



London Borough of Hillingdon, Residents Services, 3N Civic Centre, High Street, Uxbridge, Middlesex UB8 1UW
 Tel: 01895 250230 Web: www.hillingdon.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

MR

First name

ARRON

Surname

MIDGLEY

Company Name

MITCHELLS & BUTLERS

Address

Address line 1

The Waters Edge

Address line 2

Reservoir Road

Address line 3

Town/City

Ruislip

County

Hillingdon

Country

Postcode

HA4 7TY

Are you an agent acting on behalf of the applicant?

Yes
 No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Gillian

Surname

Shepley

Company Name

Ashleigh Signs

Address

Address line 1

Ashleigh House

Address line 2

Beckbridge Road

Address line 3

Normanton

Town/City

County

Country

Postcode

WF6 1TE

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF REPLACEMENT SIGNS 1X NEW DOUBLE LEGGED POST SIGN, 12X SETS OF SIGNWRITTEN SIGNS, 1X SETS OF BUILT UP HALO ILLUMINATED LETTERS AND 1X 'V' SHAPED POST MOUNTED COREX SIGN

Advertisement Type:

Other type

Height:

4.5 metres

Width:

1.575 metres

Depth:

0.165 metres

What is the height from the ground to the base of the advertisement?:

1.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

32 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 1) DOUBLE SIDED PICTORIAL 120mm2 mild steel posts finished RAL 9005 c/w extended baseplates as per CAD drawing
Featuring: • 20mm softwood timber cladding finished distressed black • Timber effect composite planks finished RAL 4002 • 40mm aluminium square trims finished RAL 9005 • Solid colour signwritten details in NCS 2005-Y20R • 2no. black slimline LED trough light with warm white illumination

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.865 metres

Width:

2.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

69 centimetres

What materials will the advertisement be made of?:

ITEM 02A, 02B (Qty 2) SIGNWRITING Solid colour signwritten details in RAL 4002

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.865 metres

Width:

2.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

4.495 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

69 centimetres

What materials will the advertisement be made of?:

ITEM 02C (Qty 1) SIGNWRITING Solid colour signwritten details in RAL 4002

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.585 metres

Width:

1.61 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

2.72 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

26 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 1) SIGNWRITING Solid colour signwritten details in RAL 4002

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1 metres

Width:

2.462 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.075 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

39 centimetres

What materials will the advertisement be made of?:

ITEM 04 (Qty 1) SIGNWRITING Solid colour signwritten details in RAL 4002

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.39 metres

Width:

4.188 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

2.96 metres

What is the maximum projection of the advertisement from the face of the building?:

0.08 metres

What is the maximum height of any of the individual letters and symbols?:

39 centimetres

What materials will the advertisement be made of?:

ITEM 05 (Qty 1) LETTERS Built up flat faced aluminium letters finished RAL 4002 Featuring: • 80mm returns • 5mm clear PVC backs • 50mm clear stand offs • Internal LED warm white halo illumination

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.92 metres

Width:

7 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.19 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

45 centimetres

What materials will the advertisement be made of?:

ITEM 08 (Qty 1) SIGNWRITING Solid colour signwritten details in NCS 1502-Y50R

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.07 metres

Width:

2.61 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.915 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

57 centimetres

What materials will the advertisement be made of?:

ITEM 09 (Qty 1) SIGNWRITING Solid colour signwritten details in RAL 4002

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.136 metres

Width:

2.61 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.948 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

54 centimetres

What materials will the advertisement be made of?:

ITEM 10 (Qty 1) SIGNWRITING Solid colour signwritten details in RAL 4002

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.416 metres

Width:

10.449 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.36 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

74 centimetres

What materials will the advertisement be made of?:

ITEM 11 (Qty 1) SIGNWRITING Solid colour signwritten details in MOP NCS 2005-Y20R

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.9 metres

Width:

2.123 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.375 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

33 centimetres

What materials will the advertisement be made of?:

ITEM 12 (Qty 1) SIGNWRITING Solid colour signwritten details in RAL 4002

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.065 metres

Width:

1.065 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.525 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

106 centimetres

What materials will the advertisement be made of?:

ITEM 12A (Qty 1) SIGNWRITING Solid colour signwritten details in MOP NCS 2005-Y20R

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:
1735.06 metres

Width:
1.735 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
1.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
96 centimetres

What materials will the advertisement be made of?:

ITEM 12B (Qty 1 set) V COREX 2mm formed aluminium single sided, side loading correx holders positioned in a V-formation Featuring: • 50mm mitred trims with removeable side • LED trough lights finished RAL 9005 • 70mm2 steel posts finished RAL 9005

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:
1.174 metres

Width:
1.7 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
0.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:

ITEM 13 (Qty 1) WELCOME/ THANK YOU Timber effect composite planks finished NCS 2005-Y20R (planks fixed inside a 2mm aluminium tray panel with 22mm returns - 1no either side of posts) Featuring: • 40mm aluminium square trim finished RAL 9005 • Solid colour signwritten details • 2no. black slimline LED trough light with warm white illumination • 2No. 70mm2 steel posts finished RAL 9005

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.174 metres

Width:

1.7 metres

Depth:

0.11 metres

What is the height from the ground to the base of the advertisement?:

0.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

29 centimetres

What materials will the advertisement be made of?:

ITEM 13A (Qty 1) CAR PARK Timber effect composite planks finished NCS 2005-Y20R (planks fixed inside a 2mm aluminium tray panel with 22mm returns) Featuring: • 40mm aluminium square trim finished RAL 9005 • Solid colour signwritten details • 2No. 70mm2 steel posts finished RAL 9005

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 01 - ONE DOUBLE LEG POST SIGN

ITEM 12B - ONE 'V" SHAPED POST MOUNTED COREX SIGN

ITEM 13 - ONE DOUBLE SIDED POST MOUNTED WELCOME SIGN

ITEM 13A - ONE SINGLE SIDED POST MOUNTED CAR PARK SIGN

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes
 No
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes
 No

Advertisement(s) Period

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/07/2024

To Date

09/07/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes
 No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent
 The applicant
 Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes
 No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes
 No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

09/07/2024