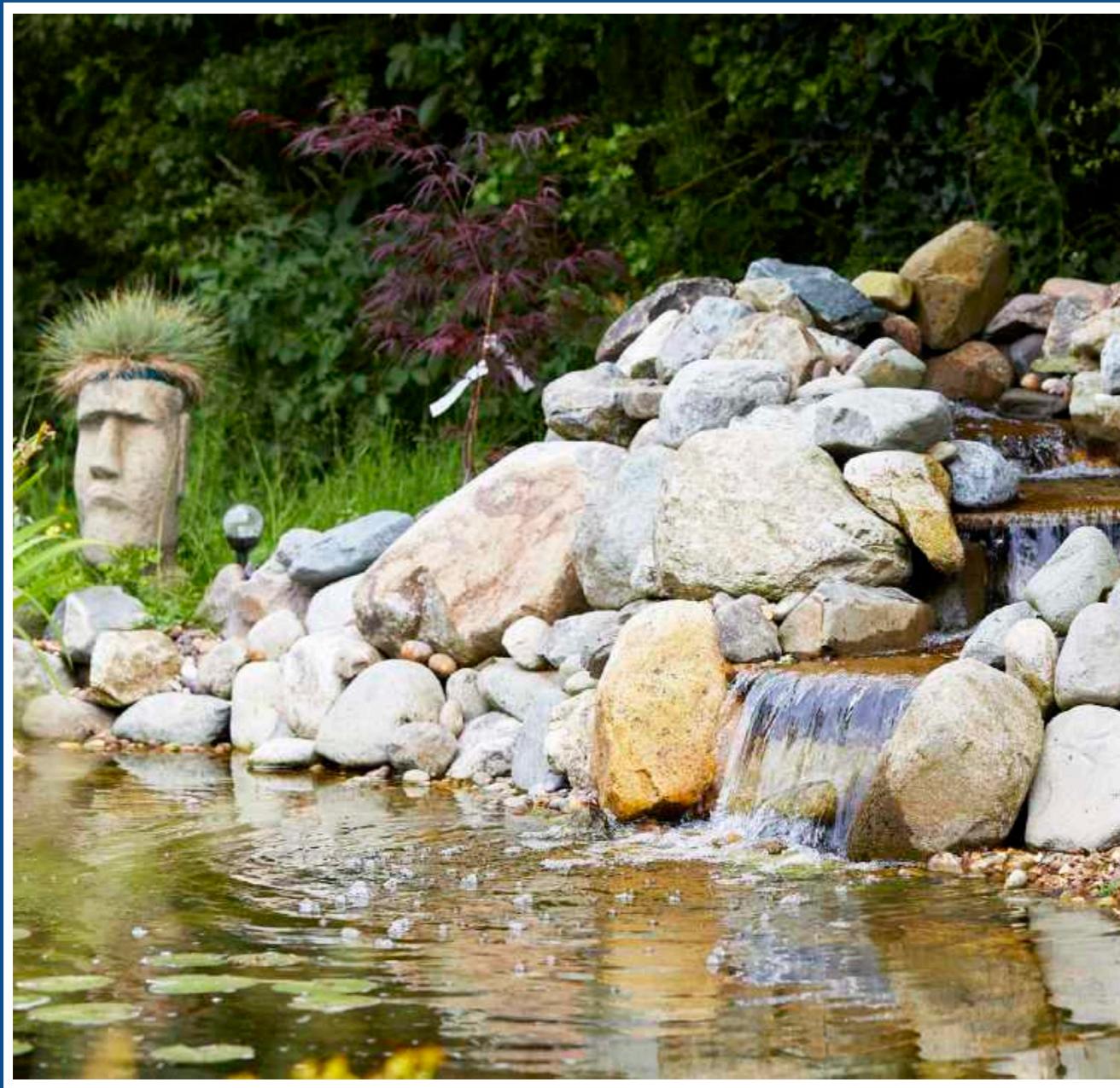
To read more of our  
testimonials,  
please follow the  
link below:

**CLICK HERE**



# WHY HIRE AN EXPERT?

By using a Professional Pond company like Ponds by Michael Wheat to install your Pond, will add value to your home and provide a garden experience to enjoy for many years. When it comes to designing and building SwimPonds or ponds, it pays to hire an expert.



While it may be tempting to Do-It-Yourself, an expert will be familiar with the local climate and soil conditions, as well as any regulations.

They will also be able to design a Pond or SwimPond that meets your specific needs and budget. In addition, an expert will have the necessary skills and equipment to complete the construction properly, ensuring that it will last for years to come.

By hiring an expert to design and build your project, you can be confident that you are making a wise investment in your health, wellbeing, and wildlife.

# Our Company Vision



**Vision without action is merely a dream.** Action without vision just passes the time. Vision with action can change the world.

Michael Wheat Group is a national company with 4 teams building SwimPonds, Ponds and Swimming Pools across the nation every week. We have been designing, constructing and maintaining Ponds, SwimPonds and Pools for over 25 years, in that time they have honed our skills to become true experts in the field. We are passionate about SwimPonds and the health and wellbeing benefits they bring to people, wildlife and the environment.

*Create a community;*

*Grow our business so we are recognised as a national company;*

*Be a centre of excellence for our culture and team; and*

*Be known as a training organisation as well as installers.*



## Client Promise

We always deliver a high standard of work

Run a smooth process from beginning to end

Fit a filtration system that you can maintain easily

Give our unrivalled aftercare after install



We understand you've worked hard for what you have and investing in this type of project can be intimidating. So, we've found the very best talent the UK has to offer to ensure we continue to deliver world class results. When we take on a new project, you—the customer—are always at the front of our minds. Our entire company is dedicated to providing you with an effortless, uncomplicated journey from start to finish. Reading through this document will not only show you how we cost, design, and build, but how we take the upmost care with every client. There are 12 values that, as a company, we all adhere to:

## Company Values

**Attitude:** This is our most important value. Having a positive attitude is infectious. Every member of our team always arrives at work with the right attitude.

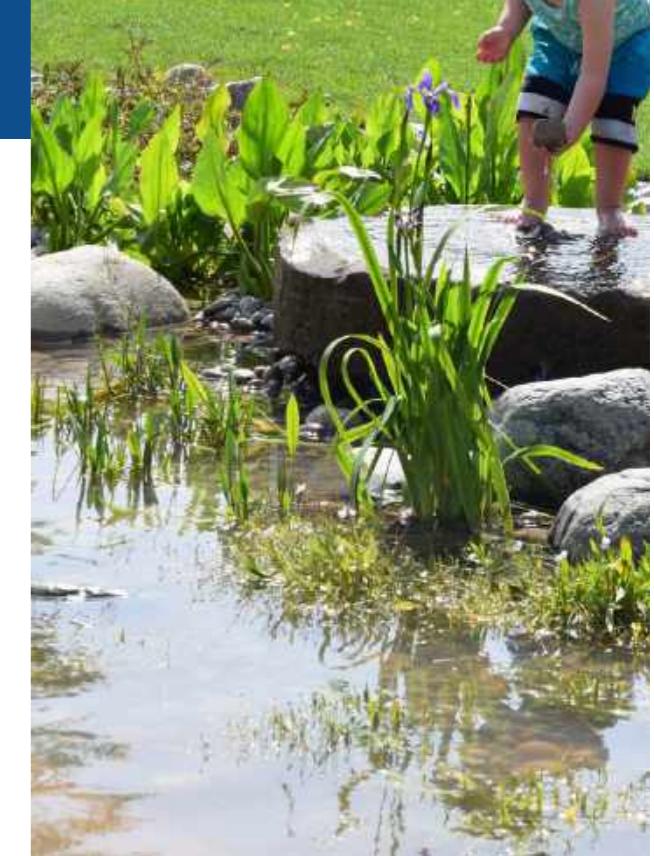
**Quality:** We strive for quality in everything. From client interaction and emails to dealing with pond cleans and snagging—it should all be a pleasant experience for you.

**Support and mentoring:** Helping each other is not just the right thing to do for the business, it's the right thing to do in our lives and we should all embrace it.

**Learning:** Learning everyday is the cornerstone of good mental stimulus. If we can keep learning, we can keep growing. The more we divulge in knowledge about our jobs, the more efficient we can be.

**Fun:** Yes, we are at work, but that doesn't mean we can't have fun. This should never slow us down but should aide us by being an enjoyable experience for the team and the client.

**Respect:** Respecting each other's personal boundaries is essential in a healthy environment. We want to have fun, but we always make sure we are respectful.



**Productivity:** Delivering tasks efficiently and on-time is always our goal. When this happens, everyone benefits. Clients are happy and the team feel accomplished. Plus, more jobs finished on time means more staff treats!

**Family:** Family is everything. Making sure you take all your holiday is important; we want you to spend time with your family. The reason any of us are doing this is to support our families and to have more fulfilment in our lives.

**Appearance:** Dressing smartly and cleanly shows the clients we care about every detail. A clean self and clean mind equals maximum efficiency.

**Progression:** Our goal is to get every member of the team to the highest-earning position they can achieve as quickly as possible.

**Ambition:** As a company, we strive to be ambitious. And we hope every team member strives to be ambitious. Our goal is to be the best company nationwide and deliver unrivalled service.

**Time keeping:** Starting the day by arriving to work early sets the day off right. It also shows respect for you as a client, and for other team members.



